OP \$40.00 4962357

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM642433

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Swims AS		04/27/2021	Aksjeselskap: NORWAY

RECEIVING PARTY DATA

Name:	Swims IP LLC	
Street Address:	15 Riverside Avenue	
City:	Westport	
State/Country:	CONNECTICUT	
Postal Code:	06880	
Entity Type:	Limited Liability Company: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	4962357	

CORRESPONDENCE DATA

Fax Number: 5132416234

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 5132412324

Email: tremaklus@whe-law.com
Correspondent Name: Theodore R. Remaklus

Address Line 1:441 Vine StreetAddress Line 2:2700 Carew TowerAddress Line 4:Cincinnati, OHIO 45202

ATTORNEY DOCKET NUMBER:	SWIMS-1-122
NAME OF SUBMITTER:	Theodore R. Remaklus
SIGNATURE:	/theodore r remaklus/
DATE SIGNED:	04/27/2021

Total Attachments: 1

source=Trademark Assignment (Swims AS to Swims IP LLC - executed)#page1.tif

TRADEMARK REEL: 007271 FRAME: 0885

TRADEMARK ASSIGNMENT

WHEREAS, Swims AS, a Norwegian aksjeselskap having an address of PO Box 123, Oslo, Norway 0323 ("ASSIGNOR"), is the owner of US Trademark Registration No. 4962357 and the goodwill associated therewith (the "Mark"); and

WHEREAS, Swims IP LLC, a Delaware limited liability company having an address of 15 Riverside Avenue, Westport, Connecticut 06880 ("ASSIGNEE"), desires to acquire the rights ASSIGNOR has in and to said Mark and registration thereof along with the goodwill associated with said Mark;

NOW, THEREFORE, for One Dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR does hereby assign and transfer to ASSIGNEE its entire right, title, and interest in and to the Mark and the registration for the Mark, together with the goodwill of the business symbolized by the Mark and the registration thereof, and all other rights which ASSIGNOR has enjoyed thereunder, including any and all rights of recovery based on past infringement of said Mark and registration, the same to be held and enjoyed by ASSIGNEE, its successors and assigns.

RECORDED: 04/27/2021

SWIMS AS
By: audu 1 Duh
Name: Andrew R. Tarshis
Title: Vice President
Date: 04 27 20 21
SWIMS IP LLC
By: <u>Undul Dul</u>
Name: Andrew R. Tarshis
Title: Marriaging Mumber
Date: 04 21 2021

TRADEMARK REEL: 007271 FRAME: 0886