

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM635558

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	04/01/2019		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ETABLISSEMENTS NOILLY PRAT & CIE		03/19/2021	Societe par actions simplifiee: FRANCE
RECEIVING PARTY DATA			
Name:	BACARDI & COMPANY LIMITED		
Street Address:	AEULESTRASSE 5		
City:	VADUZ		
State/Country:	LIECHTENSTEIN		
Postal Code:	9490		
Entity Type:	Corporation: LIECHTENSTEIN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	0688080	NOILLY PRAT	
CORRESPONDENCE DATA			
Fax Number:	2165796073		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	216-579-1700		
Email:	lhawkins@pearne.com		
Correspondent Name:	JOHN P. MURTAUGH/PEARNE & GORDON LLP		
Address Line 1:	1801 EAST 9TH STREET, SUITE 1200		
Address Line 4:	CLEVELAND, OHIO 44114-3108		
ATTORNEY DOCKET NUMBER:	SKP4-J6019		
NAME OF SUBMITTER:	JOHN P MURTAUGH		
SIGNATURE:	/johnpmurtaugh/		
DATE SIGNED:	03/29/2021		
Total Attachments: 1			
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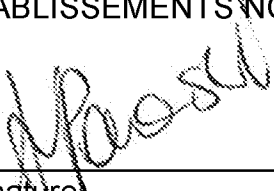
NUNC PRO TUNC ASSIGNMENT OF TRADEMARK RIGHTS

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ETABLISSEMENTS NOILLY PRAT & CIE, a societe par actions simpliffee organized under the laws of France, having an address at 1, rue du Noilly F-34340 Marseillan FRANCE, hereinafter referred to as "Assignor", sells, assigns and transfers, effective as of 1st April 2019 nunc pro tunc, to BACARDI & COMPANY LIMITED, a corporation organized under the laws of Liechtenstein, having an address at AEULESTRASSE 5, 9490 VADUZ, LIECHTENSTEIN, hereinafter referred to as "Assignee", its successors and assigns, all of Assignor's right, title and interest in the United States and throughout the world in and to United States Trademark Registration No. 0688080 for NOILLY PRAT, the mark to which said registration pertains (the "Mark"), Assignor's common law rights in the Mark, that portion of the business to which the Mark pertains, together with the goodwill of the business associated with the Mark and the right to sue for past infringement of the Mark.

Assignor further covenants and agrees, for itself and for its successors and assigns, that, at Assignee's request, it will execute and deliver all applications, declarations, assignment documents and other instruments as may be necessary or advisable to secure for or vest in Assignee, its successors or assigns, all right, title and interest in and to any application for registration, certificate of registration, trademark right or other right or property covered by this Assignment.

ETABLISSEMENTS NOILLY PRAT & CIE

Date: March 19, 2021

By: 

(Signature)

Print Name: Alessia Parassina

Print Title: Proxy-Holder