OP \$40.00 6299949

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM641508

SUBMISSION TYPE:	PE: NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Chen Kaixiang		04/22/2021	INDIVIDUAL: CHINA

RECEIVING PARTY DATA

Name:	Shenzhen Zhensheng Cross-border E-commerce Co., Ltd.	
Street Address:	3138, Mianshang BLDG, (G1) No. 1 Difu Rd., Guxing, Xixiang St., Baoan Dist.	
City:	Shenzhen	
State/Country:	CHINA	
Postal Code:	518000	
Entity Type:	limited company (ltd.): CHINA	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	6299949	ВТТЕМ

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: atkins1711@gmail.com

Correspondent Name: Chen Kaixiang

Address Line 1: 1156 S Saint Paul St.

Address Line 4: Denver, COLORADO 80210

NAME OF SUBMITTER:	Chen Kaixiang
SIGNATURE:	/Chen Kaixiang/
DATE SIGNED:	04/23/2021

Total Attachments: 1

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TRADEMARK REEL: 007268 FRAME: 0277

900611635

ASSIGNMENT OF TRADEMARK

Whereas CHEN KAIXIANG (name of assignor)

Of NO.1401, B BLOCK, JINGNAN HUATING, NO.107, JINGNAN RD, LONGGANG DIST., SHENZHEN, GUANGDONG

(address)

Owns trademark US Serial Number # 90096155

Word Mark BTTEM

Whereas <u>Shenzhen Zhensheng Cross-border E-commerce Co., Ltd.</u> (name of assignee)

Of <u>3138, Mianshang BLDG, (G1) No. 1 Difu Rd., Guxing, Xixiang St., Baoan Dist., Shenzhen</u> (address)

Whereas, The Assignee desires to acquire from the Assignor all of Assignor's right, title and interest in and to the Trademark application and/or registration, together with the benefit of any use of the Trademark by the Assignor, and the goodwill of the business relations to the Trademark and to the wares or services associated with it, to hold unto the Assignee absolutely.

Now therefore, in consideration of the payment of one dollar (\$1.00) and for good and valuable consideration, the receipt, sufficiency and adequacy of which is hereby acknowledged, the Assignor and the Assignee hereby agree as follows:

<u>Trademark Assignment</u>, the Assignor hereby sells, transfers and assigns to the Assignee, its successors and assigns, the Assignor's entire right, title and interest in and to the Trademark application and/or registrations, together with (i) the benefit of any use of the Trademark by the Assignor (ii) the goodwill of the business relations to the Trademark and to the wares or services associated with it, (iii) all income, royalties and damages hereafter due or payable to Assignor with respect to the Trademark(s) to hold unto the Assignee absolutely.

CHEN KAI XIAVG 2071-4-22
(Signature of assignor); Date of Execution

OWNER

Name and Title of signatory
if assignor is a corporation

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RECORDED: 04/23/2021