TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM644804

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: NUNC PRO TUNC ASSIGNMENT

EFFECTIVE DATE: 12/23/2020

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|--------------------|----------|----------------|--|
| Project Knoll, LLC | | 04/28/2021 | Limited Liability Company: CALIFORNIA |

RECEIVING PARTY DATA

| Name: | Stony Hill Vineyard LLC |
|-----------------|---------------------------------------|
| Street Address: | 1380 Main Street |
| City: | Saint Helena |
| State/Country: | CALIFORNIA |
| Postal Code: | 94574 |
| Entity Type: | Limited Liability Company: CALIFORNIA |

PROPERTY NUMBERS Total: 3

| Property Type | Number | Word Mark | |
|----------------------|---------|--------------------|--|
| Registration Number: | 1758664 | STONY HILL | |
| Registration Number: | 1006980 | SEMILLON DE SOLEIL | |
| Registration Number: | 5828389 | STONY HILL | |

CORRESPONDENCE DATA

Fax Number: 7079633130

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 7079633030

Email: tara@reidylawgroup.com

Correspondent Name: Daniel Reidy, Esq. Address Line 1: 1230 Spring Street

Address Line 4: St. Helena, CALIFORNIA 94574

| NAME OF SUBMITTER: | Daniel Reidy, Esq. |
|--------------------|--------------------|
| SIGNATURE: | /Daniel A. Reidy/ |
| DATE SIGNED: | 05/06/2021 |

Total Attachments: 2

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> **TRADEMARK** REEL: 007283 FRAME: 0301

ASSIGNMENT OF TRADEMARKS

This ASSIGNMENT OF TRADEMARKS is made and entered into as of December 23, 2020, made by and among Project Knoll, LLC, a California limited liability company, ("Assignor"), and Stony Hill Vineyard LLC, a California limited liability company, or assigns ("Assignee").

WHEREAS, Assignor has adopted, used, and owns all rights, title and interest in and to the Registered Trademarks and Common Law Trademarks identified in Exhibit A (collectively the "Trademarks").

WHEREAS, Assignee is desirous of acquiring all rights, title and interest in and to the Registered Trademarks and the registrations thereof; and,

WHEREAS, Assignee is desirous of acquiring all rights, title and interest in and to the Common Law Trademarks and all common law rights thereto.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor agree as follows:

Assignor hereby irrevocably assigns to Assignee, its successors and assigns, nunc pro tunc effective December 23, 2020, all right, title and interest in and to the Trademarks, together with all goodwill associated therewith, including the business with which Assignor is associated and symbolize, and: (i) the registrations thereof; (ii) the common law trademarks and all rights associated therewith; (iii) all rights of any kind whatsoever accruing under or relating to the Trademarks provided by applicable laws, international treaties, and conventions and otherwise; and, (iii) any and all royalties fees, income, payments and other proceeds now or hereafter due or payable with respect to the Trademarks, and the right to recover damages and profits for past infringements thereof.

IN WITNESS WHEREOF, the Assignor has executed this Assignment of Trademarks with an effective date identified above.

ASSIGNOR

| Project Kn | oll, LLC, a California limited liability |
|------------|--|
| company. | DocuSigned by: |
| | Chris Hall |
| Ву: | 51B71C067E0048C |
| Ch | ris Hall, CEO |
| Da | ted: April 28, 2021 |

TRADEMARK
REEL: 007283 FRAME: 0302

EXHIBIT A

1. REGISTERED TRADEMARKS

| Mark/Name | Jurisdiction | Goods/Services | Reg. No. |
|-----------------------|---|---|-----------|
| STONY HILL | United States | IC 33 Wines | 1758664 |
| SEMILLON DE SOLEIL | United States | IC 33 Wines | 1006980 |
| STONY HILL | United States | IC 33 Wines | 5828389 |
| STONY HILL | WIPO: EU, MEXICO, NORWAY, SOUTH KOREA, SINGAPORE, SWITZERLAND, UNITED KINGDOM | IC 33 Wine; alcoholic beverages except beer | 1454863 |
| STONY HILL | HONG KONG | IC 33 Wine; alcoholic beverages except beer | 304838176 |

2. COMMON LAW TRADEMARKS

RECORDED: 05/06/2021

| Mark/Name | Goods/Services |
|----------------------|--------------------|
| STONY HILL VINEYARD | Wines |
| PROPRIETORS' PRESS | Wines |
| ELEVATION 800 | Wine Club Services |
| ELEVATION 1200 | Wine Club Services |
| ELEVATION 1550 | Wine Club Services |
| ROSENDA DE LA SOMBRA | Wines |

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