# OP \$165.00 6006741

#### TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM639283

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
eDeals Warehouse, Inc.		04/08/2021	Corporation: IOWA

#### **RECEIVING PARTY DATA**

Name:	Razor Group Acquisition Homarden LLC	
Street Address:	801 Barton Springs Rd.	
City:	Austin	
State/Country:	TEXAS	
Postal Code:	78704	
Entity Type:	Limited Liability Company: DELAWARE	

#### **PROPERTY NUMBERS Total: 6**

Property Type	Number	Word Mark
Registration Number:	6006741	PENGUIN ART SUPPLIES
Registration Number:	5838059	BOOTIFUL CARVING TOOLS
Registration Number:	5838058	BIRD BLINDER
Registration Number:	5375138	CUCISINA
Registration Number:	5388659	BIRD BLINDER
Registration Number:	5590144	HOMARDEN

#### **CORRESPONDENCE DATA**

**Fax Number:** 2026725399

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 713-276-5500

**Email:** ipdocketing@foley.com, sfelde@foley.com

Correspondent Name: Foley & Lardner LLP

Address Line 1: 3000 K Street, N.W. Suite 600
Address Line 4: Washington, D.C. 20007-5109

ATTORNEY DOCKET NUMBER:	128509-0102
NAME OF SUBMITTER:	Sara M. Felde
SIGNATURE:	/Sara M. Felde/
DATE SIGNED:	04/14/2021

# Total Attachments: 8 source=Razor - Homarden - IP Assignment#page1.tif source=Razor - Homarden - IP Assignment#page2.tif source=Razor - Homarden - IP Assignment#page3.tif source=Razor - Homarden - IP Assignment#page4.tif source=Razor - Homarden - IP Assignment#page5.tif source=Razor - Homarden - IP Assignment#page6.tif source=Razor - Homarden - IP Assignment#page7.tif source=Razor - Homarden - IP Assignment#page8.tif

#### INTELLECTUAL PROPERTY ASSIGNMENT

This INTELLECTUAL PROPERTY ASSIGNMENT (this "Assignment") is entered into as of April 8<sup>th</sup>, 2021, by and between (i) Razor Group Acquisition Homarden LLC, a Delaware limited liability company (the "Assignee"), and (ii) eDeals Warehouse, Inc., an Iowa corporation (the "Assignor"). Capitalized terms used but not defined herein shall have the respective meanings given to such terms in that certain Asset Purchase Agreement, dated as of the date hereof, entered by and between the Assignee, as the Purchaser, Razor US Holdco II Inc., a Delaware corporation, the Assignor, as the Seller, and the Equity Holders (the "Purchase Agreement").

#### RECITALS

WHEREAS, pursuant to the terms of the Purchase Agreement, the Assignor has agreed to assign to the Assignee the Business Intellectual Property Assets, and the Assignee has agreed to accept such assignment, and the Assignor and the Assignee have agreed to execute and deliver this Assignment for recording with the applicable governmental authorities, including without limitation the U.S. Patent and Trademark Office, and domain name registrars.

**NOW, THEREFORE**, in consideration for the execution of the Purchase Agreement and the payment of the consideration stipulated in the Purchase Agreement, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound, the Assignor and the Assignee hereby agree as follows:

1. Sale, Transfer, Assignment, Delivery and Conveyance. The Assignor does hereby absolutely, unconditionally and irrevocably sell, transfer, assign, deliver and otherwise convey to the Assignee, and the Assignee does hereby purchase, acquire and accept from the Assignor, all of the Assignor's rights, title and interest, throughout the world, in, to and under the Business Intellectual Property Assets, including without limitation (i) all of the patents and patent applications identified on **Schedule A** hereto, and all issuances, divisions, continuations, continuations-in-part, reissues, extensions, reexaminations and renewals thereof, (ii) all of the registered trademarks and trademark applications identified on Schedule B hereto, together with the goodwill connected with the use of and symbolized thereby and all issuances, extensions and renewals thereof, (iii) all of the registered copyrights and copyright applications identified on Schedule C attached hereto, together with the goodwill connected with the use thereof, and (iv) all of the domain names identified on Schedule D hereto, together with all rights of any kind whatsoever of the Assignor accruing under any of the Business Intellectual Property Assets provided by applicable law of any jurisdiction, by international treaties and conventions and otherwise throughout the world, including without limitation any and all royalties, fees, income, payments and other proceeds now or hereafter due or payable with respect to any of the Business Intellectual Property Assets, and all rights of action and defenses accrued, accruing and to accrue in respect of the Business Intellectual Property Assets, including without limitation the right to sue or otherwise recover for past infringement and to receive all damages, payments, costs and fees associated therewith and to fully and entirely stand in the place of the Assignor in all matters related to all of the foregoing (collectively, the "Assigned IP"), in each case free and clear of any Liens. The Assignor hereby waives any moral rights, or rights equivalent thereto, that the Assignor may have in or to the Assigned IP worldwide and any such rights in or to any underlying works which exclusively or primarily relate to the Assigned IP, in each case without further compensation or the need for further action by any Person. To the extent that the foregoing waiver is ineffective under applicable law, the Assignor agrees that it shall not assert such moral rights against the Assignee or any other Person. This foregoing assignment is intended to be an absolute assignment and not by way of security.

