#### 900606539 04/01/2021

ETAS ID: TM636272

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

**SUBMISSION TYPE:** RESUBMISSION **NATURE OF CONVEYANCE:** ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

**RESUBMIT DOCUMENT ID:** 900596120

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Protokon Gyarto, Fejleszto es Kereskedo Felelossegu Tarsasag		01/01/2020	Limited Liability Company:

## **RECEIVING PARTY DATA**

Name:	ICG Holding GmbH	
Street Address:	Happurger Str. 84-88	
City:	Nürnberg,	
State/Country:	GERMANY	
Postal Code:	90482	
Entity Type:	Gesellschaft Mit Beschränkter Haftung (Gmbh): GERMANY	

## **PROPERTY NUMBERS Total: 2**

Property Type	Number	Word Mark
Serial Number:	88786081	COACH BY COLOR
Registration Number:	4804067	MYRIDE

### CORRESPONDENCE DATA

Fax Number: 4142715770

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

4142717590 Phone:

Email: mariem@andruslaw.com

**Correspondent Name:** Marie Mikolainis

Address Line 1: 790 North Water Street, Suite 2200 Address Line 4: Milwaukee, WISCONSIN 53202

6689-00000 ATTORNEY DOCKET NUMBER:

## **DOMESTIC REPRESENTATIVE**

Name: Christopher R. Liro

Address Line 1: 790 North Water Street, Suite 2200 Address Line 4: Milwaukee, WISCONSIN 53202

NAME OF SUBMITTER: Christopher R. Liro

SIGNATURE:	/Christopher R. Liro/		
DATE SIGNED:	04/01/2021		
Total Attachments: 5			
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## Recordable Confirmatory Trademark Assignment

This Recordable Confirmatory Trademark Assignment ("<u>Trademark Assignment</u>"), effective as of January 1, 2020, is made by and between Protokon Gyártó, Fejlesztő és Kereskedő Korlátolt Felelősségű Társaság, a limited liability organized in accordance with the laws of Hungary ("<u>Assignor</u>"), and ICG Holding GmbH, a limited liability company with its registered office in Nuremberg, Germany ("<u>Assignee</u>") (collectively referred to as the "<u>Parties</u>").

WHEREAS, pursuant to the IP Purchase Agreement between the Parties dated as of January 1, 2020 (the "Agreement"), Assignor has sold, assigned, transferred, conveyed and delivered to Assignee all right, title and interest in, to and under the trademark registrations, trademark applications, trade names, trade dress, service marks, logos, company names, designs or other similar identifiers of source or origin, in each case to the extent registered or subject to an application for registration, identified in Schedule A attached hereto (the "Marks"); and

WHEREAS, Assignee has acquired all of Assignor's right, title and interest in and to the Marks, and the Parties wish to record such acquisition in the United States Patent and Trademark Office (the "USPTO").

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Parties hereby agree as follows:

Capitalized terms used herein and not defined herein have the meanings set forth in the Agreement.

Pursuant to the Agreement, hereby sells, assigns, transfers, conveys and delivers to Assignee all of Assignor's right, title and interest in, to and under (i) the Marks, (ii) all goodwill associated with or symbolized by the Marks, (iii) Assignor's rights of enforcement and the rights, interests, claims and demands recoverable in law or equity that Assignor has or may have in profits and damages for past, present and future infringements, unfair competition, passing off or other conflicts relating to the Marks, including the right to compromise, sue for and collect such profits and damages, (iv) Assignor's rights to file applications to register such Marks and to obtain and own registrations therefor and (v) Assignor's other rights, including common law rights, relating to the Marks, to the extent such rights exist or may exist in the future, each to be held and enjoyed by Assignee for its own use and benefit and for the use and benefit of its successors, assigns and legal representatives as said rights would have been held and enjoyed by Assignor had this assignment and sale not been made.

Notwithstanding anything to the contrary contained herein, the Marks shall not include any application for registration of a Mark that would be invalidated, canceled, voided or abandoned due to the contribution, assignment and/or conveyance of the Marks hereunder, including intent-to-use applications filed with the PTO pursuant to 15 USC Section 1051(b) prior to the filing of a statement of use or amendment to allege use pursuant

to 15 USC Section 1051(c) or (d), unless and until such time that the contribution, assignment and/or conveyance of the Marks hereunder will not cause such Mark to be invalidated, cancelled, voided or abandoned.

Assignor hereby authorizes the Commissioner for Trademarks in the USPTO, other empowered officials of the USPTO and the officials of corresponding entities or agencies in any applicable jurisdictions to record and register this Trademark Assignment and Assignor further agrees to execute and deliver, or cause to be executed and delivered, all documents, certificates, agreements and other writings and take such other actions as may be reasonably necessary or desirable in order to consummate or implement expeditiously the transactions contemplated by this Trademark Assignment.

This Trademark Assignment is subject to all the terms and conditions of the Agreement. The Parties intend that this Trademark Assignment is for recordation purposes only and its terms shall not modify and shall be subject to the applicable terms and conditions of the Agreement, which govern the Parties' rights and interests in the Contract IP.

This Trademark Assignment may be executed by the parties hereto in separate counterparts, each of which when so executed shall be deemed to be an original and all of which when taken together shall constitute a single agreement.

[Signature Pages Follow]

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IN WITNESS WHEREOF, Assignor has caused this Trademark Assignment to be signed by its duly appointed officer having full authority in the circumstances; and Assignee has caused this Trademark Assignment to be signed by its duly appointed officer having full authority in the circumstances.

PROTOKON GYÁRTÓ, FEJLESZTŐ ÉS KERESKEDŐ KORLÁTOLT FELELŐSSÉGŰ TÁRSASÁG,

hv

Name: Kelly Kaiser Title: Managing Director Accepted by:

ICG HOLDING GMBH,

Name: Rebecca Bolger A

[Signature Page to Trademark Assignment]

# Schedule A

## Marks

Mark	Application No.	Registration No.
MYRIDE	86/521,215	4,804,067
COACH BY	88/786,081	
COLOR		

**RECORDED: 02/09/2021**