

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM633054

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
NLC Management, Inc.		11/08/2020	Corporation: FLORIDA
RECEIVING PARTY DATA			
Name:	Norman Love Enterprises, LLLP		
Street Address:	11380 Lindbergh Blvd.		
City:	Fort Myers		
State/Country:	FLORIDA		
Postal Code:	33913		
Entity Type:	limited liability limited partnership: FLORIDA		
PROPERTY NUMBERS Total: 22			
Property Type	Number	Word Mark	
Registration Number:	4269362	ARTISAN GELATO BY NORMAN LOVE	
Registration Number:	4273304	ARTISAN GELATO BY NORMAN LOVE	
Registration Number:	3147785	ARTISTRY IN CHOCOLATE	
Registration Number:	3764616	BLACK	
Registration Number:	3308767	CHOCOLATE SALON	
Registration Number:	4508055	LOVE ORIGINS	
Registration Number:	5008907	NAKED LOVE	
Registration Number:	3997198	NL	
Registration Number:	3081905	NL	
Registration Number:	3935580	NLOVE	
Registration Number:	3078799	NORMAN LOVE	
Registration Number:	3026858	NORMAN LOVE CONFECTIONS	
Registration Number:	3141215	NORMAN LOVE CONFECTIONS	
Registration Number:	4016249	NORMAN LOVE CONFECTIONS BLACK	
Registration Number:	3363347	NORMAN LOVE CONFECTIONS CHOCOLATE SALON	
Registration Number:	4526703	NORMANLOVE POTION	
Registration Number:	3820900	S'MORE LOVE	
Registration Number:	5055903	STIR BAKE LOVE	
Registration Number:	5661667	LOVE CHOCOLATES	

CH \$565.00 4269362

Property Type	Number	Word Mark
Registration Number:	5618591	NL
Registration Number:	5618588	NORMAN LOVE
Registration Number:	5618589	NORMAN LOVE CONFECTIONS

CORRESPONDENCE DATA

Fax Number: 7344184289

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 7344184288

Email: trademark@honigman.com

Correspondent Name: Julie E. Reitz

Address Line 1: 39400 Woodward Avenue, Suite 101

Address Line 4: Bloomfield Hills, MICHIGAN 48304

ATTORNEY DOCKET NUMBER:	267945-454156
NAME OF SUBMITTER:	Julie E. Reitz
SIGNATURE:	/Julie E. Reitz/
DATE SIGNED:	03/19/2021

Total Attachments: 5

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TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (this "**Trademark Assignment**"), dated as of November 8, 2020, is made by NLC Management, Inc., a Florida corporation ("**Assignor**"), in favor of Norman Love Enterprises, LLLP, a Florida limited liability limited partnership ("**Assignee**").

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby irrevocably conveys, transfers, and assigns to Assignee, and Assignee accepts, all of Assignor's right, title, and interest in and to the following (the "**Assigned Trademarks**"):

- (a) the trademark registrations set forth in **Schedule 1** hereto together with all of the goodwill associated with and symbolized by the trademarks (the "**Trademarks**");
- (b) all rights of any kind whatsoever of Assignor accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions, and otherwise throughout the world;
- (c) any and all royalties, fees, income, payments, and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and
- (d) any and all claims and causes of action with respect to any of the foregoing, whether accruing before, on, or after the date hereof, including all rights to and claims for damages, restitution, and injunctive and other legal and equitable relief for past, present, and future infringement, misappropriation, violation, misuse, breach, or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

Assignor hereby authorizes the Commissioner for Trademarks in the United States Patent and Trademark Office to record and register this Trademark Assignment upon request by Assignee. Following the date hereof, upon Assignee's reasonable request, and at Assignee's sole cost and expense, Assignor shall take such steps and actions, and provide such cooperation and assistance to Assignee and its successors, assigns, and legal representatives, including the execution and delivery of any affidavits, declarations, oaths, exhibits, assignments, powers of attorney, or other documents, as may be reasonably necessary to effect, evidence, or perfect the assignment of the Assigned Trademarks to Assignee, or any assignee or successor thereto.

This Trademark Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed one and the same agreement. A signed copy of this Trademark Assignment delivered by facsimile, e-mail, or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Trademark Assignment. This Trademark Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns. This Trademark Assignment and any claim, controversy, dispute, or cause of action (whether in contract, tort, or otherwise) based upon, arising out of, or relating to this Trademark Assignment and the transactions contemplated hereby shall be governed by, and construed in accordance with, the laws of the United States and the State of Delaware, without giving effect to any choice or conflict of law provision or rule.

