

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM649440

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>SEQUENCE:</b>	1		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Top Dog Direct, LLC		02/01/2021	Limited Liability Company: PENNSYLVANIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Natures Pillows, Inc.		
<b>Street Address:</b>	402 Middletown Blvd., Ste. 216		
<b>City:</b>	Langhorne		
<b>State/Country:</b>	PENNSYLVANIA		
<b>Postal Code:</b>	19047		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3151404	URINE GONE	
<b>Registration Number:</b>	4413010	STREAM CLEAN	
<b>Registration Number:</b>	6206325	URINE GONE! PROCLEAN	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6082831709		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	6082579521		
<b>Email:</b>	docket_chussin@boardmanclark.com		
<b>Correspondent Name:</b>	BOARDMAN & CLARK LLP		
<b>Address Line 1:</b>	1 S. Pinckney St., Ste. 410		
<b>Address Line 4:</b>	Madison, WISCONSIN 53703		
<b>ATTORNEY DOCKET NUMBER:</b>	35402-1		
<b>NAME OF SUBMITTER:</b>	Christopher J. Hussin		
<b>SIGNATURE:</b>	/chris hussin/		
<b>DATE SIGNED:</b>	05/25/2021		
<b>Total Attachments: 3</b>			
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## ASSIGNMENT OF TRADEMARKS AND SERVICE MARK

WHEREAS, Top Dog Direct, LLC, a Limited Liability Company of the Commonwealth of Pennsylvania and located at 402 Middletown Blvd, Suite 216, Langhorne, PA 19047 (hereinafter collectively referred to as "Assignor"), is the sole owner of the trademarks identified in Exhibit A attached hereto, the goodwill of the business associated with and symbolized by said trademarks, and the U.S. Certificates of Registration therefor, all as identified in Exhibit A; and,

WHEREAS, Natures Pillows, Inc., a Delaware corporation having an address at 402 Middletown Blvd, Suite 216, Langhorne, PA 19047 (hereinafter referred to as "Assignee"), is desirous of acquiring from Assignor and Assignor is willing to convey to Assignee all of the right, title and interest of said Assignor in and to said trademarks identified in Exhibit A, the goodwill of the business associated with and symbolized by said trademarks, and said U.S. Certificates of Registration all as identified in Exhibit A.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by Assignor, said Assignor, by these presents, and intending to be legally bound, does hereby sell, assign and transfer to said Assignee said trademarks identified in Exhibit A, the goodwill of the business associated with and symbolized by said trademarks, and said U.S. Certificates of Registration therefor, all as identified in Exhibit A.


Included in this assignment are any and all rights that Assignor has or may have had against persons who have infringed upon said trademarks identified in Exhibit A prior to the date of this assignment. These rights include the right to sue and recover for all damages and profits arising out of infringement of said trademarks and said U.S. Certificates of Registration therefor, prior to the date of this assignment.

IN WITNESS WHEREOF, Assignor and Assignee, intending to be legally bound by the laws of the Commonwealth of Pennsylvania, has caused this assignment to be executed by William McAlister, President of Top Dog Direct, LLC, (Assignor) and William McAlister, President of Natures Pillows, Inc., (Assignee) thereunto both duly authorized, effective as of February 1, 2021.

Top Dog Direct, LLC - Assignor

By:   
William McAlister, President

Natures Pillows, Inc. - Assignee

By:   
William McAlister, President

## ACKNOWLEDGMENT

DMEAST #39700922

Commonwealth of Pennsylvania :

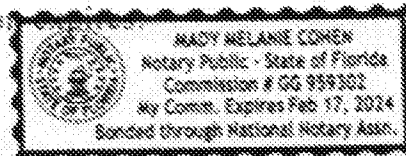
SS:

County of Palm Beach :

On this 26<sup>th</sup> day of January, 2021, before me personally appeared William McAlister, to me known, who, after being duly sworn, did depose and say that he is an officer of Top Dog Direct, LLC., and who has executed the above instrument; that he has been duly authorized by said Top Dog Direct, LLC. to execute this instrument on behalf of such Limited Liability Company; and that the execution of this instrument was the free act and deed of Top Dog Direct, LLC and his free act and deed.

Mady M Cohen (SEAL)  
Notary Public

My commission:



ACKNOWLEDGMENT

Commonwealth of Pennsylvania :

SS:

County of Palm Beach :

On this 26<sup>th</sup> day of January, 2021, before me personally appeared William McAlister, to me known, who, after being duly sworn, did depose and say that he is an officer of Natures Pillows, Inc., and who has executed the above instrument; that he has been duly authorized by Natures Pillows, Inc. to execute this instrument on behalf of such corporation; and that the execution of this instrument was the free act and deed of Natures Pillows, Inc. and his free act and deed.

Mady M Cohen (SEAL)  
Notary Public

My commission expires:

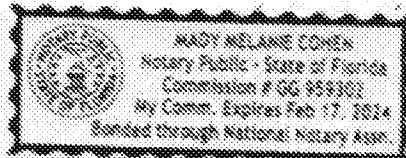


EXHIBIT A

<u>MARK</u>	<u>REGISTRATION NO.</u>	<u>ISSUE DATE</u>
URINE GONE	3,151,404	October 3, 2006
STREAM CLEAN	4,413,010	October 8, 2013
URINE GONE PROCLEAN	6,206,325	November 24, 2020

DMEAST #39700922