

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM639004

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BECC Worldwide Kft.		04/13/2021	Limited Liability Company: HUNGARY
RECEIVING PARTY DATA			
Name:	BECC Worldwide LLC		
Street Address:	42 Elmwood Ln.		
City:	Danielson		
State/Country:	CONNECTICUT		
Postal Code:	06239		
Entity Type:	Limited Liability Company: CONNECTICUT		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	6172599	BECC · WORLDWIDE ·	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7602341231		
Email:	orders@trademarkraft.com		
Correspondent Name:	Nyall Engfield		
Address Line 1:	16950 Via de Santa Fe Suite 5060-107		
Address Line 4:	Rancho Santa Fe, CALIFORNIA 92067		
NAME OF SUBMITTER:	Nyall Engfield		
SIGNATURE:	/s/		
DATE SIGNED:	04/13/2021		
Total Attachments: 3			
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source=BECC trademark agreement signed#page2.tif			
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OP \$40.00 6172599

TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (the "Agreement") is entered into the date of the Assignor's signature below (the "Effective Date"), by and between BECC Worldwide Kft., a limited liability company of Hungary having an address at Darukezelo u. 18. Erd HUNGARY 2030 ("Assignor") and BECC Worldwide LLC, a limited liability company of Connecticut, with an address at 42 Elmwood Ln., Danielson, CT 06230 ("Assignee").

A. WHEREAS, Assignor owns the entire right, title and interest in and to certain U.S. trademarks, and applications for trademark and service mark registrations filed with the United States Trademark Office and foreign trademark applications, as listed below (collectively the "Marks"):

US Trademark Registration No.

6172599

Trademark: BECC WORLDWIDE



The logo consists of the word "BECC" in a large, stylized, outlined font. Below it, the word "worldwide" is written in a smaller, lowercase, sans-serif font, flanked by two small dots on either side.

C. WHEREAS Assignee desires to acquire all (100%) of Assignor's right, title and interest, in and to the Marks together with all the goodwill of the business symbolized thereby, and Assignor desires to assign all (100%) of such right, title and interest in and to the Marks to Assignee, upon the terms and conditions set forth herein.

NOW, THEREFORE, for good and valuable consideration the receipt and sufficiency of which is hereby acknowledged by Assignor, the parties agree as follows:

1. Assignor hereby conveys and assigns to Assignee, and Assignee hereby accepts from Assignor, all of Assignor's right, title and interest in and to the Marks, together with

the goodwill of the business symbolized by the Marks.

2. Assignor represents and warrants that:

(i) Assignor owns the entire right, title and interest in and to the Marks;

(ii) all registrations for the Marks are currently valid and subsisting and in full force and effect;

(iii) Assignor has not licensed the Marks to any other person or entity or granted, either expressly or impliedly, any trademark or service mark rights with respect to the Marks to any other person or entity;

(iv) there are no liens or security interests against the Marks;

(v) Assignor has all authority necessary to enter into this Agreement and the execution and delivery of this Agreement has been duly and validly authorized; and

(vi) execution of this Assignment and performance of Assignor's obligations hereunder shall not violate or conflict with any other agreement to which Assignor is a party or provision of Assignor's Certificate of Incorporation or By-laws.

3. At any time, and from time to time after the Effective Date, at Assignee's request, Assignor shall execute and deliver such other instruments of sale, transfer, conveyance, assignment and confirmation and take such other action, at Assignor's expense, as Assignee may reasonably deem necessary or desirable in order to perfect or otherwise enable the transfer, conveyance and assignment to Assignee and to confirm Assignee's title to the Marks and any and all federal and state trademark registrations thereof or applications therefore. Assignor further agrees to assist Assignee and to provide such reasonable cooperation and assistance to Assignee, at Assignee's expense, as Assignee may reasonably deem necessary and desirable in exercising and enforcing Assignee's rights in the Marks.

4. At the execution of this Agreement, Assignee will pay Assignor the sum of \$10.

5. This Agreement shall be binding on and shall inure to the benefit of the parties to this Agreement and their successors and assigns, if any.

6. Misc.

(a) This Agreement constitutes the entire agreement of the parties with regard to the subject matter hereof. No modifications of or additions to this Agreement shall have effect unless in writing and properly executed by both parties, making specific reference to this Agreement by date, parties, and subject matter.

(b) This Agreement and the rights and obligations of the parties hereunder shall be governed by and construed in accordance with the laws of Connecticut, without regard to its conflict of laws principles, and shall be enforceable against the parties in the courts of Connecticut. For such purpose, each party hereby irrevocably submits to the jurisdiction of such courts, and agrees that all claims in respect of this Agreement may be heard and determined in any of such courts.

(c) This Agreement may be signed by each party separately, in which case attachment of all of the parties' signature pages to this Agreement shall constitute a fully-executed agreement.

(d) Any provision of this Agreement that is invalid, illegal or unenforceable in any jurisdiction shall, as to that jurisdiction, be ineffective to the extent of such invalidity, illegality or unenforceability, without affecting in any way the remaining provisions of this Agreement in such jurisdiction or rendering that or any other provision of this Agreement invalid, illegal or unenforceable in any other jurisdiction.

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be executed by their respective duly authorized representatives as of the day and year above written.

ASSIGNOR BECC Worldwide Kft. <u>BIRKÁS BUKCSÓ</u> NAME owner POSITION <u>[Signature]</u> SIGNATURE April 13, 2021 DATE	ASSIGNEE BECC Worldwide LLC <u>Angela Potvin</u> NAME owner POSITION <u>[Signature]</u> SIGNATURE April 13, 2021 DATE
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