

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM647994

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
M2H Investments, Inc.		05/18/2021	Corporation: WASHINGTON
RECEIVING PARTY DATA			
Name:	RiseandShine Corporation		
Doing Business As:	Rise Brewing Co.		
Street Address:	425 Fairfield Ave.		
City:	Stamford		
State/Country:	CONNECTICUT		
Postal Code:	06902		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3253782	RISE-N-SHINE BLEND	
CORRESPONDENCE DATA			
Fax Number:	7079633130		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7079633030		
Email:	luisa@reidylawgroup.com		
Correspondent Name:	Luisa M. Bonachea, Esq.		
Address Line 1:	1230 Spring Street		
Address Line 4:	St. Helena, CALIFORNIA 94574		
NAME OF SUBMITTER:	Luisa M. Bonachea, Esq.		
SIGNATURE:	/Luisa M. Bonachea/		
DATE SIGNED:	05/19/2021		
Total Attachments: 1			
source=Rise-N-Shine Blend Executed TM Assignment#page1.tif			

OP \$40.00 3253782

ASSIGNMENT OF TRADEMARKS

Whereas, M2H Investments, Inc., a Washington corporation with an address at 1620 45th St E, Sumner WA 98390 ("Assignor") has adopted, used, and owns United States Trademark Registration No. 3253782 (the "Registration") for the RISE-N-SHINE BLEND trademark (the "Trademark") in connection with coffee in Int. Class 030.

Whereas, RiseandShine Corporation doing business as Rise Brewing Co., a Delaware corporation with an address at 425 Fairfield Ave., Stamford, CT 06902 ("Assignee") desires to acquire the Registration and Trademark.

Whereas, Assignor represents and warrants that it owns all rights and title to the Registration and Trademark and that: (i) it has not assigned or transferred any right, title or interest in and to said Registration to any third party, and (ii), to the best of Assignor's knowledge, there have not been, and are, no third party claims against Assignor of any kind challenging Assignor's exclusive rights to the Registration or Trademark.

Now therefore, for good and valuable consideration received, Assignor hereby irrevocably assigns to Assignee, its successors and assigns, all rights title, and interest in and to the Registration and Trademark, together with the goodwill associated with the goods and business symbolized by the Trademark, and including: (i) the registrations thereof; (ii) the common law trademarks and all rights associated therewith; (iii) all rights of any kind whatsoever accruing under or relating to the Trademark provided by applicable laws, international treaties, and conventions and otherwise; and (iv) any and all royalties fees, income, payments and other proceeds now or hereafter due or payable with respect to the Trademark, and the right to recover damages and profits for past infringements thereof.

M2H Investments, Inc. ("Assignor")



Rand Hill, Chief Financial Officer

Dated: May 18, 2021