### TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM642927

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Rumble Fitness LLC	FORMERLY New Rumble Fitness	03/19/2021	Limited Liability Company: NEW YORK

#### **RECEIVING PARTY DATA**

Name:	Rumble Holdings LLC
Street Address:	146 West 23rd Street
City:	New York
State/Country:	NEW YORK
Postal Code:	10011
Entity Type:	Limited Liability Company: DELAWARE

#### **PROPERTY NUMBERS Total: 22**

Property Type	Number	Word Mark
Registration Number:	5148086	RUMBLE
Registration Number:	5229039	RMBL
Registration Number:	5188260	RMBL
Registration Number:	5206310	LIFESTYLE BOXING
Registration Number:	5197263	RUMBLE LIFESTYLE BOXING
Registration Number:	5219933	RMBL
Registration Number:	5189658	RUMBLE
Registration Number:	5294597	RUMBLE LIFESTYLE BOXING
Registration Number:	5264943	
Registration Number:	5264945	
Registration Number:	6301569	
Registration Number:	5835957	X
Registration Number:	5835306	
Registration Number:	5651705	ENERGY. RECOVERY. FOCUS.
Serial Number:	87650197	RUMBLE LIFESTYLE BOXING
Serial Number:	88039051	RUMBLE
Serial Number:	88090842	RUMBLE LIFESTYLE TREADING
Serial Number:	88090844	RUMBLE LIFESTYLE TREADING
Serial Number:	88090846	AT-HOME 360
		TRADEMARK

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Property Type	Number	Word Mark
Serial Number:	88090850	RUMBLE AT-HOME 360
Serial Number:	88092062	
Serial Number:	88092074	

#### **CORRESPONDENCE DATA**

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 4155911000

Email: TrademarksCH@winston.com

Correspondent Name: Becky L. Troutman, Winston & Strawn LLP

Address Line 1: 101 California Street

Address Line 4: San Francisco, CALIFORNIA 94111-5840

NAME OF SUBMITTER: Becky L. Troutman	
SIGNATURE:	/Becky L. Troutman/
DATE SIGNED:	04/28/2021

#### **Total Attachments: 6**

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#### TRADEMARK ASSIGNMENT

This Trademark Assignment ("<u>Assignment</u>") is made and entered into effective as of March 19, 2021 (the "<u>Effective Date</u>"), by and between Rumble Fitness LLC, a New York limited liability company f/k/a New Rumble Fitness located and doing business at 146 West 23<sup>rd</sup> Street, New York, NY 10011 ("<u>Assignor</u>") and Rumble Holdings LLC, a Delaware limited liability company located and doing business at 146 West 23<sup>rd</sup> Street, New York, NY 10011 ("<u>Assignee</u>").

- A. Assignor is the owner of the trademarks and trademark applications and registrations listed in <u>Exhibit A</u> attached hereto; and
- B. Assignee wishes to purchase, and Assignor is willing to sell, assign, convey and transfer to Assignee, all right, title and interest in and to each such trademark, trademark application and registration listed in Exhibit A, all goodwill associated therewith and all related and corresponding rights in any jurisdiction in the world (collectively, the "Marks"), on the following terms and conditions.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by Assignor and Assignee, the parties agree as follows:

- 1. Assignment. Assignor hereby irrevocably sells, assigns, conveys, transfers and sets over to Assignee, its successors and assigns, the entire worldwide right, title and interest in and to the Marks, the ongoing and existing business of Assignor to which the Marks pertain, the goodwill of the business symbolized by the Marks, and all registrations that have been or may be granted thereon, all applications for registrations thereof, and all common law rights in the Marks worldwide, together with all rights and privileges granted and secured thereby, including all rights to register, renew, defend, and protect interests therein under the applicable laws of all jurisdictions and all claims, demands, income, damages, royalties, payments, accounts and accounts receivable now or hereafter due and/or payable, and rights of action, both statutory and based upon common law, that Assignor has or might have by reason of any past, present or future infringement or other violation of the Marks prior to, on, or after the date of this Assignment, together with the right to prosecute such claims, demands, and rights of action in Assignee's own name, all of said rights to be held and enjoyed by Assignee, for its own use and benefit and for the use and benefit of its successors, assigns or other legal representatives as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made.
- 2. <u>Authorization</u>. Assignor authorizes and requests the Commissioner of Patents and Trademarks of the United States, and the corresponding entities or agencies in any applicable foreign countries, to record Assignee as owner of the Marks, as assignee of the entire right, title and interest in, to and under the same, for the sole use and enjoyment of Assignee, its successors, assigns or other legal representatives.
- 3. <u>Further Assurances</u>. Assignor will promptly execute any additional assignment or other documents reasonably requested by Assignee, its successors and assigns, and do all other lawful acts reasonably necessary to carry out the intent of this Assignment.

