

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM636856

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900598336		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SOCKWISE, INC.		02/16/2020	Company: ARIZONA
RECEIVING PARTY DATA			
Name:	LAMAR,S.L.R.		
Street Address:	VIA DELL'ARTIGIANATO 49		
City:	TRAVAGLIATO (BRESCIA)		
State/Country:	ITALY		
Postal Code:	25039		
Entity Type:	COMPANY, UNIPERSONALE: ITALY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5374961		
CORRESPONDENCE DATA			
Fax Number:	5205776988		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5202433383		
Email:	tdurando@comcast.net		
Correspondent Name:	Tony Durando		
Address Line 1:	6902 N. TABLE MOUNTAIN ROAD		
Address Line 4:	TUCSON, ARIZONA 85718		
ATTORNEY DOCKET NUMBER:	U-SOX LOGO		
DOMESTIC REPRESENTATIVE			
Name:	ANTONIO DURANDO		
Address Line 1:	6902 N. TABLE MOUNTAIN ROAD		
Address Line 4:	TUCSON, ARIZONA 85718		
NAME OF SUBMITTER:	ANTONIO R. DURANDO		
SIGNATURE:	/A.R. DURANDO/		
DATE SIGNED:	04/05/2021		

Total Attachments: 2

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source=Assignment.Logo.Sockwise to Lamar#page2.tif

ASSIGNMENT OF TRADEMARK

Whereas, SOCKWISE, INC., a company organized under the laws of the State of Arizona, located and doing business at 4575 South Coach Drive, Tucson, Arizona 85714 (hereinafter referred to as "ASSIGNOR"), is the owner of the logo Trademark Registration No. 5,374,961, therefor (hereinafter "the TRADEMARK"); and

Whereas, LAMAR, S.L.R., UNIPERSONALE, a company organized under the laws of Italy, located and doing business at Via Dell'Artigianato 49, Travagliato (Brescia), Italy, (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring all of the right, title and interest of assignor in, to and under the TRADEMARK, together with the goodwill of the business associated with the TRADEMARK;

NOW, THEREFORE, for good and valuable consideration paid by ASSIGNEE to ASSIGNOR, the sufficiency and receipt of which is hereby acknowledged, ASSIGNOR hereby transfers and assigns to ASSIGNEE its entire right, title and interest in and to the TRADEMARK, including Registration No. 5,374,961 for the logo mark, together with the goodwill of the business associated with the TRADEMARK; and

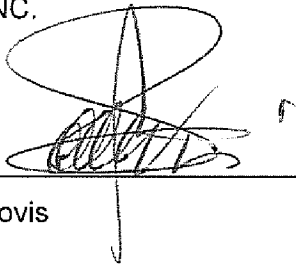
ASSIGNOR does also hereby sell, assign, transfer and set over unto ASSIGNEE, its successors, legal representatives and assigns all claims for damages by reason of past infringement of the TRADEMARK, the right to sue for and collect the same for its own use and enjoyment and for the use and enjoyment of its successors, assignees or other legal representatives; and

ASSIGNOR further authorizes the Commissioner of Patents and Trademarks of the United States, whose duty it is to record service mark registrations, applications and

title thereto, to record the title of Registration No. 5,374,961 as the property of the ASSIGNEE; and

ASSIGNOR hereby covenants that it has full right to convey its entire interest herein assigned and that it has not executed, and will not execute, any agreement in conflict herewith.

In witness whereof, ASSIGNOR has caused the hand of its proper officer to be subscribed hereto this 16 day of February, 2020.

SOCKWISE, INC.
By: 
Giulio Cortinovis
President