

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM645803

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Small World Trading Co.		09/04/2020	Corporation: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	EO Products LLC		
<b>Street Address:</b>	90 Windward Way		
<b>City:</b>	San Rafael		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94901		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 22</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	88675968	EVERYONE IS WELCOME	
<b>Serial Number:</b>	88717066	CONNECTION IS ESSENTIAL	
<b>Registration Number:</b>	6040684	LOVE EVERYONE	
<b>Registration Number:</b>	5973155	SHARE THE LOVE, NOT THE GERMS	
<b>Registration Number:</b>	5750979	READY TO ROLL	
<b>Registration Number:</b>	5765800	LET THE FOAM BEGIN	
<b>Registration Number:</b>	5789735	REAL GOOD STUFF INSIDE	
<b>Serial Number:</b>	87790790	EVERYONE FOR EVERY WOMAN	
<b>Serial Number:</b>	87790786	EVERYONE FOR EVERY BABY	
<b>Serial Number:</b>	87790782	EVERYONE FOR EVERY KID	
<b>Registration Number:</b>	5801750	GROUNDED IN GOOD	
<b>Registration Number:</b>	5561159	EVERYONE FOR EVERY MAN	
<b>Registration Number:</b>	5561046	EVERYONE FOR EVERY BODY	
<b>Registration Number:</b>	5594474	EVERYONE FOR EVERY BODY	
<b>Registration Number:</b>	5594428	EVERYONE	
<b>Registration Number:</b>	5436007	LOVE LIFE. LIVE CLEAN.	
<b>Registration Number:</b>	5254924	EO ESSENTIALS	
<b>Registration Number:</b>	5241536	LOVE & FLOWERS	
<b>Registration Number:</b>	5317844	EVERYONE FOR EVERY BODY	

OP \$565.00 88675968

Property Type	Number	Word Mark
Registration Number:	4233897	REFRESH
Registration Number:	4089642	EO
Registration Number:	2146626	EO

**CORRESPONDENCE DATA**

**Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 4152270555  
**Email:** amadhukar@counsellp.com  
**Correspondent Name:** Asha Madhukar  
**Address Line 1:** 230 California Street  
**Address Line 4:** Suite 201, CALIFORNIA 94111

<b>NAME OF SUBMITTER:</b>	Asha Madhukar
<b>SIGNATURE:</b>	/Asha Madhukar/
<b>DATE SIGNED:</b>	05/11/2021

**Total Attachments: 6**

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source=EO Trademark Assignment\_5.11.21\_#page6.tif

**TRADEMARK ASSIGNMENT**

This trademark assignment agreement (“Agreement”) is entered into as of September 4, 2020, by and between Small World Trading Co., a California corporation (d/b/a Small Word Trading Company, Inc. and EO Products) (“Assignor”), and EO Products, LLC, a Delaware limited liability company (“Assignee”), in consideration of the mutual covenants herein contained and other good and valuable consideration, the sufficiency of which is hereby acknowledged:

WHEREAS, Assignor wishes to assign its entire ownership in the marks listed in Exhibit A attached hereto (the “Marks”), including but not limited to the goodwill associated with the business, to Assignee; and

WHEREAS, Assignee wishes to accept such assignment.

WHEREAS, Small World has obtained unanimous board member approval of the transaction contemplated in this Agreement, a copy of which is attached hereto as Exhibit “B”.

NOW THEREFORE, the parties agree as follows:


1. Assignor hereby agrees to assign its entire ownership interest in the Marks, including but not limited to the goodwill associated with the business, currently pending or registered with the United States Patent and Trademark Office under the following Serial Numbers or Registration Numbers:

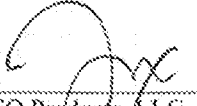
.....	<b>88675968</b>
.....	<b>88717066</b>
.....	<b>6040684</b>
.....	<b>5973155</b>
.....	<b>5750979</b>
.....	<b>5765800</b>
.....	<b>5789735</b>
.....	<b>87790790</b>
.....	<b>87790786</b>
.....	<b>87790782</b>
.....	<b>5801750</b>
.....	<b>5561159</b>
.....	<b>5561046</b>
.....	<b>5594474</b>
.....	<b>5594428</b>
.....	<b>5436007</b>
.....	<b>5254924</b>
.....	<b>5241536</b>
.....	<b>5317844</b>
.....	<b>4233897</b>
.....	<b>4089642</b>
.....	<b>2146626</b>

It is hereby acknowledged that following this assignment, Assignee will own 100% of the rights in and to the Marks.

2. This Agreement contains the entire understanding of the parties relating to its subject matter, and cannot be modified or terminated except by an instrument signed by both parties.

IN WITNESS WHEREOF, the parties set their hands and seals as of the date first above written by their duly authorized representatives.

