

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM649529

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Guangzhou Tiancheng Pinpai Management Co., Ltd.		05/19/2021	limited company (Ltd.): CHINA
RECEIVING PARTY DATA			
Name:	Guangzhou Dingdingdang Enterprise Service Co., Ltd.		
Street Address:	801 Zi Bian 853 Hao		
Internal Address:	Tian He Qu Shi Pai Xi Lu 8 Hao		
City:	Guang Zhou Shi		
State/Country:	CHINA		
Entity Type:	limited company (Ltd.): CHINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	90246056	HGB	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	dmtm2020@outlook.com		
Correspondent Name:	Liu Jinzhong		
Address Line 1:	4737 Baldwin Park Blvd		
Address Line 4:	Baldwin Park, CALIFORNIA 91706		
NAME OF SUBMITTER:	/Liu Jinzhong/		
SIGNATURE:	/Liu Jinzhong/		
DATE SIGNED:	05/25/2021		
Total Attachments: 2			
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OP \$40.00 90246056

Trademark Assignment Agreement

This Trademark Purchase and Assignment Agreement (the "Agreement") is made as of 19 Day of May, 2021, between Guangzhou Dingdingdang Enterprise Service Co., Ltd., having the address as 801 Zi Bian 853 Hao, Tian He Qu Shi Pai Xi Lu 8 Hao, Guang Zhou Shi 510000, China; and Guangzhou Tiancheng Pinpai Management Co., Ltd., having the address as 403A84, No. 3 Dongping Middle Road Baiyun District Guangzhou CHINA 510000.

The Assignor is the registered owner of a mark that is registered in the United States Patent and Trademark Office, Reg.No. 90246056, Application Filing Date 9 Day of Oct., 2020.

The Assignee wishes to acquire the Assignor's rights in the trademark listed in this agreement.

The Assignee agrees to pay the Assignor \$ 10.

In exchange, the Assignor hereby conveys, transfers, and assigns to the Assignee all of the Assignor's right, title, and interest of whatever kind in the mark, together with

- 1) the goodwill of the business relating to the products and services on which the marks are used and for which they are registered,
- 2) all income, royalties, and damages hereafter due or payable to Assignor with respect to the marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the marks, and
- 3) all rights to sue for past, present and future infringement or misappropriations of the marks.

The Assignor further covenants that it will take all actions that may be necessary for securing, completing, or vesting in the Assignee full right, title, and interest in the mark and its related property.

THIS AGREEMENT shall take effect from 19st day of May, 2021

In witness whereof, the Assignor has duly executed under seal and delivered this Assignment, as of the day and year first above written.

ASSIGNOR:

Guangzhou Tiancheng Pinpai Management Co., Ltd.

Signed by: Huang Yijing

Name: Huang Yijing

Title: Principal

ASSIGNEE:

Guangzhou Dingdingdang Enterprise Service Co., Ltd.

Signed by: Li Jinzhong

Name: Li Jinzhong

Title: Principal