

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM639325

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
EJMS Services, LLC		12/31/2020	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Acrisure of California, LLC		
Street Address:	100 Ottawa Avenue, SW		
City:	Grand Rapids		
State/Country:	MICHIGAN		
Postal Code:	49503		
Entity Type:	Limited Liability Company: MICHIGAN		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2563158	EJMS	
Registration Number:	2627288	EJMS	
Registration Number:	2380972	EJMS INSURANCE SERVICES	
CORRESPONDENCE DATA			
Fax Number:	8164215547		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8164746550		
Email:	aasullivan@shb.com		
Correspondent Name:	SHOOK, HARDY & BACON LLP		
Address Line 1:	2555 GRAND BLVD		
Address Line 4:	KANSAS CITY, MISSOURI 64108		
ATTORNEY DOCKET NUMBER:	358775/358776/358891		
NAME OF SUBMITTER:	Clinton G. Newton		
SIGNATURE:	/CLINTON G. NEWTON/		
DATE SIGNED:	04/14/2021		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

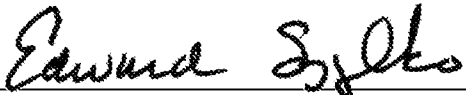
WHEREAS, EJMS Services, LLC, a California limited liability company, whose address is 451 Los Gatos Blvd., No. 200, Los Gatos, California 95032 (“Assignor”), is the recorded owner of the entire right, title and interest in and to the trademarks listed on the attached Schedule A (the “Trademarks”).

WHEREAS, Assignor has agreed to assign and transfer its entire right, title and interest in and to the Trademarks, together with all of the goodwill associated therewith and symbolized thereby, including all common law rights associated with the Trademarks by virtue of their use in commerce, to Acrisure of California, LLC, a Michigan limited liability company, whose registered address is 100 Ottawa Avenue, SW, Grand Rapids, Michigan 49503 (“Assignee”).

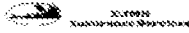
NOW, THEREFORE, in view of the premises herein and for good and valuable consideration, the receipt of which is hereby acknowledged by Assignor, Assignor does hereby sell, convey, transfer and assign and deliver unto Assignee, its successors and assigns, the entire right, title and interest in and to the Trademarks, together with the goodwill associated therewith and symbolized thereby, and in and to any and all renewals thereof, together with all rights to sue and recover for past infringement thereof, to have and to hold forever for the sole and exclusive use and benefit of Assignee.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by a duly authorized officer effective on this 31st day of December, 2020.

EJMS SERVICES, LLC
a California limited liability company

By: 
Name: Edward J. Szytko
Title: Managing Member

SCHEDULE A

Citation	Image	Application/ Registration Number	Status	Goods and Services	Owner Name
EJMS		App 76083948 Reg 2563158	Renewed (Registered)	INT. CL. 36 INSURANCE UNDERWRITING, NAMELY PERSONAL, COMMERCIAL, AND PROFESSIONAL INSURANCE; RISK MANAGEMENT AND FINANCIAL SERVICES; REAL ESTATE APPRAISAL; APPRAISALS FOR INSURANCE CLAIMS OF REAL AND PERSONAL PROPERTY; REAL ESTATE ASSET MANAGEMENT, LEASING OF REAL PROPERTY	EJMS SERVICES, LLC
EJMS		App 76083676 Reg 2627288	Registered	INT. CL. 37 REAL ESTATE DEVELOPMENT AND CONSTRUCTION MANAGEMENT	EJMS SERVICES, LLC
EJMS INSURANCE SERVICES		App 75690378 Reg 2380972	Renewed (Registered)	INT. CL. 36 INSURANCE UNDERWRITING, RISK MANAGEMENT AND FINANCING SERVICES	EJMS SERVICES, LLC

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