

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM640314

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|---|--|--|---------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| WALTER BADER | | 07/09/2020 | INDIVIDUAL: UNITED STATES |
| RECEIVING PARTY DATA | | | |
| Name: | LIFEKIND, INC. | | |
| Street Address: | 333 CROWN POINT CIRCLE, Suite 225 | | |
| City: | GRASS VALLEY | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 95945 | | |
| Entity Type: | Corporation: CALIFORNIA | | |
| PROPERTY NUMBERS Total: 10 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2317282 | NATURALLY SAFER | |
| Registration Number: | 2358556 | LIFEKIND | |
| Registration Number: | 2748224 | LIFEKIND | |
| Registration Number: | 2673162 | MATON | |
| Registration Number: | 4675705 | ARE YOU EATING ORGANIC FOOD, AND SLEEPIN | |
| Registration Number: | 3406876 | EAT ORGANIC? SLEEP ORGANIC! | |
| Registration Number: | 4006561 | LIFEKIND ORGANIC AND NATURALLY SAFER | |
| Registration Number: | 3816573 | | |
| Registration Number: | 5042205 | NATURALLY SAFER | |
| Registration Number: | 5530853 | EAT CERTIFIED ORGANIC? SLEEP CERTIFIED O | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 2083436341 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 208-343-6355 | | |
| Email: | IP@PEDERSENCO.COM | | |
| Correspondent Name: | KEN J. PEDERSEN | | |
| Address Line 1: | 1410 N. 28TH Street | | |
| Address Line 4: | BOISE, IDAHO 83703 | | |

CH \$265.00 2317282

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|--|-------------------|
| NAME OF SUBMITTER: | KEN J. PEDERSEN |
| SIGNATURE: | /KEN J. PEDERSEN/ |
| DATE SIGNED: | 04/19/2021 |
| Total Attachments: 3 source=WALTER-BADER-ASSIGNMENT-LK#page1.tif source=WALTER-BADER-ASSIGNMENT-LK#page2.tif source=WALTER-BADER-ASSIGNMENT-LK#page3.tif | |

ASSIGNMENT OF REGISTERED TRADEMARKS

WHEREAS, WALTER BADER aka Walter L. Bader ("ASSIGNOR"), an individual person, of the following address:

7763 Scott Forbes Rd.
Browns Valley, CA 95918

has registered the following United States trademarks:

| Mark | Registration# |
|---|---------------|
| NATURALLY SAFER® | 2,317,282 |
| LIFEKIND® | 2,358,556 |
| LIFEKIND® | 2,748,224 |
| MATON® | 2,673,162 |
| ARE YOU EATING ORGANIC FOOD, AND SLEEPING ON A CHEMICAL BED?® | 4,675,705 |
| EAT ORGANIC? SLEEP ORGANIC!® | 3,406,876 |
| LIFEKIND ORGANIC AND NATURALLY SAFER® | 4,006,561 |
| PLANET/HOUSE/MAN® (design) | 3,816,573 |
| NATURALLY SAFER® | 5,042,205 |
| EAT CERTIFIED ORGANIC? SLEEP CERTIFIED ORGANIC!® | 5,530,853 |

Walter Bader Assignment of Registered TMs to Lifekind, Inc.

Multiple Registrations 1

WHEREAS, ASSIGNOR is assigning the marks in the above identified registrations as part of the entire business or portion thereof to which the marks pertain.

WHEREAS, LIFEKIND, INC. ("ASSIGNEE"), a corporation of the State of California, having a principal place of business at 333 Crown Point Circle, Suite 225, Grass Valley, CA 95945, the successor of the ongoing and existing business of ASSIGNOR to which the marks pertain, is desirous of acquiring said marks and the good will of the business in which the marks are used and which are symbolized by said mark.

NOW, THEREFORE, for good and valuable consideration paid to ASSIGNOR by ASSIGNEE, the receipt of which is hereby acknowledged, said ASSIGNOR on behalf of itself, and any successor agrees to assign, and does hereby assign, sell and transfer unto said ASSIGNEE, its successor and assigns, the entire right, title and interest in and to said marks, including any common law rights in said marks, and the registrations therefor in the United States and other registrations throughout the world, if any, together with the ongoing and existing business, and the good will of the business in which the marks are used and which is symbolized by said mark, and any and all claims and causes of action, whether at law or in equity, for past, present and future infringement or dilution of said mark, for past, present and future acts of unfair competition related to said marks, and for any and all other past, present and future acts related to said marks which give rise to any remedy by statute or otherwise.

ASSIGNOR further agrees to provide any materials, including trademark samples, signage and specimens, within its control, and to perform any other reasonable acts, and execute or cause to be executed all documents prepared by counsel for ASSIGNEE for signature of ASSIGNOR deemed necessary or convenient by such counsel in order to vest in ASSIGNEE all ASSIGNOR's rights, title and interest in and to said mark, and to provide evidence to support any of the foregoing, including whatever is necessary or convenient to confirm and record this assignment.

Date July 9, 2020

Signature of Assignor: Walter Bader

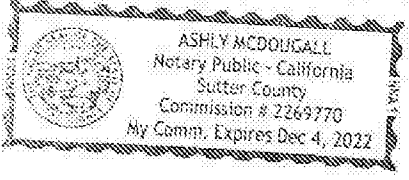
Notary: Name: Walter Bader

State of California

County of Nevada

On this 9th day of July, in the year of 2020, before me (notary) Ashly McDougall, personally appeared Walter Bader, known or identified to me, to be the person whose name is subscribed to the within instrument, and acknowledged to me that he/she executed the same.

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Notary Public

My Commission Expires On 12-4-2022

Agreed:

Date 7/7/20

Signature of LIFEKIND, INC., Assignee: Jeff Bader

By (print name): Jeff Bader
Corporate Officer Title: (print title): CEO

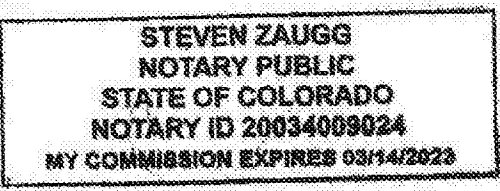
Notary:

State of Colorado

County of Arapahoe

On this 7 day of July, in the year of 2020, before me (notary) Steven Zaugg, personally appeared JEFF BADER (signing for LIFEKIND, INC.), known or identified to me, to be the person whose name is subscribed to the within instrument, and acknowledged to me that he/she executed the same.

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Notary Public

My Commission Expires On 03-14-2023