

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM641680

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CFO Publishing Holdings, Inc.		12/15/2020	Corporation: DELAWARE
CFO Publishing LLC		12/15/2020	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Industry Drive, Inc.		
Street Address:	1255 23rd Street, NW		
Internal Address:	Suite 550		
City:	Washington		
State/Country:	D.C.		
Postal Code:	20037		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Registration Number:	1387874	CFO	
Registration Number:	1721917	CFO	
Registration Number:	2397794	CFO	
Registration Number:	2636373	CFO	
Registration Number:	2840788	CFO RESEARCH SERVICES	
Registration Number:	4058000	CFO	
Registration Number:	4058001	CFO.COM	
Registration Number:	4896096	CFO... CHIEF FUTURE OFFICER	
Registration Number:	4920508	PROFORMATIVE	
CORRESPONDENCE DATA			
Fax Number:	3128278185		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-781-6013		
Email:	citrademarks@klgates.com, valerie.swanson@klgates.com, kate.starshak@klgates.com		
Correspondent Name:	Kathryn Starshak c/o K&L Gates LLP		

CH \$240.00 1387874

Address Line 1: P.O. Box 1135
Address Line 4: Chicago, ILLINOIS 60690-1135

NAME OF SUBMITTER: Kathryn Starshak

SIGNATURE: /Kathryn Starshak/

DATE SIGNED: 04/23/2021

Total Attachments: 17

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INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT

This Intellectual Property Assignment Agreement, dated as of December 15, 2020 (this "IP Assignment"), is entered into by and among Industry Drive, Inc., a Delaware corporation (the "**Buyer**"), and CFO Publishing Holdings, Inc., a Delaware corporation ("**CFO Corp**"), and CFO Publishing LLC, a Delaware limited liability company ("**CFO Publishing LLC**" and, together with CFO Corp, the "**Sellers**").

WHEREAS, Buyer and Sellers are parties to an Asset Purchase Agreement dated December 15, 2020 (the "**Asset Purchase Agreement**");

WHEREAS, under the terms of the Asset Purchase Agreement, Sellers have conveyed, transferred and assigned to Buyer, among other assets, certain intellectual property of Sellers, and has agreed to execute and deliver this IP Assignment, for recording with governmental authorities including, but not limited to, the US Patent and Trademark Office and other governmental offices;

NOW THEREFORE, the parties agree as follows:

1. Assignment. In consideration for the execution of the Asset Purchase Agreement, the payment of the consideration stipulated in the Asset Purchase Agreement and other good and valuable consideration, the receipt and sufficiency are hereby acknowledged, Sellers hereby irrevocably convey, transfer and assign to Buyer, and Buyer hereby accepts, all of Sellers' right, title and interest in and to the following (the "Transferred Intellectual Property"):

(a) the trademarks and the registrations and applications therefor set forth in Schedule 1 hereto, together with the business related thereto and goodwill connected with the use of and symbolized thereby and all issuances, extensions and renewals thereof (the "Trademarks");

(b) the copyrights set forth in Schedule 2 (the "Copyrights");

(c) the domain names and registrations and social media accounts set forth in Schedule 3 hereto and all issuances, extensions, renewals account information and passwords therefor (the "Domain Names")

(d) any other intellectual property rights of any kind whatsoever of Sellers accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions and otherwise throughout the world;

(e) any and all royalties, fees, income, payments and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and

(f) any and all claims and causes of action, with respect to any of the foregoing, whether accruing before, on and/or after the date hereof, including all rights to and claims for damages, restitution and injunctive and other legal and equitable relief for past, present and future infringement, dilution, misappropriation, violation, misuse, breach or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

2. Recordation and Further Actions. Sellers authorize the Commissioner for Trademarks and any other governmental officials to record and register this IP Assignment upon request by Buyer. Sellers shall take such steps and actions following the date hereof, including the execution of any documents, files, registrations, or other similar items, to ensure that the Transferred Intellectual Property is properly assigned to Buyer, or any assignee or successor thereto. Sellers also shall reasonably assist Buyer in transferring control of the Domain Names assigned herein to Buyer (or its designee or transferee), including authorizing the transfer of such Domain Names from Sellers' present registrar(s) or account(s) to Buyer's (or Buyer's designee's or transferee's) designated registrar or account. Sellers shall also provide any login information and passwords needed to operate the social media accounts transferred herein.

