

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM637596

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lloyds Bank PLC		03/19/2021	Public Limited Company: ENGLAND
RECEIVING PARTY DATA			
Name:	Blazers and Flip Flops, Inc.		
Street Address:	5260 N Palm Ave		
Internal Address:	Suite 229		
City:	Fresno		
State/Country:	CALIFORNIA		
Postal Code:	93704		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 12			
Property Type	Number	Word Mark	
Registration Number:	5168562	LIVE BRANDED MAP	
Registration Number:	4896127	TE2	
Registration Number:	5251479	THE EXPERIENCE ENGINE	
Serial Number:	87321115	EOS	
Registration Number:	6024486	TE2OS	
Registration Number:	5885770	EXPERIENCE ITINERARY	
Registration Number:	5908541	XOS	
Registration Number:	5973484	EXPERIENCE STUDIO	
Registration Number:	5764019	EXPERIENCE OPERATING SYSTEM	
Serial Number:	87328715	SKINOW	
Registration Number:	5764028	PERSONALIZING THE PHYSICAL WORLD	
Registration Number:	5908544	ZERO-TO-EXPERIENCE	
CORRESPONDENCE DATA			
Fax Number:	2156562498		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	215-656-3381		
Email:	pto.phil@dlapiper.com		
TRADEMARK			

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Correspondent Name: IP GROUP OF DLA PIPER LLP (US)
Address Line 1: ONE LIBERTY PLACE
Address Line 2: 1650 MARKET ST. SUITE 5000
Address Line 4: PHILADELPHIA, PENNSYLVANIA 19103

NAME OF SUBMITTER: William L. Bartow

SIGNATURE: /williamlbartow/

DATE SIGNED: 04/07/2021

Total Attachments: 3

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RELEASE OF TRADEMARK SECURITY AGREEMENT

THIS RELEASE OF TRADEMARK SECURITY AGREEMENT (this “Release”) is made as of March ¹⁹, 2021 (the “Effective Date”) by **LLOYDS BANK PLC**, an English Public Limited Company, in its capacity as Security Agent for and on behalf of the Finance Parties (as defined in the Credit Agreement referred to below) (in such capacity, the “Security Agent”), in favor of **BLAZERS AND FLIP FLOPS, INC.** , a Delaware corporation (the “Pledgor”). Capitalized terms not defined herein shall have the meanings ascribed to such terms in the Credit Agreement or the Trademark Security Agreement (as each defined below), as applicable.

WHEREAS, the Pledgor is party to that certain Accession Deed, dated as of August 22, 2017, pursuant to which the Pledgor became a Subsidiary Guarantor and agreed to be bound by the terms of the Facilities Agreement originally dated March 14, 2016, as amended and restated on March 30, 2017, with the Security Agent and the other parties named therein (as amended, amended and restated, modified or otherwise supplemented from time to time, the “Credit Agreement”);

WHEREAS, the Pledgor is party to that certain Joinder Agreement, dated as of August 22, 2017, pursuant to which the Pledgor became a party to and agreed to be bound as a Subsidiary Guarantor and as a Pledgor by the Second Amended and Restated Security Agreement dated March 30, 2017 (as amended, amended and restated, modified or otherwise supplemented from time to time, the “Security Agreement” and collectively with the Credit Agreement, the “Agreements”) in favor of the Security Agent;

WHEREAS, pursuant to the Agreements, the Pledgor and the Security Agent, and the other parties thereto entered into that certain Trademark Security Agreement dated as of August 22, 2017 (the “Trademark Security Agreement”), under which Pledgor granted to the Security Agent a security interest in, all of its right, title, and interest in, to and under the Trademarks of the Pledgor listed on Schedule I attached hereto, all Goodwill associated with such Trademarks and all Proceeds of any and all of the foregoing (collectively, the “Released Collateral”), and the Trademark Security Agreement was recorded with the United States Patent and Trademark Office on August 25, 2017, at Reel/Frame 6138/0514; and

WHEREAS, Pledgor has satisfied the terms of the Agreements and requests a specific release of the collateral pledge, grant, assignment lien and security interest granted and recorded against the Released Collateral.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Security Agent hereby, on behalf of itself and the Lenders, (i) terminates the Trademark Security Agreement, (ii) releases any and all liens, security interests, right, title, and interest the Agent or any of the Lenders may have in, to, or under the Released Collateral, (iii) re-assigns to Pledgor, any right, title, or interest the Security Agent or any Lender may have in, to, or under the Released Collateral and (iv) hereby authorizes the Pledgor or the Pledgor’s authorized representative or designee to record this Release with the United States Patent and Trademark Office as evidence of such release and termination.

SCHEDULE I
to
TRADEMARK SECURITY AGREEMENT
TRADEMARK REGISTRATIONS AND APPLICATIONS

TRADEMARK	APPLICATION NO.	APPLICATION DATE	REGISTRATION NO.	REGISTRATION DATE
LIVE BRANDED MAP	86222177	Mar. 14, 2014	5168562	Mar. 21, 2017
TE2	86228871	Mar. 21, 2014	4896127	Feb. 02, 2016
THE EXPERIENCE ENGINE	86228876	Mar. 21, 2014	5251479	Jul. 25, 2017
EOS	87321115	Feb. 01, 2017	None	
TE2OS	87321138	Feb. 01, 2017	6024486	Mar. 31, 2020
EXPERIENCE ITINERARY	87321159	Feb. 01, 2017	5885770	Oct. 15, 2019
XOS	87321215	Feb. 01, 2017	5908541	Nov. 12, 2019
EXPERIENCE STUDIO	87321229	Feb. 01, 2017	5973484	Jan. 28, 2020
EXPERIENCE OPERATING SYSTEM	87321281	Feb. 01, 2017	5764019	May 28, 2019
SKINOW	87328715	Feb. 08, 2017	None	
PERSONALIZING THE PHYSICAL WORLD	87328725	Feb. 08, 2017	5764028	May 28, 2019
ZERO-TO-EXPERIENCE	87328739	Feb. 08, 2017	5908544	Nov. 12, 2019