  
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Small World Trading Co.  
Authorized Signatory

  
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EO Products, LLC  
Authorized Signatory

**EXHIBIT "A"**  
Trademarks

<b>Trademark</b>	<b>Word mark</b>	<b>Design mark</b>	<b>Territory</b>	<b>Class</b>	<b>Status</b>	<b>Serial/Registration No.</b>
1. EVERYONE IS WELCOME	✓		USA	3	Pending	88675968
2. CONNECTION IS ESSENTIAL	✓		USA	3	Pending	88717066
3. LOVE EVERYONE	✓		USA	3	Registered	6040684
4. SHARE THE LOVE, NOT THE GERMS	✓		USA	5	Registered	5973155
5. READY TO ROLL	✓		USA	3	Registered	5750979
6. LET THE FOAM BEGIN	✓		USA	3	Registered	5765800
7. REAL GOOD STUFF INSIDE	✓		USA	3	Registered	5789735
8. EVERYONE FOR EVERY WOMAN	✓		USA	3	Pending	87790790
9. EVERYONE FOR EVERY BABY	✓		USA	3	Pending	87790786
10. EVERYONE FOR EVERY KID	✓		USA	3	Pending	87790782
11. GROUNDED IN GOOD	✓		USA	3	Registered	5801750
12. EVERYONE FOR EVERY MAN	✓		USA	3	Registered	5561159
13. EVERYONE FOR EVERY BODY	✓		USA	3, 5	Registered	5561046
14. EVERYONE FOR EVERY BODY		✓	USA	3, 5	Registered	5594474
15. EVERYONE	✓		USA	11	Registered	5594428
16. LOVE LIFE. LIVE CLEAN.	✓		USA	3	Registered	5436007
17. EO ESSENTIALS	✓		USA	3	Registered	5254924
18. LOVE & FLOWERS	✓		USA	2	Registered	5241536
19. EVERYONE FOR EVERY BODY		✓	USA	3, 5	Registered	5317844
20. REFRESH		✓	USA	3	Registered	4233897
21. EO		✓	USA	3	Registered	4089642
22. EO	✓		USA	3	Registered	2146626

**EXHIBIT "B"**  
Board Consent

**UNANIMOUS WRITTEN CONSENT  
OF  
BOARD OF DIRECTORS OF  
SMALL WORLD TRADING, CO.**

The undersigned, constituting the entire Board of Directors (the "**Board**") of Small World Trading, Co., a California corporation (the "**Company**"), by unanimous consent in writing, without the formality of convening a meeting and waiving notice therefor, do hereby severally and collectively consent to take the following actions, adopt the following resolutions and transact the following business by written consent in accordance with the California Corporations Code and the Bylaws of the Company ("**Written Consent**").

**1. APPROVAL OF INTELLECTUAL PROPERTY TRANSFER**

**WHEREAS**, in the course of conducting business, Company acquired certain trademarks and trade secrets (whether or not copyrightable) (collectively, the "**IP Assets**"); and

**WHEREAS**, the Board has determined it to be in the best interests of the Company and the shareholders to assign all of its rights and obligations and to sell all of its interest in and to the IP Assets to EO Products, LLC (the "**Transaction**").

**NOW, THEREFORE, BE IT RESOLVED**, that the Board hereby approves of the Transaction with EO Products, LLC.

**2. OMNIBUS RESOLUTION**

**RESOLVED**, that any actions taken by such officers in connection with the matters contemplated by these resolutions, which acts are designed to implement the purpose of the foregoing resolutions, are hereby authorized, ratified, confirmed and approved as actions of the Company.

**FURTHER RESOLVED**, that the officers of the Company be, and hereby are, authorized and directed to do or cause to be done, individually or collectively, any and all such acts and things and to execute and deliver any and all such agreements, instruments, documents and papers as they may deem necessary or appropriate to carry into effect the full intent and purpose of the foregoing resolutions.

This Written Consent shall be filed with the minutes of the proceedings of the Board and shall become a part of the records of the Company, having the same force and effect as a vote of the Board.

This Written Consent may be executed in counterparts, each of which will be treated as an original, but all of which together constitute one and the same instrument.

IN WITNESS WHEREOF, the undersigned have executed this Written Consent as of this 4th day of September, 2020.

DocuSigned by:  
*Brad Black*  
44AD434B91B64FC...

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DocuSigned by:  
*BRADLEY J. BLACK*  
45F82286762748A...

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DocuSigned by:  
*Susan Griffin-Black*  
45F82286762748A...

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DocuSigned by:  
*SUSAN GRIFFIN-BLACK*  
45F82286762748A...

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DocuSigned by:  
*tom@oproducts.com*  
A17A98685D9213C...

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TOM FEEGEL