3. Terms of the Asset Purchase Agreement. The terms of the Asset Purchase Agreement, including, but not limited to, the representations, warranties, covenants, agreements and indemnities relating to the Transferred Intellectual Property are incorporated herein by this reference. The parties hereto acknowledge and agree that the representations, warranties, covenants, agreements and indemnities contained in the Asset Purchase Agreement shall not be superseded hereby but shall remain in full force and effect to the full extent provided therein. In the event of any conflict or inconsistency between the terms of the Asset Purchase Agreement and the terms hereof, the terms of the Asset Purchase Agreement shall govern.

4. Multiple Counterparts; Facsimile Signatures. This IP Assignment may be executed in one or more counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument. Any signature page delivered via fax machine or electronic image scan, receipt acknowledged in each case, shall be binding to the same extent as an original signature page. Any party who delivers such a signature page agrees to later deliver an original counterpart to any party which requests it.

5. Successors and Assigns. This IP Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their successors and assigns.


[Signature page follows]

IN WITNESS WHEREOF, the parties hereto have caused this IP Assignment to be duly executed on their respective behalf, by their respective officers thereunto duly authorized, all as of the day and year first above written.


INDUSTRY DIVE, INC.

CFO Publishing Holdings, Inc.

By _____
Name: _____
Title: _____

By 
Name: Stephen Duggan
Title: Chairman

CFO Publishing LLC

By 
Name: Stephen Duggan
Title: Chairman

IN WITNESS WHEREOF, the parties hereto have caused this IP Assignment to be duly executed on their respective behalf, by their respective officers thereunto duly authorized, all as of the day and year first above written.

INDUSTRY DIVE, INC.

CFO Publishing Holdings, Inc.

By *Meg Hargreaves*
Name: Meg Hargreaves
Title: Chief Operating Officer

By _____
Name: _____
Title: _____

CFO Publishing LLC

By _____
Name: _____
Title: _____

SCHEDULE 2

TRADEMARKS

Mark	Country	Owner Name	File Date	Application #	Registration Date	Registration #	Status
CFO	CANADA	CFO Publishing Acquisition LLC	12/11/2000	1085850	7/17/2006	TMA667850	REGISTERED
CFO	JAPAN	CFO PUBLISHING CORP.	8/28/1997	H09-153070	1/5/2001	4444242	REGISTERED
CFO	INDIA	CFO PUBLISHING CORPORATION	7/31/1997	765353	7/31/2017	765353	REGISTERED
CFO	MALAYSIA	CFO PUBLISHING CORPORATION	12/3/1997	97021173	4/12/2002	97021173	REGISTERED
CFO	MEXICO	CFO PUBLISHING CORPORATION	12/19/2000	463811 (463811T)	4/25/2001	696026	REGISTERED
CFO	MEXICO	CFO PUBLISHING CORPORATION	12/19/2000	463810 (463810T)	4/25/2001	696025	REGISTERED

Mark	Country	Owner Name	File Date	Application #	Registration Date	Registration #	Status
CFO	RUSSIA	CFO PUBLISHING CORPORATION	6/21/2007	2007718559	1/14/2009	369337	REGISTERED
SFO	RUSSIA	CFO PUBLISHING CORPORATION	6/21/2007	2007718558	1/14/2009	369336	REGISTERED
CFO	SOUTH AFRICA	CFO PUBLISHING CORPORATION	1/15/2001	2001/00647	2/26/2007	2001/00647	REGISTERED
CFO	ARGENTINA	CFO PUBLISHING CORPORATION	6/11/2013	3253581	12/16/2013	2620628	REGISTERED
CFO in Chinese Characters	CHINA	CFO PUBLISHING CORPORATION	3/18/2002	3117046	6/21/2003	3117046	REGISTERED
CFO	HONG KONG	CFO PUBLISHING CORPORATION	4/8/1997	11050/97	4/21/1997	1999B06308AA	REGISTERED

