

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM643712

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST IN TRADEMARK COLLATERAL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
WHITE OAK GLOBAL ADVISORS, LLC, as Collateral Agent		04/30/2021	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	DonorScores, LLC		
<b>Street Address:</b>	655 15th St. NW, Suite 650		
<b>City:</b>	Washington		
<b>State/Country:</b>	D.C.		
<b>Postal Code:</b>	20005		
<b>Entity Type:</b>	Limited Liability Company: VIRGINIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3783000	DONORTRENDS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	800-494-5225		
<b>Email:</b>	ipteam@cogencyglobal.com		
<b>Correspondent Name:</b>	Stewart Walsh		
<b>Address Line 1:</b>	1025 Vermont Ave NW, Suite 1130		
<b>Address Line 2:</b>	COGENCY GLOBAL Inc.		
<b>Address Line 4:</b>	Washington, D.C. 20005		
<b>ATTORNEY DOCKET NUMBER:</b>	1365580 TM DS		
<b>NAME OF SUBMITTER:</b>	Christian Craft		
<b>SIGNATURE:</b>	/Christian Craft/		
<b>DATE SIGNED:</b>	04/30/2021		
<b>Total Attachments: 3</b>			
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**RELEASE OF SECURITY INTEREST IN TRADEMARK COLLATERAL**

THIS RELEASE OF SECURITY INTEREST IN TRADEMARK COLLATERAL (this "Release") is made as of April 30, 2021 (the "Effective Date") by WHITE OAK GLOBAL ADVISORS, LLC, in its capacity as collateral agent for the Secured Parties (in such capacity, together with any successors and assigns in such capacity, "Collateral Agent").

WHEREAS, reference is made to that certain Credit Agreement, dated as of August 20, 2018 (as amended, restated, supplemented or otherwise modified from time to time, the "Credit Agreement") by and among **ELEVATE MERGER SUB, INC.**, a Delaware corporation, **BLUE CAMPAIGNS INTERMEDIATE HOLDING CORPORATION**, a Delaware corporation, **EVERYACTION INC.**, a Delaware corporation ("Holdings"), each of the Guarantors, the Lenders party thereto, **CORTLAND CAPITAL MARKET SERVICES LLC**, as administrative agent for the Lenders (the "Administrative Agent") and the Collateral Agent (the Collateral Agent, together with the Administrative Agent, each an "Agent" and collectively, the "Agents");

WHEREAS, pursuant to the terms and conditions of that certain Trademark Security Agreement, dated as of July 26, 2019 (as amended, restated, supplemented, waived or otherwise modified from time to time, the "Trademark Security Agreement"), by and among Pledgor and Collateral Agent, and certain other Loan Documents, Pledgor pledged and granted to Collateral Agent a Lien on and security interest in and to all of Pledgor's right, title and interest in, to and under the Trademark Collateral (as such term is defined in the Trademark Security Agreement);

WHEREAS, the Trademark Security Agreement was recorded with the United States Patent and Trademark Office on July 29, 2019 at Reel 6706, Frame 0177; and

WHEREAS, Collateral Agent has consented and hereby consents to the release of its Lien on and security interest in, to and under the Trademark Collateral, including, without limitation, the trademark registrations and applications listed on Schedule I hereto.

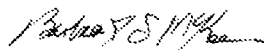
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Collateral Agent hereby covenants and agrees as follows:

1. All capitalized terms used but not otherwise defined herein shall have the meanings given to them in the Credit Agreement.
2. Collateral Agent's Lien on and security interest in, to and under the Trademark Collateral granted pursuant to any Loan Document, including the Trademark Security Agreement, is hereby terminated and released.
3. To the extent Collateral Agent retains any right, title or interest in, to and under the Trademark Collateral, Collateral Agent hereby assigns, transfers, delivers and conveys to Pledgors, all of Collateral Agent's right, title and interest, now owned or hereinafter acquired, that it may have whether by assignment or otherwise, in, to and under the Trademark Collateral.
4. Collateral Agent hereby agrees to execute, acknowledge and deliver all such further instruments and to take all such further actions as may be reasonably requested or are required in order to more fully and effectively carry out the purposes of this Release at Pledgor's sole cost and expense.
5. This Release shall be governed by, and construed in accordance with, the laws of the state of New York, but giving effect to federal laws applicable to national banks.

[signature page to follow]

IN WITNESS WHEREOF, Collateral Agent has caused this Release to be executed by its duly authorized representative as of the Effective Date.

**WHITE OAK GLOBAL ADVISORS, LLC**  
as Collateral Agent

By:   
Name: Barbara McKee  
Title: Managing Partner

[SIGNATURE PAGE TO TRADEMARK RELEASE]

**TRADEMARK**  
**REEL: 007277 FRAME: 0142**

**SCHEDULE 1**

**TRADEMARKS**

<b>Pledgor</b>	<b>Country</b>	<b>Mark</b>	<b>Type of Mark</b>	<b>Registration Number</b>	<b>Registration Date</b>
DonorScores, LLC	US	DonorTrends	Standard Character Mark	3,783,000	04/27/2010