

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM632719

|   |                                 |                       |                                 |
|---|---------------------------------|-----------------------|---------------------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                  |                       |                                 |
| <b>NATURE OF CONVEYANCE:</b>  | CHANGE OF NAME                  |                       |                                 |
| <b>CONVEYING PARTY DATA</b>   |                                 |                       |                                 |
| <b>Name</b>   | <b>Formerly</b>                 | <b>Execution Date</b> | <b>Entity Type</b>              |
| Hilee Bio Cosmetics Ltd.  |                                 | 11/23/2020            | Be'eravon mugbal (b.m.): ISRAEL |
| <b>RECEIVING PARTY DATA</b>   |                                 |                       |                                 |
| <b>Name:</b>  | Jez International Ltd.          |                       |                                 |
| <b>Street Address:</b>  | Derech Menachem Begin 144       |                       |                                 |
| <b>City:</b>  | Tel Aviv-Yafo                   |                       |                                 |
| <b>State/Country:</b>   | ISRAEL                          |                       |                                 |
| <b>Postal Code:</b>   | 4673300                         |                       |                                 |
| <b>Entity Type:</b>   | Be'eravon mugbal (b.m.): ISRAEL |                       |                                 |
| <b>PROPERTY NUMBERS Total: 2</b>  |                                 |                       |                                 |
| <b>Property Type</b>  | <b>Number</b>                   | <b>Word Mark</b>      |                                 |
| <b>Registration Number:</b>   | 5599060                         | HILEE                 |                                 |
| <b>Registration Number:</b>   | 6125653                         | JB JO BARON           |                                 |
| <b>CORRESPONDENCE DATA</b>  |                                 |                       |                                 |
| <b>Fax Number:</b>  |                                 |                       |                                 |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |                                 |                       |                                 |
| <b>Email:</b>   | info@e-cabilly.com              |                       |                                 |
| <b>Correspondent Name:</b>  | Yael Rouach Cabilly             |                       |                                 |
| <b>Address Line 1:</b>  | 6 Maskit St.                    |                       |                                 |
| <b>Address Line 2:</b>  | P.O.B 12352                     |                       |                                 |
| <b>Address Line 4:</b>  | Herzliya, ISRAEL 4673300        |                       |                                 |
| <b>NAME OF SUBMITTER:</b>   | Yael Rouach Cabilly             |                       |                                 |
| <b>SIGNATURE:</b>   | /YRC/                           |                       |                                 |
| <b>DATE SIGNED:</b>   | 03/18/2021                      |                       |                                 |
| <b>Total Attachments: 0</b>   |                                 |                       |                                 |

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