900617103 05/17/2021

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM647199

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
RESUBMIT DOCUMENT ID:	900613783

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Antonino G. Secchi DMD		02/24/2021	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	CCO Licensing LLC	
Street Address:	229 W. Lancaster Ave.	
Internal Address:	2nd Floor	
City:	Devon	
State/Country:	PENNSYLVANIA	
Postal Code:	19333	
Entity Type:	Limited Liability Company: PENNSYLVANIA	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	4310490	CCO

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 410-332-8784

Email: sherry.flax@saul.com

Correspondent Name: Sherry Flax 500 E. Pratt St. Address Line 1: Address Line 2: Suite 900

Address Line 4: Baltimore, MARYLAND 21202

ATTORNEY DOCKET NUMBER:	382349.00001
NAME OF SUBMITTER:	Sherry Flax
SIGNATURE:	/sherry flax/
DATE SIGNED:	05/17/2021

Total Attachments: 2

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Assignment of Intellectual Property

This Assignment of Intellectual Property ("Assignment"), effective as of the 24th day of February, 2021 ("Effective Date"), is by and between Antonino G. Secchi, DMD, MS ("Assignor"), and CCO Licensing LLC, a Pennsylvania limited liability company ("Assignee").

WHEREAS, Assignor desires to assign and Assignee to acquire all intellectual property related to providing dental products and services acquired by Assignor from Dentsply Sirona Inc. pursuant to an Assignment and Bill of Sale attached hereto and made a part hereof as Exhibit A ("Brand"), together with all translations, adaptations, and derivations thereof, and including all goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

- 1. <u>Assignment of Rights</u>. Assignor hereby irrevocably grants, sells, conveys, assigns, transfers and delivers to Assignee, its successors and assigns, all of Assignor's right, title and interest in and to the Brand, together with all translations, adaptations, and derivations thereof, and including all goodwill of the business associated therewith.
- 2. <u>Assignee's Rights</u>. Assignee may use the Brand in connection with providing its goods and services and take all actions to enforce its rights in the Brand as of the Effective Date.
- 3. <u>Binding Effect</u>. This Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors, permitted assigns, heirs, beneficiaries, and affiliates including partners, officers, directors, parents, and subsidiaries.
- 4. Governing Law. This Assignment may be executed in counterparts, each of which shall be deemed an original and all of which shall constitute one and the same instrument and shall be governed by, and construed in accordance with, the laws of the Commonwealth of Pennsylvania.

IN WITNESS WHEREOF, and intending to be legally bound, the parties have executed this Assignment as of the date first above written.

ASSIGNOR:

Antonino D. Secchi, DMD, MS

ASSIGNEE:

CCO LICENSING LLC

Antonino G. Secchi, DMD, MS, Manager

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EXHIBIT A

CCO, U.S. Reg. No. 4310490;

CCO, EUTM Reg. No. 010754761;

CCO, CA Reg. No. TMA892478.

RECORDED: 05/01/2021

CCO, RF Reg. No. 744187 (Russian Federation).

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