#### 900619810 05/27/2021

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM649983

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the typographical error in the receiving party's name previously recorded on Reel 005498 Frame 0553. Assignor(s) hereby confirms the name change from DraftFCB, Inc. to FCB Worldwide, Inc.
RESUBMIT DOCUMENT ID:	900613842

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
DraftFCB, Inc.		03/10/2014	Corporation: DELAWARE

#### **RECEIVING PARTY DATA**

Name:	FCB Worldwide, Inc.	
Street Address:	100 West 33rd Street	
City:	New York	
State/Country:	NEW YORK	
Postal Code:	10001	
Entity Type:	Corporation: DELAWARE	

#### **PROPERTY NUMBERS Total: 2**

Property Type	Number	Word Mark
Serial Number:	86107601	FOOTE, CONE & BELDING
Registration Number:	3893089	NEON

## **CORRESPONDENCE DATA**

Fax Number: 2026375910

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2026375600

Email: DCPTOTrademarkMail@hoganlovells.com

**Correspondent Name:** Brendan C. Quinn 555 13th Street, NW Address Line 1: Address Line 2: Hogan Lovells US LLP Address Line 4: Washington, D.C. 20004

ATTORNEY DOCKET NUMBER:	1Y1451.75
NAME OF SUBMITTER:	Brendan C. Quinn
SIGNATURE:	/BrendanCQuinn/
DATE SIGNED:	05/27/2021

**TRADEMARK** REEL: 007300 FRAME: 0091 900619810

## **Total Attachments: 4**

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TRADEMARK
REEL: 007300 FRAME: 0092

## The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "DRAFTFCB, INC.", CHANGING ITS NAME FROM "DRAFTFCB, INC." TO "FCB WORLDWIDE, INC.", FILED IN THIS OFFICE ON THE TENTH DAY OF MARCH, A.D. 2014, AT 9:42 O'CLOCK A.M.

0518225 8100

141237099

You may verify this certificate online at corp.delaware.gov/authver.shtml

AUTHENTY CATION: 1740717

DATE: 09-30-14

TRADEMARK
REEL: 003499 FRAME: 0695

State of Delaware Secretary of State Division of Corporations Delivered 09:44 AM 03/10/2014 FILED 09:42 AM 03/10/2014 SRV 140307197 - 0518225 FILE

# CERTIFICATE OF AMENDMENT Pursuant to Section 242

OF

## CERTIFICATE OF INCORPORATION

OF

## DRAFTFCB. INC.

It is hereby certified that:

FIRST: The name of the corporation (hereinafter called the "Corporation") Draftfcb, Inc.

SECOND: The certificate of incorporation of the Corporation is hereby amended by striking out Article FIRST thereof and by substituting in lieu of said Article the following new Article FIRST:

"The name of the Corporation (hereinafter called the "Corporation") is FCB Worldwide, Inc."

THIRD: The amendment of the certificate of incorporation herein certified has been duly adopted in accordance with the provisions of Sections 228 and 141(f) of the General Corporation Law of the State of Delaware.

FOURTH: The Certificate of Amendment shall be effective as of today's date.

Signed on March 10, 2014.

Andrew Bonzarii

Vice President and Secretary

TRADEMARK
REEL: 003499 FRAME: 0694

RECORDED: 05/06/2025