

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM644805

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Vintage Wine Estates, Inc.		04/28/2021	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Grounded Wine Project, LLC		
Street Address:	1400 Oak Avenue		
Internal Address:	Suite B		
City:	St. Helena		
State/Country:	CALIFORNIA		
Postal Code:	94574		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	88365635	LANDFORM	
CORRESPONDENCE DATA			
Fax Number:	7079633130		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7079633030		
Email:	tara@reidylawgroup.com		
Correspondent Name:	Daniel Reidy, Esq.		
Address Line 1:	1230 Spring Street		
Address Line 4:	St. Helena, CALIFORNIA 94574		
NAME OF SUBMITTER:	Daniel Reidy, Esq.		
SIGNATURE:	/Daniel A. Reidy/		
DATE SIGNED:	05/06/2021		
Total Attachments: 1			
source=Landform Assignment of Trademarks Document (2)#page1.tif			

OP \$40.00 88365635

ASSIGNMENT OF TRADEMARKS

Whereas, Vintage Wine Estates, Inc., a California corporation with an address at 205 Concourse Blvd. Santa Rosa, CA 95403 ("Assignor") has adopted, used, and owns United States Application Serial No. 88365635 (the "Application") for the LANDFORM trademark (the "Trademark") in connection with wine in Int. Class 033.


Whereas, Grounded Wine Project, LLC, a California limited liability company with an address at 1400 Oak Avenue, Suite B, St. Helena, CA 94574 ("Assignee") desires to acquire the Application and the Trademark.

Whereas, Assignor represents and warrants that it owns all rights and title to the Application and Trademark and that: (i) it has not assigned or transferred any right, title or interest in and to said application or trademark to any third party, and (ii) to the best of Assignor's knowledge, there have not been and are no third party claims against Assignor of any kind challenging Assignor's exclusive rights to the Application or Trademark.

Now therefore, for good and valuable consideration received, Assignor hereby assigns to Assignee, its successors and assigns, all rights title, and interest in and to the Application and the Trademark, together with the goodwill associated with the goods and business symbolized by said trademark and application and including: (i) any registrations thereof; (ii) any common law rights associated therewith; (iii) all rights of any kind whatsoever accruing under or relating to the Trademark provided by applicable laws, international treaties, and conventions and otherwise; and (iv) any and all royalties fees, income, payments and other proceeds now or hereafter due or payable with respect to the Trademark, and the right to recover damages and profits for past infringements thereof.

This application is being assigned as part of the entire business or portion thereof to which the mark pertains, as required by Section 10 of the Trademark Act, 15 U.S.C. § 1060, including, without limitation, the goodwill of the Assignor's business connected with the use of and symbolized by the Trademark, all registration rights with respect to the Trademark, free of all liens and monetary encumbrances, and all rights to damages or profits, due or to become due, accrued or to accrue, arising out of past, present, or future infringement of the Trademark or injury to said goodwill, together with the right to sue or recover the same in the name of Assignor.

VINTAGE WINE ESTATES ("Assignor")

By: 
Patrick Roney

Its: CEO

Signed in Santa Rosa on April 28, 2021.
(location)