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4. <u>Miscellaneous</u>. This Assignment and the exhibits hereto constitute the entire understanding and agreement of the parties with respect to the subject matter hereof and supersede any and all written or oral, prior or contemporaneous understandings and agreements. This Assignment may only be amended by written agreement of the parties. This Assignment may be executed and delivered by facsimile or portable document format in two or more counterparts, each of which shall be an original and all of which together shall constitute one and the same instrument. This Assignment shall be binding upon the parties, their heirs, successors and assigns, and all others acting by, through, with or under their direction, and all those in privity therewith. The governing law of this Assignment shall be that of the State of Delaware, without regard to its conflicts of law principles.

IN WITNESS WHEREOF, the parties have duly executed this Assignment as of the date first above written.

RUMBLE HOLDINGS LLC

## RUMBLE FITNESS LLC

## F/K/A NEW RUMBLE FITNESS

Bvi	and the	By: (And ) New Year
	Andy Stenzler	Name: Andy Stenzler
Title:	Chief Executive Officer	Title: Chief Executive Officer
Date:	173721	Date: 3/23/21

State of <u>Neい ピー・</u>: County of <u>Newson</u>:

Personally appeared before me the above-named \(\frac{\frac}

Notary Public

My commission to expire on Moscu, 30, 2021

LINDA M. SCHWARTZ NOTARY PUBLIC. State of New York No. 019C6220098 Qualified in Nadsau County Certificate Filed in New York County Commission Expires Merch 30, 2021.

# EXHIBIT A MARKS

#### US Marks

Mark App/Reg. No.	Status	Reg. No. / App. No.
RUMBLE	Registered	Reg. No. 5148086
RMBL	Registered	Reg. No. 5229039
RMBL	Registered	Reg. No. 5188260
LIFESTYLE BOXING	Registered	Reg No. 5206310
RUMBLE LIFESTYLE BOXING	Registered	Reg. No. 5197263
RMBL	Registered	Reg. No. 5219933
QUIBLE IN THE PARTY OF THE PART	Registered	Reg No. 5189658
RUBE,	Registered	Reg. No. 5294597
(KA)	Registered	Reg. No. 5264943
X	Registered	Reg. No. 5264945
	Registered	Reg. No. 6301569
X	Registered	Reg. No. 5835957
AL CONTRACTOR OF THE PARTY OF T	Registered	Reg. No. 5835306

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CIPS CALLED TO	Pending	App. No. 87650197
ENERGY. RECOVERY. FOCUS.	Registered	Reg. No. 5651705
	Pending	App. No. 88039051
	Pending	App. No. 88090842
RUMBLE LIFESTYLE TREADING	Pending	App. No. 88090844
AT-HOME 360	Pending	App. No. 88090846
RUMBLE AT-HOME 360	Pending	
<b>e</b>	Pending	App. No. 88092062
<b>^&gt;</b>	Pending	App. No. 88092074

## Foreign Marks

Country	Mark	Status	Reg. No. / App. No.
AUSTRALIA		Registered	Reg. No. 1911981
CANADA		Registered	Reg. No. TMA1095211
CANADA	X	Registered	Reg. No. TMA1095210
CHINA		Registered	Reg. No. 1392776
EGYPT		Registered	Reg. No. 382069

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EU	Registered	Reg. No. 1379267
EU	Registered	Reg. No. 1392776
ISRAEL	Pending	App. No. 316933
KUWAIT	Registered	Reg. No. 194995
MEXICO	Registered	Reg. No. 1906792
MEXICO	Pending	App. No. 2020403
QATAR	Pending	Арр. No. 127917
UAE	Registered	Reg. No 288476
UAE	Registered	Reg. No 302745

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**RECORDED: 04/28/2021**