

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM647002

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MICROSOFT CORPORATION		03/18/2021	Corporation: WASHINGTON
RECEIVING PARTY DATA			
Name:	MILEIQ LLC		
Street Address:	2021 FILLMORE STREET #5		
City:	SAN FRANCISCO		
State/Country:	CALIFORNIA		
Postal Code:	94115		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4572256	MILEIQ	
CORRESPONDENCE DATA			
Fax Number:	3123726085		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	Sean.Price@DINSMORE.COM		
Correspondent Name:	Sean T. Price		
Address Line 1:	222 West Adams Street		
Address Line 2:	Suite 3400		
Address Line 4:	Chicago, ILLINOIS 60606		
NAME OF SUBMITTER:	Sean T. Price		
SIGNATURE:	/Sean T. Price/		
DATE SIGNED:	05/14/2021		
Total Attachments: 6			
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OP \$40.00 4572256

ASSIGNMENT OF TRADEMARKS, DOMAIN NAMES AND COPYRIGHTS

This Assignment of Trademarks, Domain Names and Copyrights (this "Assignment"), dated as of March 18, 2021, is made and entered into by and between MileIQ LLC, a Delaware limited liability corporation ("Buyer") and Microsoft Corporation, a Washington corporation ("Company"), pursuant to that certain Asset Purchase Agreement, dated March 18, 2021 (the "Agreement"), by and between Company and Buyer. Capitalized terms not otherwise defined herein shall have the respective meanings set forth in the Agreement.

1. Trademark Assignment. For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Company hereby assigns, transfers and conveys to Buyer, all of its worldwide right, title and interest in and to the trademarks, service marks, stylized marks, logos, trade names, including any registrations or applications and any common law rights in connection with the trademarks, service marks, stylized marks, logos or trade names listed on Exhibit A attached to this Assignment (collectively, the "Trademarks"), together with (i) all renewals and extensions of registrations thereof that may be secured under the laws of any jurisdiction, (ii) the right to recover for damages and profits and all other remedies for past infringements thereof, and (iii) any and all appurtenant goodwill associated with or symbolized by the Trademarks.

2. Domain Name Assignment. For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Company hereby assigns, transfers and contributes to Buyer, all of its right, title and interest in and to the registrations of the domain names listed on Exhibit A to this Assignment (the "Domain Names"), together with (i) all rights of priority therein, and (ii) the right to recover for damages and profits and all other remedies for past infringements thereof.

3. Registrar Procedures. Company will take commercially reasonable steps to promptly transfer the registrations of the Domain Names to Buyer, including by unlocking the domain names and completing other required actions to effect the transfer of the registrations of the Domain Names to Buyer.

4. Copyright Assignment. For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Company hereby assigns, transfers and contributes to Buyer, any and all of its rights, title and interest in and to the copyrights relating to the Purchased Assets, whether such rights are registered or not, and (i) the right to recover for damages and profits and all other remedies for past infringements thereof, and (ii) any and all appurtenant goodwill associated therewith.

5. Additional Actions. At any time after the date of this Assignment, upon Buyer's reasonable written request, Company will execute and deliver to Buyer such other instruments and documents, and take such other actions as Buyer may reasonably deem necessary, to record and perfect the transfer and assignment contemplated by this Assignment.

6. Successors and Assigns. This Assignment will be fully binding upon, inure to the benefit of and be enforceable by the parties and their respective successors and assigns.

7. Entire Agreement. This Assignment of Trademarks, Domain Names and Copyrights and the Agreement, together with the documents referenced herein and therein, and the attached Exhibits and Schedules constitute the entire agreement, and supersede any and all prior agreements, whether written or oral, with regard to the subject matter of this Agreement. No amendment, modification or waiver of any of the provisions of this Assignment of Trademarks, Domain Names and Copyrights will be valid unless set forth in a written instrument signed by the party to be bound.

[Signature page follows]

IN WITNESS WHEREOF, the parties have caused this Assignment of Trademarks and Domain Names to be made and executed by duly authorized officers.

