

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM631782

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Baratza LLC		10/06/2020	Limited Liability Company: WASHINGTON
RECEIVING PARTY DATA			
Name:	Breville USA, Inc.		
Street Address:	19400 S Western Ave		
City:	Torrence		
State/Country:	CALIFORNIA		
Postal Code:	90501		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	5552973	FORTE	
Registration Number:	5280270	SETTE	
Registration Number:	4545962	ENCORE	
Registration Number:	4245680	BARATZA	
Registration Number:	4291337	VARIO-W	
Registration Number:	4249923	BARATZA	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7818880424		
Email:	gwenn@onsidecounsel.com		
Correspondent Name:	Gwenn Roos		
Address Line 1:	26 Brookdale Avenue		
Address Line 4:	Wellesley, MASSACHUSETTS 02482		
NAME OF SUBMITTER:	Gwenn Roos		
SIGNATURE:	/geroos/		
DATE SIGNED:	03/14/2021		

OP \$165.00 5552973

Total Attachments: 2

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TRADEMARK ASSIGNMENT

Whereas, Baratza LLC, a Washington limited liability company, having a principal place of business at 1940 12th Avenue Northeast, Bellevue, Washington 98005 (the "Assignor"), is the owner of the trademarks listed in Schedule A attached hereto and made a part of this Assignment (the "Trademarks");

Whereas, Breville USA, Inc., a California corporation, having a principal place of business at 19400 S Western Ave, Torrence, CA 90501 (the "Assignee") desires to acquire all rights relating to the Trademarks.

Now, therefore, be it known that for and in consideration of the sum of one Dollar lawful money of the U.S.A., the receipt of which is hereby acknowledged, on this date of October 6, 2020, the said Assignor has sold, assigned and transferred, and by these presents does sell, assign and transfer unto the said Assignee, its successors and assigns, the entire right, title and interest in and to the said Trademarks together with the business and goodwill in connection with which the Trademarks are used, the same to be held and enjoyed by the said Assignee, its successors and acquires the absolute right therein.

Baratza LLC

Breville USA, Inc.
(Assignee)

By: DocuSigned by:
KYLE ANDERSON
C76AS787227343E...
Name: KYLE ANDERSON
Title: President

By: DocuSigned by:
Barbara A. Dirsa
A32AD20BEBCB486...
Name: Barbara A. Dirsa
Title: General Counsel

Schedule A
Trademarks

Forte, Registration No. 5552973
Sette, Registration No. 5280270
Encore, Registration No. 4545962
Baratza, Registration No. 4245680
Vario-W, Registration No. 4291337
Baratza, Registration No. 4249923