

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM643761

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
RESUBMIT DOCUMENT ID:	900605746

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Rumble Holdings LLC		03/24/2021	Corporation: DELAWARE

RECEIVING PARTY DATA

Name:	H&W Franchise Holdings LLC
Street Address:	17877 Von Karman Avenue
City:	Irvine
State/Country:	CALIFORNIA
Postal Code:	92614
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 22

Property Type	Number	Word Mark
Registration Number:	5148086	RUMBLE
Registration Number:	5229039	RMBL
Registration Number:	5188260	RMBL
Registration Number:	5206310	LIFESTYLE BOXING
Registration Number:	5197263	RUMBLE LIFESTYLE BOXING
Registration Number:	5219933	RMBL
Registration Number:	5189658	RUMBLE
Registration Number:	5294597	RUMBLE LIFESTYLE BOXING
Registration Number:	5264943	
Registration Number:	5264945	
Serial Number:	87394277	
Registration Number:	5835957	X
Registration Number:	5835306	
Serial Number:	87650197	RUMBLE LIFESTYLE BOXING
Registration Number:	5651705	ENERGY. RECOVERY. FOCUS.
Serial Number:	88039051	RUMBLE
Serial Number:	88090842	RUMBLE LIFESTYLE TREADING
Serial Number:	88090844	RUMBLE LIFESTYLE TREADING

TRADEMARK

Property Type	Number	Word Mark
Serial Number:	88090846	AT-HOME 360
Serial Number:	88090850	RUMBLE AT-HOME 360
Serial Number:	88092062	
Serial Number:	88092074	

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2138915031

Email: jreider@buchalter.com

Correspondent Name: Jessie Reider Cristo

Address Line 1: 1000 Wilshire Blvd., Suite 1500

Address Line 4: Los Angeles, CALIFORNIA 90017

ATTORNEY DOCKET NUMBER:	C4649-5001
NAME OF SUBMITTER:	Jessie Reider Cristo
SIGNATURE:	/jrc/
DATE SIGNED:	05/02/2021

Total Attachments: 7

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TRADEMARK ASSIGNMENT

WHEREAS, on the one hand, Rumble Holdings LLC, a Delaware limited liability company (the “Assignor”) with an address of 146 West 23rd street, New York, NY 10011, owns, has used in its business and/or has rights, title and/or interest in all of the trademarks and the trademark registrations identified in Exhibit A herein, attached hereto and incorporated by this reference, and the goodwill symbolized by the trademark and all common law rights thereto, and the right to recover for infringement (hereinafter collectively the “Marks”);

WHEREAS, on the other hand, H&W Franchise Holdings LLC, a Delaware limited liability company with an address of 17877 Von Karman Avenue, Irvine, CA 92614 (“Assignee” and together with the Assignor, the “Parties”) desires to acquire by formal, recordable assignment the entire right, title and interest in and to the Marks, all common law rights in and to the Marks, as well as the goodwill symbolized by the Marks, together with all of the on-going and existing business to which the Marks pertain; and

WHEREAS, pursuant to the Contribution Agreement (the “Contribution Agreement”), dated as of March 24, 2021, by and among Rumble Holdings LLC, a Delaware limited liability company, Rumble Parent LLC, a Delaware limited liability company, Rumble Fitness LLC, a New York limited liability company and H&W Franchise Holdings, LLC, a Delaware limited liability company, the Parties desire to memorialize the assignment of the Marks and all common law rights in and to the Marks, together with the goodwill of the business symbolized therein, all of the on-going and existing business to which the Marks pertain and all common law rights relating thereto, and all rights to recover for past infringement.


NOW THEREFORE, in consideration of the mutual agreements and covenants made herein and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right title and interest in and to the Marks and all common law rights in and to the Marks, together with the goodwill symbolized by the Marks, all of the on-going and existing business to which the Marks pertain and all common law rights relating thereto. This Trademark Assignment is subject to the terms and conditions set forth in the Contribution Agreement. In the event of conflict between the terms of this Trademark Assignment and the Contribution Agreement, the Contribution Agreement shall prevail.

[Signature pages follow]

AGREED TO AND ACCEPTED BY ASSIGNOR:

Dated: March 24, 2021

RUMBLE HOLDINGS LLC,
a Delaware limited liability company

By: 
Name: Andy Stenzler
Title: Chief Executive Officer

AGREED TO AND ACCEPTED BY ASSIGNEE:

Dated: March 24, 2021

H&W FRANCHISE HOLDINGS LLC
a Delaware limited liability company

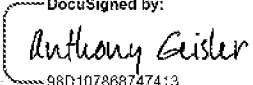













DocuSigned by:

By: 98D107888747413...
Name: Anthony Geisler
Title: Chief Executive Officer



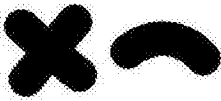





EXHIBIT A
Trademarks







UNITED STATES

Mark	Number
RUMBLE	Reg. No. 5148086
RMBL	Reg. No. 5229039
RMBL	Reg. No. 5188260
LIFESTYLE BOXING	Reg No. 5206310
RUMBLE LIFESTYLE BOXING	Reg. No. 5197263
	Reg. No. 5219933
	Reg No. 5189658
	Reg. No. 5294597
	Reg. No. 5264943
	Reg. No. 5264945
	App. No. 87394277

Mark	Number
	Reg. No. 5835957
	Reg. No. 5835306
	App. No. 87650197
ENERGY. RECOVERY. FOCUS.	Reg. No. 5651705
	App. No. 88039051
	App. No. 88090842
RUMBLE LIFESTYLE TREADING	App. No. 88090844
AT-HOME 360	App. No. 88090846
RUMBLE AT-HOME 360	App. No. 88090850
	App. No. 88092062
	App. No. 88092074

INTERNATIONAL

Country	Mark	Number
AUSTRALIA		Australia Reg. No. 1911981
CANADA		Canada App. No. 1903887
CANADA		Canada App. No. 1903898
CHINA		China Reg. No. 1392776
EGYPT		Egypt Reg. No. 382069
EU		EU Reg. No. 1379267
EU		EU Reg. No. 1392776
ISRAEL		Israel App. No. 316933

Country	Mark	Number
KUWAIT		Kuwait Reg. No. 194995
MEXICO		Mexico Reg. No. 1906792
MEXICO		Mexico App. No. 2020403
QATAR		Qatar App. No. 127917
UAE		UAE Reg. No 288476
UAE		UAE Reg. No 302745

COMMON LAW TRADEMARKS