Mark	Country	Owner Name	File Date	Application #	Registration Date	Registration #	Status
CFO	MALAYSIA	CFO PUBLISHING CORPORATION	12/3/1997	97021174	5/6/2008	97021174	REGISTERED
CFO	MALAYSIA	CFO PUBLISHING CORPORATION	9/6/1997	97012693	6/22/2007	97012693	REGISTRATION (REGISTERED)
CFO	MEXICO	CFO PUBLISHING CORPORATION	12/20/2000	464154 (464154T)	1/21/2003	774668	REGISTERED
CFO	MEXICO	CFO PUBLISHING CORPORATION	12/19/2000	463809 (463809T)	4/25/2001	696024	REGISTERED
CFO	PHILIPPINES	CFO PUBLISHING CORPORATION	8/13/1997	41997123603	5/21/2004	123603	REGISTERED
CFO	SOUTH AFRICA	CFO PUBLISHING CORPORATION	1/15/2001	2001/00646	2/26/2007	2001/00646	REGISTERED

Mark	Country	Owner Name	File Date	Application #	Registration Date	Registration #	Status
CFO	SOUTH AFRICA	CFO PUBLISHING CORPORATION	1/15/2001	2001/00648	2/26/2007	2001/00648	REGISTERED
CFO	TAIWAN	CFO PUBLISHING CORPORATION	8/7/1997	86040883	8/16/1999	113672	REGISTERED
CFO	SOUTH AFRICA	CFO PUBLISHING CORPORATION (US)	1/15/2001	2001/00649	12/6/2007	2001/00649	REGISTERED
CFO	SINGAPORE	CFO Publishing LLC	8/21/1997	T9710308D	N/A	T9710308D	REGISTERED
CFO	BRAZIL	CFO PUBLISHING LLC	1/24/2001	823527506	12/12/2006	823527506	REGISTERED
CFO	BRAZIL	CFO PUBLISHING LLC	1/24/2001	823527530	5/20/2008	823527530	REGISTERED
CFO	BRAZIL	CFO PUBLISHING LLC	1/24/2001	823527549	12/12/2006	823527549	REGISTERED

Mark	Country	Owner Name	File Date	Application #	Registration Date	Registration #	Status
CFO EUROPE	EU	CFO Publishing LLC	12/2/1997	698076	5/3/2000	698076	REGISTERED
CFO	EU	CFO Publishing LLC	10/14/1997	657908	5/10/1999	657908	REGISTERED
CFO	SINGAPORE	CFO Publishing LLC	8/21/1997	T9710307F	N/A	T9710307F	REGISTERED
CFO	SINGAPORE	CFO Publishing LLC	8/21/1997	T9710309B	N/A	T9710309B	REGISTERED
CFO EUROPE	SWITZERLAND	CFO Publishing LLC	10/16/1997	8300/1997	6/9/1998	2P-452124	REGISTERED
CFO EUROPE	UNITED KINGDOM	CFO Publishing LLC	12/2/1997	UK00900698076	5/3/2000	UK00900698076	REGISTERED
CFO	UNITED KINGDOM	CFO Publishing LLC	4/21/1997	2130220	10/31/1997	2130220	REGISTERED
CFO	UNITED KINGDOM	CFO Publishing LLC	10/14/1997	UK00900657908	5/10/1999	UK00900657908	REGISTERED

Mark	Country	Owner Name	File Date	Application #	Registration Date	Registration #	Status
CFO	UNITED STATES	CFO PUBLISHING LLC	3/9/2010	77/954,657	11/22/2011	4058000	REGISTERED
CFO	UNITED STATES	CFO PUBLISHING LLC	4/11/2000	76/022,957	10/15/2002	2636373	REGISTERED
CFO	UNITED STATES	CFO PUBLISHING LLC	11/2/1999	75/838,359	10/24/2000	2397794	REGISTERED
CFO	UNITED STATES	CFO PUBLISHING LLC	2/6/1992	74/243,823	10/6/1992	1721917	REGISTERED
CFO	UNITED STATES	CFO PUBLISHING LLC	10/29/1984	73/505,897	3/25/1986	1387874	REGISTERED
CFO RESEARCH SERVICES	UNITED STATES	CFO PUBLISHING LLC	6/22/2001	76/274,905	5/11/2004	2840788	REGISTERED

