OP \$115.00 5213572

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM635600

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date Entity Type	
Waiakea, Inc.		03/30/2021	Corporation: DELAWARE

RECEIVING PARTY DATA

Name:	NovaNatural, L.L.C.
Street Address:	500 W. Overland
Internal Address:	Suite 300
City:	El Paso
State/Country:	TEXAS
Postal Code:	79901
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	5213572	WAIAKEA HAWAIIAN VOLCANIC WATER
Registration Number:	4560896	PREMIUM BY NATURE
Registration Number:	4327612	WAIAKEA
Registration Number:	4203078	BOTTLED WITH MOTHER EARTH IN MIND

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2149994382 Email: ttran@foley.com

Correspondent Name: Jessica A. Gonzalez / Foley & Lardner LL

Address Line 1: 1000 Louisiana Street

Address Line 2: Suite 2000

Address Line 4: Houston, TEXAS 77002

NAME OF SUBMITTER:	Tuan Tran
SIGNATURE:	/TUAN TRAN/
DATE SIGNED:	03/30/2021

Total Attachments: 4

TRADEMARK REEL: 007237 FRAME: 0844 source=EXECUTED Waiakea Inc. - Grant of Security Interest to Novatural LLC (March 2021)#page1.tif source=EXECUTED Waiakea Inc. - Grant of Security Interest to Novatural LLC (March 2021)#page2.tif source=EXECUTED Waiakea Inc. - Grant of Security Interest to Novatural LLC (March 2021)#page3.tif source=EXECUTED Waiakea Inc. - Grant of Security Interest to Novatural LLC (March 2021)#page4.tif

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NOTICE

OF

GRANT OF SECURITY INTEREST

IN

TRADEMARKS

United States Patent and Trademark Office

Gentlemen:

Please be advised that pursuant to the Credit Agreement dated as of March 30, 2021 (as amended, restated, supplemented or otherwise modified from time to time, the "Credit Agreement") by and among the undersigned, Waiakea, Inc., a Delaware corporation, (herein, the "Grantor" and the "Borrower"), and Novanatural, L.L.C., a Delaware limited liability company (herein, the "Lender"), the undersigned Grantor has granted a continuing security interest in and continuing lien upon, the trademarks and trademark applications shown below to the Lender for the ratable benefit of the holders of the Obligations (as defined in the Credit Agreement):

TRADEMARKS

Trademark No. Description of Trademark Item Date of Trademark

See Schedule 1 attached hereto

1

REEL: 007237 FRAME: 0846

The Grantor and the Lender hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Credit Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

Very truly yours,

WAIAKEA, INC., as Grantor

By:

Name: Ryan Emmons

Title: Chief Executive Officer

Acknowledged and Accepted:

NOVANATURAL, L.L.C., as Lender

By:

Name: Luis Fernandez

Title: Manager

The Grantor and the Lender hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Credit Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

Very truly yours,

WAIAKEA, INC., as Grantor

By:

Name: Ryan Emmons

Title: Chief Executive Officer

Acknowledged and Accepted:

NOVANATURAL, L.L.C., as Lender

By: Luis Fernandez
Name: Luis Fernandez

Title: Manager

Schedule 1

Waiakea, Inc. (Delaware corporation)

U.S. Trademarks

Registered Marks

Mark	Registration No.	Registration Date
WAIAKEA HAWAIIAN VOLCANIC WATER	5213572	5/30/2017
PREMIUM BY NATURE	4560896	7/1/2014
WAIAKEA	4327612	4/30/2013
BOTTLED WITH MOTHER EARTH IN MIND	4203078	9/4/2012

4813-6905-6225.2

RECORDED: 03/30/2021

TRADEMARK REEL: 007237 FRAME: 0849