BUYER:

MileIQ LLC

DocuSigned by:
By: Daniel Bonze
Name: Daniel Bonze
Title: Manager

COMPANY:

MICROSOFT CORPORATION

DocuSigned by:
By: Keith Dolliver
Name: Keith Dolliver
Title: Assistant Secretary

EXHIBIT A

List of Trademarks and Domain Names

A. Trademarks



Registered Trademarks

Trademark	Country of Registration	Owner	Current Status	Registration Number	Registration Date	Class	Goods
1. MILLEIQ	U.S.	Microsoft Corporation	Registered	45722256	07/22/2014	9,35	Class 9: computer software platforms for mileage tracking and expense reimbursement; gps data logger for recording trips and classifying them into different accounts; tax management data collection software

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Class 35: monitoring services for business purposes to ascertain the geographic locations of movable objects, namely, motor vehicles and individuals; providing an on-line computer database for the reporting and tracking of vehicle and boat moves and location for business purposes; tracking and monitoring mileage and automobile usage for others for cost accounting purposes

Unregistered Trademarks

-  MilleIQ
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B. Domain Names

	Domain	Owner	Date of Registration	Expiration Date
1	mileiq.com	Microsoft Corporation	07/28/2012	07/28/2021
2	2014-mileage.com	Microsoft Corporation	10/06/2014	10/06/2021
3	2014mileagededuction.com	Microsoft Corporation	10/06/2014	10/06/2021
4	2014mileagedeductions.com	Microsoft Corporation	10/06/2014	10/06/2021
5	2014mileagerate.com	Microsoft Corporation	02/26/2015	02/26/2022
6	2015-mileage.com	Microsoft Corporation	10/06/2014	10/06/2021
7	2015mileagededuction.com	Microsoft Corporation	10/06/2014	10/06/2021
8	2015mileagedeductions.com	Microsoft Corporation	10/06/2014	10/06/2021
9	2015mileagerate.com	Microsoft Corporation	02/26/2015	02/26/2022
10	calculatemyourmileagededuction.com	Microsoft Corporation	10/06/2014	10/06/2021
11	datamobilelabs.com	Microsoft Corporation	06/29/2012	06/29/2021
12	kilometeriq.com	Microsoft Corporation	12/02/2013	12/02/2021
13	kilometreiq.com	Microsoft Corporation	04/30/2014	04/30/2021
14	kilometriq.com	Microsoft Corporation	12/02/2013	12/02/2021
15	mileage-deductions.com	Microsoft Corporation	10/06/2014	10/06/2021
16	mileagehacks.com	Microsoft Corporation	06/12/2015	06/12/2021
17	mileageiq.com	Microsoft Corporation	04/12/2015	04/12/2021
18	milehound.com	Microsoft Corporation	06/05/2012	06/05/2021
19	milemagnet.com	Microsoft Corporation	06/03/2012	06/03/2021

20	millemob.com	Microsoft Corporation	06/30/2012	06/30/2021
21	mllesiq.com	Microsoft Corporation	07/29/2012	07/29/2021
22	mobiledataalabs.com	Microsoft Corporation	06/29/2012	06/29/2021
23	odometrics.com	Microsoft Corporation	08/14/2012	08/14/2021
24	odometrix.com	Microsoft Corporation	08/14/2012	08/14/2021
25	trymlleiq.com	Microsoft Corporation	02/10/2015	02/10/2022
26	whileiq.com	Microsoft Corporation	10/10/2015	10/10/2021
27	calculateyourmileagereimbursement.com	Microsoft Corporation	10/26/2014	10/26/2021
28	mlleiq.club	Microsoft Corporation	07/06/2017	07/06/2021
29	mlleiqlabs.com	Microsoft Corporation	07/01/2016	07/01/2021
30	mlleagededuction.com	Microsoft Corporation	02/15/2006	02/15/2022
31	expendiq.com	Microsoft Corporation	12/15/2015	12/15/2021
32	reimburseiq.com	Microsoft Corporation	03/16/2016	03/16/2022