

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM635591

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
RESUBMIT DOCUMENT ID:	900597735

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Insight 2 Design, Inc.		02/10/2021	Corporation:

RECEIVING PARTY DATA

Name:	Insight 2 Design, LLC
Street Address:	8681 W. 137th St.
City:	Overland Park
State/Country:	KANSAS
Postal Code:	66223
Entity Type:	Limited Liability Company: KANSAS

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Serial Number:	87227023	CORE
Serial Number:	87227009	CORE
Registration Number:	5214437	CORE
Registration Number:	5214436	CORE
Registration Number:	4877826	ELEVATE
Registration Number:	4877825	ELEVATE
Serial Number:	90044399	FIREFLY! OUTDOOR GEAR
Serial Number:	90222705	SIMPLE PUSH

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 201.580.6600
 Email: jchoi@jchoilaw.com
 Correspondent Name: John H. Choi
 Address Line 1: 65 Challenger Road, Suite 100
 Address Line 2: John H. Choi & Associates LLC
 Address Line 4: Ridgefield Park, NEW JERSEY 07660

ATTORNEY DOCKET NUMBER: 103M001

TRADEMARK



NAME OF SUBMITTER:	John H. Choi
SIGNATURE:	/John H. Choi/
DATE SIGNED:	03/30/2021
Total Attachments: 2 source=2021-03-30 I2D Assignment - Signed#page1.tif source=2021-03-30 I2D Assignment - Signed#page2.tif	


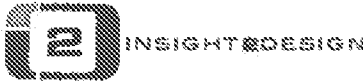


ASSIGNMENT

WHEREAS, Insight 2 Design, Inc., a corporation organized under the laws of the State of Kansas, having an address at 8681 W. 137th St., Overland Park, KS 66223 (hereinafter, "Assignor"), is the owner of the entire right, title and interest in and to the trademarks listed below (collectively, "Trademarks").

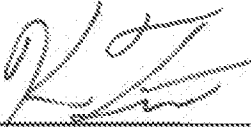
WHEREAS, Insight 2 Design, LLC, a company organized under the laws of the State of Kansas, having an address at 8681 W. 137th St., Overland Park, KS 66223 (hereinafter, "Assignee"), is desirous of acquiring Assignor's entire right, title and interest in and to said Trademarks.

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, assigns and sets over to said Assignee the entire right, title, interest and goodwill associated with and symbolized in the Trademarks, together with all priority rights and rights to any damages for past, present and future infringement relating to the Trademarks.


Reg. No. or Serial No.	Reg. Date or Filing Date	Mark
US87227023	11/4/2016	
US87227009	11/4/2016	CORE
US5214437	5/30/2017	
US5214436	5/30/2017	CORE

US4877826	12/29/2015	
US4877825	12/29/2015	ELEVATE
n/a	n/a	
n/a	n/a	
n/a	n/a	
US90044399	7/9/2020	FIREFLY! OUTDOOR GEAR
Int'l App. No. 1576338	12/31/2020	FIREFLY! OUTDOOR GEAR
US90222705	9/29/2020	SIMPLE PUSH

Date: Feb-10-2021

By: 
 Kevin Tarter, Co-Founder/Director of
 Assignor Insight 2 Design, Inc.

Date: Feb-18-2021

By: 
 Nick Vaughn, Co-Founder/CFO of
 Assignee Insight 2 Design, LLC