

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM644858

|   |  |                       |                       |
|---|--|-----------------------|-----------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                                     |                       |                       |
| <b>NATURE OF CONVEYANCE:</b>  | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |                       |                       |
| <b>CONVEYING PARTY DATA</b>   |  |                       |                       |
| <b>Name</b>   | <b>Formerly</b>                                    | <b>Execution Date</b> | <b>Entity Type</b>    |
| The Toys Center Inc.  |  | 04/29/2021            | Corporation: NEW YORK |
| <b>RECEIVING PARTY DATA</b>   |  |                       |                       |
| <b>Name:</b>  | KCO Brands LLC                                     |                       |                       |
| <b>Street Address:</b>  | 320 Rt. 208 #211                                   |                       |                       |
| <b>City:</b>  | Monroe   |                       |                       |
| <b>State/Country:</b>   | NEW YORK   |                       |                       |
| <b>Postal Code:</b>   | 10952  |                       |                       |
| <b>Entity Type:</b>   | Limited Liability Company: NEW YORK                |                       |                       |
| <b>PROPERTY NUMBERS Total: 1</b>  |  |                       |                       |
| <b>Property Type</b>  | <b>Number</b>                                      | <b>Word Mark</b>      |                       |
| <b>Serial Number:</b>   | 87095634   | KICKO                 |                       |
| <b>CORRESPONDENCE DATA</b>  |  |                       |                       |
| <b>Fax Number:</b>  |  |                       |                       |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |  |                       |                       |
| <b>Phone:</b>   | 2123803623   |                       |                       |
| <b>Email:</b>   | ms@gs2law.com                                      |                       |                       |
| <b>Correspondent Name:</b>  | Michael Steinmetz                                  |                       |                       |
| <b>Address Line 1:</b>  | 164 W 25th St Fl 11R                               |                       |                       |
| <b>Address Line 4:</b>  | New York, NEW YORK 10001                           |                       |                       |
| <b>NAME OF SUBMITTER:</b>   | Michael Steinmetz                                  |                       |                       |
| <b>SIGNATURE:</b>   | /Michael Steinmetz/                                |                       |                       |
| <b>DATE SIGNED:</b>   | 05/06/2021   |                       |                       |
| <b>Total Attachments: 1</b>   |  |                       |                       |
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OP \$40.00 87095634

## Trademark Assignment

WHEREAS, The Toys Center Inc. a New York corporation having an address of 19 Rovna Ct., Unit 111, Monroe, New York 10950 ("Assignor"), has adopted, owns and is using the Mark consisting of the words KICKO, (the "Mark") in connection with "Helical spring toys"

WHEREAS, Assignor owns a federal registration for the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the goods and/or services identified therein, Registration No. 87095634, registered on Feb. 14, 2017; and

WHEREAS, KCO Brands LLC, a New York limited liability company having an address of 320 Rt. 208 #211, Monroe NY 10952 ("Assignee"), desires to acquire the Mark and the above-referenced Application;

NOW, THEREFORE, for good and valuable consideration, Assignor hereby sells, assigns and transfers to Assignee all rights, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the registration thereof; and together with all claims for damages by reason of infringement of the Mark, with the right to sue for and collect the same. Assignor hereby agrees to execute any further papers necessary to secure Assignee in its full and complete enjoyment of its rights to the Mark. Assignor hereby covenants that it has the full authority to convey the entire interest herein assigned and hereby authorizes and requests that the appropriate Trademark Office authority direct all further correspondence related to the Mark to the Assignee.

Assignor:

By:

Name: Zalman Friedman

Title: CEO

Dated: April 29, 2021