OP \$40.00 6334751

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM645625

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Guangzhou Tiancheng Pinpai Management Co., Ltd.		05/10/2021	limited company (ltd.): CHINA

RECEIVING PARTY DATA

Name:	Quanzhou Geha Trading Co., Ltd.	
Street Address:	Room 701&718, Building NO. 19, Donghai Tahoe Plaza	
Internal Address:	Fengze District, Quanzhou	
City:	Fujian	
State/Country:	CHINA	
Entity Type:	limited company (ltd.): CHINA	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	6334751	NOYA

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: dmtm2020@outlook.com

Correspondent Name: Su Xing

Address Line 1: 4737 Baldwin Park Blvd

Address Line 4: Baldwin Park, CALIFORNIA 91706

NAME OF SUBMITTER:	/Su Xing/
SIGNATURE:	/Su Xing/
DATE SIGNED:	05/10/2021

Total Attachments: 1

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TRADEMARK REEL: 007287 FRAME: 0578

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Trademark Assignment Agreement

This Trademark Purchase and Assignment Agreement (the "Agreement") is made as of 10 Day of May, 2021, between Guangzhou Tiancheng Pinpai Management Co., Ltd., having the address as 403A84, No. 5 Dongping Middle Road, Baiyun District, Guangzhou CHINA 510000; and Quanzhou Geha Trading Co., Ltd., having the address as Room 701&718, Building NO. 19, Donghai Tahoe Piaza, Fengze District, Quanzhou, Fujian.

The Assignor is the registered owner of a mark that is registered in the United States Patent and Trademark Office, Reg.No. 6334751, dated Apr. 27, 2021.

The Assignee wishes to acquire the Assignor's rights in the trademark listed in this agreement.

The Assignce agrees to pay the Assignor \$ 10.

In exchange, the Assignor hereby conveys, transfers, and assigns to the Assignee all of the Assignor's right, title, and interest of whatever kind in the mark, together with

- 1) the goodwill of the business relating to the products and services on which the marks are used and for which they are registered,
- 2) all income, royalties, and damages hereafter due or payable to Assignor with respect to the marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the marks, and
- 3) all rights to sue for past, present and future infringement or misappropriations of the marks.

The Assignor further covenants that it will take all actions that may be necessary for securing, completing, or vesting in the Assignee full right, title, and interest in the mark and its related property.

THIS AGREEMENT shall take effect from 10 day of May , 2021

In witness whereof, the Assignor has duly executed under seal and delivered this Assignment, as of the day and year first above written.

ASSIGNOR:

Guangzhou Tiancheng Pinpai Management Co., Ltd.

Signed by: Huang Yijing

Name: Huang Yijing Title: Principal

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Quanzhou Geha Trading Co., Ltd.

Signed by:

ASSIGNEE:

Name: Su Xing Title: Principal

RECORDED: 05/10/2021

TRADEMARK REEL: 007287 FRAME: 0579