

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM643819

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
AVIDBANK		04/30/2021	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	UBERMEDIA, INC.		
Street Address:	130 W. Union Street		
City:	Pasadena		
State/Country:	CALIFORNIA		
Postal Code:	91103		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Registration Number:	3954797	TWIDROYD	
Registration Number:	3954796		
Registration Number:	5064500	UBERADS	
Registration Number:	4577078	UBERMEDIA	
Registration Number:	4519285	UBERADS	
Registration Number:	4392702	UBERMEDIA	
Registration Number:	4388513	UBERSOCIAL	
Registration Number:	3829463	ECHO FON	
Serial Number:	87353471	UBERRETAIL	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6506483802		
Email:	PATTY@PATTYCHENG.COM		
Correspondent Name:	PATTY CHENG		
Address Line 1:	2625 MIDDLEFIELD RD., #215		
Address Line 4:	PALO ALTO, CALIFORNIA 94306		
NAME OF SUBMITTER:	Patty Cheng		

OP \$240.00 3954797

SIGNATURE:	/s/ Patty Cheng
DATE SIGNED:	05/03/2021
Total Attachments: 3 source=Ubermedia - Avidbank IP release#page1.tif source=Ubermedia - Avidbank IP release#page2.tif source=Ubermedia - Avidbank IP release#page3.tif	

RELEASE OF SECURITY INTEREST

This Release of Security Interest is made as of April 30, 2021, by Avidbank ("Lender"), in favor of Ubermedia, Inc., a Delaware corporation ("Company"), with its principal place of business located at 130 W. Union Street, Pasadena, California 91103.

Recitals

WHEREAS, Company granted to Lender a security interest in the intellectual property of Company, including without limitation the patent and trademark items listed on Exhibits A and B attached hereto, respectively (collectively, the "Intellectual Property"), under an Intellectual Property Security Agreement dated as of April 5, 2019 (the "Security Agreement") which was recorded with the US Patent and Trademark Office as set forth on Exhibits A and B, respectively.

WHEREAS, Company has no outstanding obligations to Lender under the terms of the Security Agreement, Lender agrees to release its security interest in the Intellectual Property.

Agreement

NOW THEREFORE, Lender hereby agrees that the Security Agreement is terminated and Lender terminates and releases its security interest in the Intellectual Property and reassigns to Company, without warranty or recourse, all interest of Lender in the Intellectual Property.

LENDER:

AVIDBANK

By: *Rob Corteway*

Name: Rob Corteway

Title: Vice President

EXHIBIT A

Patents

Issued patents

ENHANCED HYLERLINK FEATURE FOR WEB PAGES	8,135,617	Mar 13, 2012
DATA PICKER APPLICATION	8,190,622	May 29, 2012
ENHANCED HYLERLINK FEATURE FOR WEB PAGES	8,355,949	Jan. 15, 2013
MICROBLOGGING SYSTEM AND METHOD FOR RESENDING POSTS	9,397,974	July 18, 2016


Pending patent applications

REAL-TIME OPTIMIZATION OF BID SELECTION	15/141,609	April 28, 2016
INTELLIGENT GEO-FENCE SYSTEM AND METHOD	15/636,611	June 28, 2017

Secured Party's security interest was recorded with the United States Patent and Trademark Office on April 5, 2019 at Reel Number 048801 and Frame Number 0855.

EXHIBIT B

Trademarks

Description	Serial Number	Registration Number	Application / Registration Date
UBERRETAIL	87353471		February 28, 2017
TWIDROYD	85122172	3954797	*
	85122165	3954796	*
UBERADS	85761528	5064500	October 18, 2016
UBERMEDIA	85926503	4577078	July 29, 2014
UBERADS	85980957	4519285	April 22, 2014
UBERMEDIA	85205951	4392702	August 27, 2013
UBERSOCIAL	85205947	4388513	August 20, 2013
ECHOFON	77789581	3829463	August 3, 2010

* — indicates dead, abandoned or cancelled trademark item

Secured Party's security interest was recorded with the United States Patent and Trademark Office on April 5, 2019 at Reel Number 6610 and Frame Number 0313.