

TRADEMARK ASSIGNMENT COVER SHEET

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Stylesheet Version v1.2

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SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	01/01/2019
RESUBMIT DOCUMENT ID:	900607240

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Sony Mobile Communications Inc.		03/10/2021	Corporation: JAPAN

RECEIVING PARTY DATA

Name:	Sony Corporation
Street Address:	1-7-1 Konan Minato-ku
City:	Tokyo
State/Country:	JAPAN
Postal Code:	108-0075
Entity Type:	Corporation: JAPAN

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	87697877	CRIOTIVE

CORRESPONDENCE DATA

Fax Number: 2023448300
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2023444536
Email: sbpowell@venable.com
Correspondent Name: Steven B. Powell
Address Line 1: P.O. Box 34385
Address Line 4: Washington, D.C. 20043-9998

ATTORNEY DOCKET NUMBER:	74725-423738
NAME OF SUBMITTER:	Steven B. Powell
SIGNATURE:	/StevenBPowell/
DATE SIGNED:	05/22/2021

Total Attachments: 2

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TRADEMARK ASSIGNMENT NUNC PRO TUNC

WHEREAS, Sony Mobile Communications Inc. ("Assignor"), a corporation organized under the laws of Japan and having an address at 1-8-15 Konan, Minato-ku, Tokyo 108-0075, Japan, owns trademark rights in the marks that correspond with the trademark application(s)/registration(s) shown in Exhibit A (collectively "Marks").

WHEREAS, Assignor owns the trademark application(s)/registration(s) shown in Exhibit A (collectively "Applications/Registrations"), and Assignor owns common-law rights and goodwill in the Marks resulting from use of the Marks by Assignor and/or Assignor's predecessors in interest, related companies, and/or licensees (collectively, with the Marks and the Applications/Registrations, referred to as "Trademark Property").

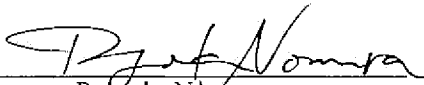
WHEREAS, Sony Corporation ("Assignee," collectively with Assignor referred to as "Parties"), a corporation organized under the laws of Japan and having an address at 1-7-1 Konan, Minato-ku, Tokyo 108-0075, desires to acquire all of Assignor's right, title, and interest in the Trademark Property, effective as of January 1, 2019 ("Effective Date").

AND WHEREAS, to the extent any of the Applications/Registrations are currently pending U.S. applications with an intent-to-use filing basis, Assignor acknowledges that, as of the Effective Date, Assignee is the successor of that portion of Assignor's business to which the marks in such applications pertain.

NOW THEREFORE, for the compensation in the amount of (USD) \$10.00 and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's right, title, and interest in and to the Trademark Property, including but not limited to the goodwill therein, and the right to sue and collect damages against third parties for all instances of past and future trademark infringement, unfair competition, trademark dilution, and other violations of the laws of any country, with respect to the Trademark Property, effective as of the Effective Date indicated above. Assignor shall have no remaining rights whatsoever in the Trademark Property. Assignor agrees to take any further actions requested by Assignee, including but not limited to signing country-specific trademark assignments, to further document this assignment.

IN WITNESS WHEREOF, the parties have caused this Worldwide Trademark Assignment to be duly executed by their respective representatives.

ASSIGNOR:
SONY MOBILE COMMUNICATIONS, INC.

By: 
Name: Ryosuke Nomura
Senior Manager, Intellectual Property Section
Title: Corporate Planning & Control Department
Corporate Planning & Control Division
Date: March 10, 2021

ASSIGNEE:
SONY CORPORATION

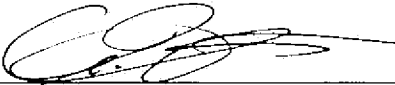
By: 
Name: Toru Ito
Title: Senior General Manager
Intellectual Property Division
Date: March 17, 2021

EXHIBIT A

<u>Mark</u>	<u>US Application / Registration Number</u>
CRIOTIVE	Application Serial No. 87/697,877