### 900607517 04/06/2021

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM637284

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
RESUBMIT DOCUMENT ID:	900591147

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Xiuqin Yu		12/24/2020	INDIVIDUAL: CHINA

### **RECEIVING PARTY DATA**

Name:	Heze Hesheng Electronic Commerce Co., Ltd.	
Street Address:	802,Bldg.29,Fenghuang Guoji Community,	
Internal Address:	Wenting Subdistrict Office, Chengwu, Heze,	
City:	Shandong	
State/Country:	CHINA	
Postal Code:	274200	
Entity Type:	limited company (ltd.): CHINA	

#### **PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Serial Number:	90000525	BCXAXA

#### **CORRESPONDENCE DATA**

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Email:** 3293370042@qq.com

Correspondent Name: Wang, Jianyi

Address Line 1:802,Bldg.29,Fenghuang Guoji Community,Address Line 2:Wenting Subdistrict Office,Chengwu,Heze,

Address Line 4: Shandong, CHINA 274200

NAME OF SUBMITTER:	Yu, Xiuqin
SIGNATURE:	/Yu, Xiuqin/
DATE SIGNED:	04/06/2021

**Total Attachments: 1** 

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TRADEMARK 900607517 REEL: 007244 FRAME: 0411

## Trademark Assignment

The undersigned, Yu, Xiuqin, a Chinese individual, with an address at No.13, Meikeng Cunmin Group, Lixi Village Committee, Xinhuilong Town, Dongyuan Guangdong Province CHINA 517500, the owners of the trademark US Serial Number 90000525 - BCXAXA, do hereby assign the entire interest and the goodwill of the business to Heze Hesheng Electronic Commerce Co., Ltd., a Chinese limited company, with an address at 802, Bldg.29, Fenghuang Guoji Community, Wenting Subdistrict Office, Chengwu, Heze, Shandong China 274200, the assignee henceforth having the right to consider himself as the sole owner of same and to use or dispose of same as he/they shall deem fit, without any further claim on the part of the assignor/s for any concept whatever.

Assigner authorizes USPTO to record the transfer of the registration set above to Assignee of Assignor's entire interest and the goodwill of the business therein. Assignor agrees to further execute any documents reasonably necessary to effect this assignment or to confirm Assignee's ownership of the Trademark.

Given and signed at Shenzhen, China on this. 24th...day of December the year 2020.

Signature of the assignor: Yu, Xiuqin

Name of signatory: Yu, Xiuqin

Signatory's Position: Owner

Signature of the assignce: Heze Hesheng Electronic Commerce Co., Ltd.

Wang , Jiangi

Name of signatory: Wang, Jianyi

Signatory's Position: President

TRADEMARK REEL: 007244 FRAME: 0412

RECORDED: 01/14/2021