Mark	Country	Owner Name	File Date	Application #	Registration Date	Registration #	Status
CFO.COM	UNITED STATES	CFO PUBLISHING LLC	3/9/2010	77/954,676	11/22/2011	4058001	REGISTERED
CFO... CHIEF FUTURE OFFICER	UNITED STATES	CFO PUBLISHING, LLC	1/21/2014	86/170,420	2/2/2016	4896096	REGISTERED
PROFORMATIVE	UNITED STATES	CFO PUBLISHING, LLC	10/1/2014	86/412,249	3/22/2016	4920508	REGISTERED

SCHEDULE 3

COPYRIGHTS

Common law copyrights used in connection with the business

SCHEDULE 4

DOMAIN NAMES AND SOCIAL MEDIA ACCOUNTS

No.	Domain	Expires
1	ceo-fo-dialogue.com	8/21/2021
2	cfo.asia	11/21/2021
3	cfo.com	5/11/2021
4	cfo.hk	3/31/2021
5	cfo.info	8/1/2021
6	cfo.me	6/13/2021
7	cfo40under40.com	8/31/2021
8	cfo-aim.com	5/21/2021
9	cfo-analytics.com	10/15/2021
10	cfoasia.biz	4/7/2021
11	cfoasia.com	10/12/2021
12	cfoasia.com.hk	5/28/2021
13	cfobestpractices.com	10/21/2021
14	cfobrazil.com	6/13/2021
15	cfocareerfair.com	8/31/2021
16	cfocareerfairs.com	8/31/2021
17	cfo-careers.com	8/3/2021
18	cfochina.com.hk	7/10/2021
19	cfocommunicationforum.com	8/31/2021
20	cfokonferences.com	9/22/2021
21	cfocorp.net	8/31/2021
22	cfocpm.com	9/23/2021
23	cfo-cpm-sf.com	4/4/2021
24	cfointerprises.biz	4/7/2021
25	cfoesentialskills.com	4/21/2021
26	cfoeurope.biz	4/7/2021
27	cfoeurope.info	8/1/2021

28	cfoeurope.me	6/13/2021
29	cfoevents.com	11/19/2021
30	cfoexecutiveforum.com	8/31/2021
31	cfofairvalue.com	4/21/2021
32	cfofrance.com	11/5/2021
33	cfogermany.com	11/5/2021
34	cfoglobalsummit.com	8/31/2021
35	cfogoinggreen.com	8/31/2021
36	cfogreenwest.com	4/21/2021
37	cfohcs Summit.com	7/29/2021
38	cfohongkong.com	11/5/2021
39	cfohumancapital.com	7/29/2021
40	cfohumancapitalsummit.com	7/29/2021
41	cfoissues.com	7/1/2021
42	cfo-issues.com	7/1/2021
43	cfo-it.biz	9/10/2021
44	cfo-it.com	9/11/2021
45	cfo-it.net	9/11/2021
46	cfo-it.org	9/11/2021
47	cfojapan.com	4/6/2021
48	cfojobboard.com	7/3/2021
49	cfojobfair.com	8/31/2021
50	cfojobfairs.com	8/31/2021
51	cfolearning.com	8/20/2021
52	cfolearninginstitute.com	10/16/2021
53	cfo magazine.com	9/27/2021
54	cfo-magazine.com	6/5/2021
55	cfo-magazine.net	6/5/2021
56	cfo magazine.org	9/28/2021
57	cfo magazinesexcellenceawards.com	9/11/2021

