

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM645099

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sportech Racing, LLC		05/06/2021	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Sportech Retail, LLC		
Street Address:	600 Long Wharf Drive		
City:	New Haven		
State/Country:	CONNECTICUT		
Postal Code:	06511		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4672505	123BET	
Registration Number:	4668267	123BET	
CORRESPONDENCE DATA			
Fax Number:	9086547866		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9086545000		
Email:	INFORMATIONSSPECIALISTS@LERNERDAVID.COM		
Correspondent Name:	STEPHEN F. ROTH		
Address Line 1:	LERNER, DAVID, LITTENBERG, ET AL.		
Address Line 2:	20 COMMERCE DRIVE		
Address Line 4:	CRANFORD, NEW JERSEY 07016		
ATTORNEY DOCKET NUMBER:	SPORT-80&81		
NAME OF SUBMITTER:	DONNA VECCHIONE		
SIGNATURE:	/DONNA VECCHIONE/		
DATE SIGNED:	05/07/2021		
Total Attachments: 1			
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OP \$65.00 4672505

TRADEMARK ASSIGNMENT

WHEREAS, SPORTECH RACING, LLC, a Delaware limited liability company with a business address at 1095 Windward Ridge Parkway, Suite 170, Alpharetta, Georgia 30005 (“Assignor”) is the owner of all right, title and interest in and to the trademarks, applications and registrations, in the United States and any other country or regional trademark office in connection with the following trademarks and designs (the “Trademarks”);

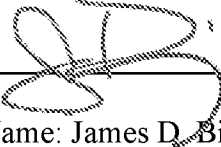
- 123gaming
- 123bet

AND WHEREAS, SPORTECH RETAIL, LLC, a Delaware limited liability company with a business address at 600 Long Wharf Drive, New Haven, Connecticut 06511 (hereinafter “Assignee”) wishes to acquire from Assignor all of Assignor’s rights in and to the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor assigns to Assignee, all of Assignor's rights, title and interest in and to the Trademarks, including but not limited to the U.S. trademark registrations governing same, together with the goodwill associated with the Trademarks, all common law rights in and to the Trademarks, and the right to sue and recover past damages associated with any and all past, present or future infringement, dilution or other injury related to the Trademarks, to be held and enjoyed by Assignee to the same extent that such would have been held and enjoyed by Assignor had such assignment not been made.

The parties acknowledge the right to enter into this Agreement as evidenced by the signatures affixed hereto.


FOR SPORTECH RACING, LLC

By:  _____
Printed Name: James D. Birney

Title: Treasurer

Dated: May 6, 2021

FOR SPORTECH RETAIL, LLC

By:  _____
Printed Name: Richard McGuire

Title: President

Dated: May 6, 2021