TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM640167

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
RESUBMIT DOCUMENT ID:	900596888
SEQUENCE:	1

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Fashion Tele Settlement Corporation Limited		01/22/2021	Corporation: UNITED KINGDOM

RECEIVING PARTY DATA

Name:	Fashion One Television LLC	
Street Address:	246 West Broadway	
City:	New York	
State/Country:	NEW YORK	
Postal Code:	10013	
Entity Type:	Limited Liability Company: NEW YORK	

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Serial Number:	87437424	FASHION TV
Serial Number:	87429162	FASHION TV

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2127964304

Email: mgleiss@bigfoot.com
Correspondent Name: Michael Gleissner
Address Line 1: 246 West Broadway

Address Line 4: New York, NEW YORK 10013

NAME OF SUBMITTER:	Michael Gleissner
SIGNATURE:	/Michael Gleissner/
DATE SIGNED:	04/19/2021

Total Attachments: 1

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TRADEMARK REEL: 007261 FRAME: 0853

Assignment of Trademarks and Applications

This Trademark Assignment Agreement ("Assignment"), made effective as of the date set forth at the end of this document, is agreed to by the following:

Fashion Tele ("Assignor"
Settlement Corporation Limited
207 Regent Street, 3rd Floor
London W1B3HH
United Kingdom

Fashion One Television LLC ("Assignee")
246 West Broadway
2nd Floor
New York NY 10013
United States

- collectively referred to as the "Parties" -

WHEREAS Assignor is owner of the following trademark applications (the "Applications", or the "Marks") registered or filed with the United States Patent and Trademark Office ("USPTO"):

Serial 87437424	"FASHION TV"	Pending
Serial 87429162	"FASHION TV"	Pending

WHEREAS Assignee desires to acquire the rights, title and/or interest in and to said Marks,

NOW, THEREFORE, for good and valuable consideration that Assignor deems to be the sufficient market value, the Parties agree to this

ASSIGNMENT OF TRADEMARK APPLICATIONS

Assignor hereby sells, assigns, transfers, and conveys to Assignee the whole and complete right, title, interest in and to the Applications that have been filed related to the Marks, or registrations that have been or may be granted in the territory of the United States, together with the goodwill of the business symbolized by the Mark. This Assignment includes any goodwill of any business relating to products or services on which the Marks have been used and for which it is registered. The Assignment also includes any foreign trademark applications and registrations, and all royalties, income, or other such fees (which may include damages or fees for infringement) due or payable to Assignor related to the Mark. Under the terms of this Agreement, Assignee is specifically authorized to bring any actions for infringement of the Mark, even if the infringement started or took place before the effective date of this Assignment. Assignor agrees to completely cease use of the Mark or any trade name or brand name that is confusingly similar to the Marks, and Assignor agrees not to challenge Assignee's right in the Mark going forward. Assignor agrees to cooperate with Assignee to the fullest extent possible in conveying the right, title and interest in and to the Mark, including, but not limited to, the prompt execution of all necessary documents, including oaths, declarations, specifications, and any other instruments required to effect the conveyance of the Mark, as well as any assistance in proceedings at the USPTO. Assignor will be responsible for filing the recordation of the transfer with the USPTO, and for the payment of all fees associated with the recordal. The rights and obligations under this Assignment will inure to the benefit and be binding upon any of the Assignee's successors and assignees, as well as Assignor's. This Assignment may be executed in counterparts, all of which will constitute a single agreement between the Parties. If the dates set forth in the respective documents are different, this Assignment shall be considered effective on the day the Parties have affixes their respective signature to the document (the "Effective Date"). Assignor represents and warrants that Assignor holds good and marketable title to the Marks, that the Marks is in good standing, with all USPTO fees paid for its registration until the Effective Date, and there are no legal actions and circumstances known to the Assignor attacking the validity of the Mark. Assignor further warrants and represents that the person signing this agreement has the legal authority to do so. This agreement shall be governed by the law of the United States and the law of the State of Illinois, and the Parties agree that the exclusive legal venue for any disputes related to or stemming from this agreement are the courts in Indianapolis County.

Signed on this 22th Day of January 2021

För the Assignor

RECORDED: 02/14/2021

For the Assignee

TRADEMARK REEL: 007261 FRAME: 0854