58	cfomediacorp.com	8/30/2021
59	cfomediacorp.net	8/30/2021
60	cfometrix.net	6/23/2021
61	cfonet.com	7/21/2021
62	cfonewyork.com	8/31/2021
63	cfope.com	4/15/2021
64	cfoplaybook.biz	7/12/2021
65	cfoplaybookforprivatecompaniesblog.com	10/26/2021
66	cfopodcast.com	8/31/2021
67	cfoppc.com	6/27/2021
68	cfoprivateenterprise.com	4/15/2021
69	cfopub.com	12/5/2021
70	cfopub.org	9/28/2021
71	cfopublishing.com	8/3/2021
72	cfo-publishing.com	6/5/2021
73	cfo-pulse.com	7/14/2021
74	cforesearch.com	10/24/2021
75	cforesearch.net	10/24/2021
76	cforesponsibility.com	4/21/2021
77	cforsing.com	7/20/2021
78	cforsingawards.com	8/31/2021
79	cfosanfrancisco.com	8/31/2021
80	cfosexcellenceawards.com	9/11/2021
81	cfosingapore.com	11/8/2021
82	cfotechnologyissues.com	7/1/2021
83	cfo-technology-issues.com	7/1/2021
84	cfotechnologysummit.com	5/12/2021
85	cfotechsummit.com	5/12/2021
86	cfo-techsummit.com	5/28/2021

87	cfouniversity.com	7/14/2021
88	cfovideo.com	8/31/2021
89	cfovideo.tv	8/31/2021
90	cfoworldforum.com	8/31/2021
91	e-cfochina.com	9/29/2021
92	ecfonet.com	8/4/2021
93	essentialskillsconference.com	4/21/2021
94	excellence-in-finance.com	11/12/2021
95	fairvalueconference.com	4/21/2021
96	financeexecutive.com	11/8/2021
97	finance-executive.com	11/8/2021
98	financeexecutives.com	11/8/2021
99	finance-executives.com	11/8/2021
100	financial-executive.com	11/8/2021
101	financial-executives.com	11/8/2021
102	financialstrategyblog.com	10/12/2021
103	goinggreencfo.com	8/31/2021
104	humancapitalsummit.com	7/29/2021
105	ifrsconference.com	4/21/2021
106	risingwest.com	5/12/2021
107	thecfgreenconference.com	4/21/2021
108	thecfoinstitute.com	9/4/2021
109	thefolearninginstitute.com	10/16/2021
110	theessentialskillsconference.com	4/21/2021
111	thefairvalueconference.com	4/21/2021
112	thegreencfo.com	8/31/2021
113	thegreencfosummit.com	8/31/2021
114	thefrsconference.com	4/21/2021
115	thetechnologysummit.com	5/12/2021
116	thetechsummit.com	5/12/2021
117	xn--lhr86rv5bd72fgjj04f.xn--55qx5d	8/20/2021
118	xn--lhrq25fk7e84p.xn--55qx5d	8/20/2021

119	PROFORMATECH.COM	8/29/2021
120	PROFORMATECH.NET	8/29/2021
121	PROFORMATECH.ORG	8/29/2021
122	proformative.net	3/10/2021
123	proformative.org	3/11/2021
124	PROFORMATIVEACADEMY.COM	4/29/2024
125	PROFORMATIVEACADEMY.INFO	4/29/2024
126	PROFORMATIVEACADEMY.NET	4/29/2024
127	PROFORMATIVEACADEMY.ORG	4/29/2024
128	PROFORMATIVEEX.COM	6/3/2021
129	PROFORMATIVEEXCHANGE.COM	6/3/2021
130	proformativefinance.com	6/27/2021
131	proformativemembers.com	6/27/2021
132	proformativeupdates.com	10/10/2023
133	proformativewebcasts.com	10/10/2023
134	PROFORMATIVEEX.COM	6/3/2021
135	PROFORMATIVEEXCHANGE.COM	3/10/2021
136	proformative.com	1/30/2021
137	proformativemarketing.com	12/28/2020
138	proformative-mailao.com	1/8/2021
139	proformative-mail.com	7/5/2021
140	proformative-mail1.com	4/26/2021

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<https://www.facebook.com/cfoimedia/>

<https://twitter.com/cfo>

<https://www.youtube.com/channel/ucs2bwrvdkyhp4y1qcuxgmmw>