[signature page follows]

IN WITNESS WHEREOF, Assignor and Assignee have duly executed and delivered this Trademark Assignment Agreement as of the date first above written.

ASSIGNOR:

NLC MANAGEMENT, INC.

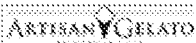
By: Norman Love
Name: Norman Love
Title: President

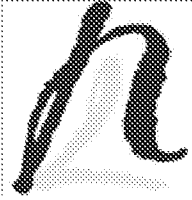
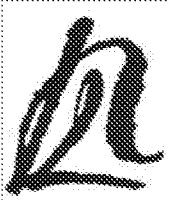
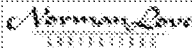
ASSIGNEE:

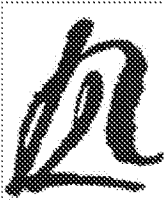
NORMAN LOVE ENTERPRISES, LLLP

By: Norman Love
Name: Norman Love
Title: Chief Executive Officer

SCHEDULE 1
ASSIGNED TRADEMARKS

Country/Jurisdiction	Mark/Name	App. No./Reg. No.	File/Registration Date
United States (Federal)	<u>ARTISAN GELATO</u> <u>BY NORMAN</u> <u>LOVE</u>	RN: 4269362 SN: 85445071	January 1, 2013
United States (Federal)	<u>ARTISAN GELATO</u> <u>BY NORMAN</u> <u>LOVE and Design</u> 	RN: 4273304 SN: 85503970	January 8, 2013
United States (Federal)	<u>ARTISTRY IN</u> <u>CHOCOLATE</u>	RN: 3147785 SN: 78592203	September 26, 2006
United States (Federal)	<u>BLACK</u>	RN: 3764616 SN: 77605895	March 23, 2010
United States (Federal)	<u>CHOCOLATE</u> <u>SALON</u>	RN: 3308767 SN: 78675442	October 9, 2007
United States (Federal)	<u>LOVE ORIGINS</u>	RN: 4508055 SN: 85946073	April 1, 2014
United States (Federal)	<u>NAKED LOVE</u>	RN: 5008907 SN: 86567764	July 26, 2016
United States (Federal)	<u>NL (Stylized)</u>	RN: 3997198 SN: 85190976	July 19, 2011

Country/Jurisdiction	Mark/Name	App. No./Reg. No.	File/Registration Date
			
United States (Federal)	<u>NL (Stylized)</u> 	RN: 3081905 SN: 78494085	April 18, 2006
United States (Federal)	<u>NLOVE</u>	RN: 3935580 SN: 77920983	March 22, 2011
United States (Federal)	<u>NORMAN LOVE</u>	RN: 3078799 SN: 78493951	April 11, 2006
United States (Federal)	<u>NORMAN LOVE CONFECTIONS</u>	RN: 3026858 SN: 78393813	December 13, 2005
United States (Federal)	<u>NORMAN LOVE CONFECTIONS and Design</u> 	RN: 3141215 SN: 78494023	September 12, 2006
United States (Federal)	<u>NORMAN LOVE CONFECTIONS BLACK</u>	RN: 4016249 SN: 77421713	August 23, 2011
United States (Federal)	<u>NORMAN LOVE CONFECTIONS CHOCOLATE SALON</u>	RN: 3363347 SN: 78722130	January 1, 2008

Country/Jurisdiction	Mark/Name	App. No./Reg. No.	File/Registration Date
United States (Federal)	<u>NORMANLOVE</u> <u>POTION</u>	RN: 4526703 SN: 85829920	May 6, 2014
United States (Federal)	<u>S'MORE LOVE</u>	RN: 3820900 SN: 77856981	July 20, 2010
United States (Federal)	<u>STIR BAKE LOVE</u>	RN: 5055903 SN: 86726485	October 4, 2016
United States (Federal)	<u>LOVE</u> <u>CHOCOLATES</u>	RN: 5661667 SN: 85086224	January 22, 2019
United States (Federal)	<u>NL (Stylized)</u> 	RN: 5618591 SN: 87588205	November 27, 2018
United States (Federal)	<u>NORMAN LOVE</u>	RN: 5618588 SN: 87587886	November 27, 2018
United States (Federal)	<u>NORMAN LOVE</u> <u>CONFECTIONS</u>	RN: 5618589 SN: 87587895	November 27, 2018
Canada	<u>NORMAN LOVE</u>	RN: TMA1017517 AN: 1804432	March 18, 2019
Canada	<u>NORMAN LOVE</u> <u>CONFECTIONS</u>	RN: TMA1017518 AN: 1804433	March 18, 2019