

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM643946

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Venrod Trading Company Inc.		04/20/2021	Corporation: PUERTO RICO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Premier Brands International Corp.		
<b>Street Address:</b>	Calle Concordia 721, Piso 8		
<b>City:</b>	San Juan		
<b>State/Country:</b>	PUERTO RICO		
<b>Postal Code:</b>	00907		
<b>Entity Type:</b>	Corporation: PUERTO RICO		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3865596	COUNTRY PRIDE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	7874068668		
<b>Email:</b>	lbelendez@msn.com		
<b>Correspondent Name:</b>	Laura Belendez		
<b>Address Line 1:</b>	PO BOX 11534		
<b>Address Line 4:</b>	San Juan, PUERTO RICO 00922		
<b>NAME OF SUBMITTER:</b>	Laura Belendez		
<b>SIGNATURE:</b>	/Laura Belendez/		
<b>DATE SIGNED:</b>	05/03/2021		
<b>Total Attachments: 3</b>			
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OP \$40.00 3865596

**ASSIGNMENT AND TRANSFER OF TRADEMARK  
"COUNTRY PRIDE"**

THIS AGREEMENT is entered into this 20th day of April, 2021 by and between **VENROD TRADING COMPANY INC.** ("Assignor"), a corporation organized under the Laws and statutes of the Commonwealth of Puerto Rico, and **PREMIER BRANDS INTERNATIONAL CORP.** ("Assignee"), a corporation organized under the Laws and statutes of the Commonwealth of Puerto Rico.

**PURPOSE:** This agreement serves to assign and transfer the rights to all registrations, together with the "goodwill" associated with mark "COUNTRY PRIDE" registered in the United States Patent and Trademark Office and pending registration in the Trademark Office of The Commonwealth of Puerto Rico, identified more fully in the attached **Schedule A** of this agreement.

**W I T N E S S E T H:**

WHEREAS, ASSIGNOR is the sole and exclusive owner of the entire rights, title and interest in and to the trademark "COUNTRY PRIDE", the business and commercial "goodwill" related therewith and all registrations and applications identified more fully in the attached **Schedule A** (the Trademarks); and

WHEREAS, ASSIGNEE desires to acquire all rights, title, and interest in the universe in and to the "COUNTRY PRIDE" trademark and all business "goodwill" related therewith;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

1. Be it known that in consideration of the payment by ASSIGNEE to ASSIGNOR of the sum of one dollar (\$1.00) upon execution of this agreement, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby sells, assigns, and transfers unto ASSIGNEE the full and exclusive entire right, title, ownership and interest in and to the Trademark "COUNTRY PRIDE", and the business "goodwill" associated therewith, including, without limitation, all renewals thereof, all proceeds thereof (including, but not limited to, all license royalties and proceeds of infringement suits), the right to sue for past, present and future infringements, and the goodwill of the business associated with and symbolized by the Trademark "COUNTRY PRIDE".

2. ASSIGNOR will execute, sign, draft and issue any and all

documentation necessary at the moment and/or after the execution of this agreement to duly secure ASSIGNEE's rights in the mark "COUNTRY PRIDE".

3. The parties state that if due to a legal reason or any other reason, any of the clauses in this contract is declared void or null by a competent court, the rest of the clauses will remain legally in full force and effect, and the parties will be obligated to fulfill these in their entirety.

4. The validity, interpretation and legal effects of the Assignment shall be governed by the laws of the Commonwealth of Puerto Rico. Only the courts of the Commonwealth of Puerto Rico shall have jurisdiction over any dispute that may arise between the parties with regard to this contract.

5. The Assignment shall inure to the benefit of and be binding upon the parties hereto, together with their respective legal representatives, successors, and assigns.

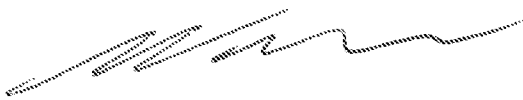
IN WITNESS WHEREOF, this Assignment has been duly executed on the day and year first above written.

**ASSIGNOR**

**VENROD TRADING COMPANY, INC.**

By: Waldemar V. Rodriguez Santiago

Title: President

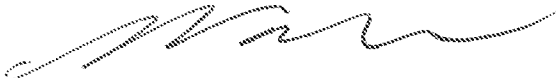


**ASSIGNEE**

**PREMIER BRANDS INTERNATIONAL CORP.**

By: Waldemar V. Rodriguez Santiago

Title: President



SCHEDULE A

OFFICE: UNITED STATES PATENT AND TRADEMARK OFFICE

MARK

"COUNTRY PRIDE"

CLASS

032

GOODS & SERVICES

Fruit juices and fruit drinks.

SERIAL NO.

77810667

FILING DATE

August 22, 2009

REGISTRATION NUMBER

3865596

REGISTRATION DATE

October 19, 2010