

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM640171

<b>SUBMISSION TYPE:</b>	RESUBMISSION		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>RESUBMIT DOCUMENT ID:</b>	900596890		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Vher Kleo Atuel		01/22/2021	INDIVIDUAL:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Fashion One Television LLC		
<b>Street Address:</b>	246 West Broadway		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10013		
<b>Entity Type:</b>	Limited Liability Company: NEW YORK		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	87307817	FASHION TV	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	212-796-4304		
<b>Email:</b>	mgleiss@bigfoot.com		
<b>Correspondent Name:</b>	Michael Gleissner		
<b>Address Line 1:</b>	246 West Broadway		
<b>Address Line 4:</b>	New York, NEW YORK 10013		
<b>NAME OF SUBMITTER:</b>	Michael Gleissner		
<b>SIGNATURE:</b>	/Michael Gleissner/		
<b>DATE SIGNED:</b>	04/19/2021		
<b>Total Attachments: 1</b>			
source=Resub 890 Trademark Assignment - FASHIONTV#page1.tif			

# Assignment of Trademarks and Applications

This Trademark Assignment Agreement ("Assignment"), made effective as of the date set forth at the end of this document, is agreed to by the following:

**Vher Kleo Atuel** ("Assignor")  
69-71 Peel St., Apt. 5C  
Midlevels  
Hong Kong

**Fashion One Television LLC** ("Assignee")  
246 West Broadway  
New York NY 10013  
United States

- collectively referred to as the "Parties" -

**WHEREAS** Assignor is owner of the following trademark applications (the "Applications", or the "Marks") registered or filed with the United States Patent and Trademark Office ("USPTO"):

Serial 87307817	"FASHION TV"	Application Date 01/19/17
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**WHEREAS** Assignee desires to acquire the rights, title and/or interest in and to said Marks,


**NOW, THEREFORE**, for good and valuable consideration that Assignor deems to be the sufficient market value, the Parties agree to this

## ASSIGNMENT OF TRADEMARK APPLICATIONS

Assignor hereby sells, assigns, transfers, and conveys to Assignee the whole and complete right, title, interest in and to the Applications that have been filed related to the Marks, or registrations that have been or may be granted in the territory of the United States, together with the goodwill of the business symbolized by the Mark. This Assignment includes any goodwill of any business relating to products or services on which the Marks have been used and for which it is registered. The Assignment also includes any foreign trademark applications and registrations, and all royalties, income, or other such fees (which may include damages or fees for infringement) due or payable to Assignor related to the Mark. Under the terms of this Agreement, Assignee is specifically authorized to bring any actions for infringement of the Mark, even if the infringement started or took place before the effective date of this Assignment. Assignor agrees to completely cease use of the Mark or any trade name or brand name that is confusingly similar to the Marks, and Assignor agrees not to challenge Assignee's right in the Mark going forward. Assignor agrees to cooperate with Assignee to the fullest extent possible in conveying the right, title and interest in and to the Mark, including, but not limited to, the prompt execution of all necessary documents, including oaths, declarations, specifications, and any other instruments required to effect the conveyance of the Mark, as well as any assistance in proceedings at the USPTO. Assignor will be responsible for filing the recordation of the transfer with the USPTO, and for the payment of all fees associated with the recordal. The rights and obligations under this Assignment will inure to the benefit and be binding upon any of the Assignee's successors and assignees, as well as Assignor's. This Assignment may be executed in counterparts, all of which will constitute a single agreement between the Parties. If the dates set forth in the respective documents are different, this Assignment shall be considered effective on the day the Parties have affixed their respective signature to the document (the "Effective Date"). Assignor represents and warrants that Assignor holds good and marketable title to the Marks, that the Marks is in good standing, with all USPTO fees paid for its registration until the Effective Date, and there are no legal actions and circumstances known to the Assignor attacking the validity of the Mark. Assignor further warrants and represents that the person signing this agreement has the legal authority to do so. This agreement shall be governed by the law of the United States and the law of the State of Illinois, and the Parties agree that the exclusive legal venue for any disputes related to or stemming from this agreement are the courts in Indianapolis County.

Signed on this 22th Day of January 2021

  
For the Assignor

  
For the Assignee