- 2. **Power of Attorney and Further Assurances.** The Assignor hereby constitutes and appoints the Assignee as the true and lawful agent and attorney-in-fact of the Assignor, with full power of substitution and resubstitution, in whole or in part, in the name and stead of the Assignor but on behalf and for the benefit of the Assignee and its successors and assigns, from time to time solely to institute and prosecute, in the name of the Assignor or otherwise, any and all proceedings at law, in equity or otherwise, that the Assignee or its successors and assigns may deem proper to obtain, apply for, register and otherwise secure the Assignee's rights in the Assigned IP, in each case at Assignee's sole expense, including without limitation, Assignor's necessity to obtain legal counsel on any such actions. Without limitation of the foregoing, the Assignor agrees to cooperate with the Assignee in taking any action which the Assignee reasonably requests to perfect or enforce the Assignee's rights in the Assigned IP, and the Assignor agrees to execute any and all documents reasonably necessary or appropriate to obtain and enforce copyrights, patents, trademarks and trade secrets in the Assigned IP, including specific assignments of such Assigned IP for particular products or developments, and agrees to execute all lawful papers, make all rightful oaths and other actions reasonably required or necessary to aid the Assignee, its successors and assigns in obtaining and enforcing its rights in and to the Assigned IP in the United States and throughout the world.
- **3. Counterparts.** This Assignment may be executed in two or more counterparts, each of which shall be deemed to constitute an original, but all of which together shall constitute one and the same document.
- **4. Successors and Assigns**. This Assignment shall be binding upon and inure to the benefit of the parties hereto and their respective successors and permitted assigns.
- **5. Recordation**. The Assignor hereby authorizes the Commissioner for Patents, the Commissioner for Trademarks, and any other governmental officials, and the applicable domain name registrars to record and register this Assignment upon request by the Assignee.
- **6. Entire Agreement.** This Assignment is made pursuant to the Purchase Agreement and is subject to the terms thereof. Nothing contained in this Assignment shall be construed to enlarge, limit, modify or alter the rights of the Assignor or the Assignee under the Purchase Agreement. This Assignment is made solely for the purpose of separately evidencing and effectuating certain of the Transactions and, in the event of any conflict or inconsistency between this Assignment and the Purchase Agreement, the terms of the Purchase Agreement shall govern.
- 7. Miscellaneous. This Assignment, and any and all disputes directly or indirectly arising out of or relating to this Assignment, will be governed by and construed in accordance with the laws of the State of Delaware, without reference to the choice of law rules thereof. Each of the parties hereby irrevocably consents to the Arbitration provision set forth in 8.15 of the Purchase Agreement. If any provision of this Assignment is held unenforceable by a court of competent jurisdiction, the other provisions will remain in full force and effect. If legally permitted, the unenforceable provision will be replaced with an enforceable provision that as nearly as possible gives effect to the parties' intent. A waiver of rights under this Assignment will not be effective unless it is in writing and signed by an authorized representative of the party that is waiving the rights. This Assignment may not be amended unless the amendment is in writing and signed by authorized representatives of both parties hereto.

[SIGNATURES ON FOLLOWING PAGE]

IN WITNESS WHEREOF, the undersigned have executed this INTELLECTUAL PROPERTY ASSIGNMENT as of the day and year first above written.

ASSIGNEE:				
RAZOR GROUI	ACQUISITION HOMARDEN LLC			
Ву:				
Name: S	<u>Yan Strini</u> 1001 dent			
ASSIGNOR:				
eDeals Ware	chouse, inc.			
Ву:				
Name:				

IN WITNESS WHEREOF, the undersigned have executed this INTELLECTUAL PROPERTY ASSIGNMENT as of the day and year first above written.

ACQUISITION HOMARDEN LLC
ouse, Inc.
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er. Browner
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### **SCHEDULE** A

# **Patents**

None.

# SCHEDULE B

# **Registered Trademarks**

Mark	Register	Registration	Registration	Next Requirement
		Number	Date	
Penguin Art Supplies	USPTO (Principal)	6006741	March 10,	Maintenance Filing Due between Mar.
			2020	10, 2025 and Mar. 10, 2026
Bootiful Carving	USPTO (Principal)	5838059	August 20,	Maintenance Filing Due between
Tools			2019	Aug. 20, 2024 and Aug. 20, 2025
Bird Blinder	USPTO (Principal)	5838058	August 20,	Maintenance Filing Due between
(Design)			2019	Aug. 20, 2024 and Aug. 20, 2025
Cucisina	USPTO (Principal)	5375138	January 9,	Maintenance Filing Due between Jan.
			2018	9, 2023 and Jan. 9, 2024
Bird Blinder (Word	USPTO	5388659	January 23,	Maintenance Filing Due between Jan.
Mark)	(Supplemental)		2018	23, 2023 and Jan. 23, 2024
Homarden	USPTO (Principal)	5590144	October 23,	Maintenance Filing Due between Oc.
			2018	23, 2023 and Oct. 23, 2024

#### **SCHEDULE C**

# **Registered Copyrights**

None.

#### **SCHEDULE D**

# **Domain Names**

- 1. Birdblinder.com
- 2. Birdblinder.net
- 3. Cucisina.com
- 4. Cucisina.net
- 5. Homarden.com
- 6. Homarden.net

TRADEMARK REEL: 007255 FRAME: 0876

**RECORDED: 04/14/2021**