

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM639644

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Neudesic, LLC		04/07/2021	Limited Liability Company: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	IKAUN, INC.		
<b>Street Address:</b>	200 Spectrum Center Drive, Suite 2000		
<b>City:</b>	Irvine		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92618		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4862671	PEOPLE PIVOT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	9496258955		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	9497241849		
<b>Email:</b>	nmc@viplawgroup.com		
<b>Correspondent Name:</b>	Neal M. Cohen		
<b>Address Line 1:</b>	100 Spectrum Center Drive, Suite 900		
<b>Address Line 4:</b>	Irvine, CALIFORNIA 92618		
<b>NAME OF SUBMITTER:</b>	Neal M. Cohen		
<b>SIGNATURE:</b>	/nmcohen/		
<b>DATE SIGNED:</b>	04/15/2021		
<b>Total Attachments: 1</b>			
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OP \$40.00 4862671

TRADEMARK ASSIGNMENT

WHEREAS **Neudesic, LLC**, a California Limited Liability Company having a place of business at 200 Spectrum Center Drive, Suite 2000, Irvine, California 92618 (“Assignor”), has adopted, owned and used the trademark PEOPLE PIVOT (the “Mark”), which is registered in the U.S. Patent and Trademark Office, Reg. No. 4,862,671 (“Corresponding Registration”); and

Whereas, **IKAUN, INC.**, a Delaware Corporation having a place of business at 200 Spectrum Center Drive, Suite 2000, Irvine, California 92618 (“Assignee”), is desirous of acquiring the Mark and the Corresponding Registration.

Now therefore, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee, all rights, title and interest in and to the Mark and the Corresponding Registration, together with the goodwill of the business symbolized thereby, and the right (but not the obligation) to assert the Mark and the Corresponding Registration to collect for all past, present and future infringements, and claims for damages and the proceeds thereof, including, without limitation, license royalties and proceeds of infringement suits and all rights corresponding thereto by reason of any past and future acts of infringement that have occurred or may occur.

ASSIGNOR  
Neudesic, LLC

  
by: Parsa Rohani, CEO

4.7.21  
Date