# OP \$40.00 4747950

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM649766

Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Bonafide Management Systems, Inc.		05/19/2019	Corporation: CALIFORNIA

# **RECEIVING PARTY DATA**

Name:	Bonafide Medical Group, LLC	
Street Address:	241 Lombard Street	
City:	Thousand Oaks	
State/Country:	CALIFORNIA	
Postal Code:	91360	
Entity Type:	Limited Liability Company: DELAWARE	

# **PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	4747950	BONAFIDE

### CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 4026336870

**Email:** ccadwallader@mcgrathnorth.com

Correspondent Name: Clint D. Cadwallader

Address Line 1: 1601 Dodge St, Suite 3700

Address Line 2: First National Tower

Address Line 4: Omaha, NEBRASKA 68102

NAME OF SUBMITTER:	Clint D. Cadwallader
SIGNATURE:	/Clint D. Cadwallader/
DATE SIGNED:	05/26/2021

**Total Attachments: 1** 

source=Trademark Assignment for Mark-Signed#page1.tif

TRADEMARK REEL: 007307 FRAME: 0257

900619597



### TRADEMARK ASSIGNMENT

WHEREAS, Bonafide Management Systems, Inc., a California corporation ("<u>Assignor</u>"), is the sole owner of the entire right, title and interest in and to the trademark, BONAFIDE, which is registered with the United States Patent and Trademark Office ("USPTO") under U.S. Reg. No. 4747950 (the "Mark"), together with the goodwill of the business in connection with which the Mark is used:

WHEREAS, Bonafide Medical Group, LLC, a Delaware limited liability company ("Assignee"), is desirous of acquiring the entire right, title and interest in and to the Mark, together with the goodwill of the business in connection with which the Mark is used, pursuant to the terms and conditions of that certain Asset Purchase Agreement dated May 31, 2019; and

WHEREAS, Assignor desires to transfer all of its right, title and interest in and to the Mark together with the goodwill of the business in connection with which the Mark is used.

NOW, THEREFORE, for one dollar and other good and valuable consideration, the sufficiency of which is hereby acknowledged, Assignor hereby conveys, transfers and assigns to Assignee its entire right, title and interest in and to the Mark together with the goodwill of the business in connection with which the Mark is used, as well as all renewals and extensions of registrations that are or may be secured by Assignee, its successors, assigns or other legal representatives, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignor if this Assignment had not been made, including, without limitation, all claims for damages by reason of past, present and future infringement or other unauthorized use of the Mark, with the right to sue for damages, and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives.

Assignor hereby covenants and agrees that it will execute any and all instruments and documents reasonably necessary to aid the Assignee, its successors, legal representatives, and assigns, in the implementation and recordation of this Assignment.

Effective as of this 19th day of May 2019.

Assignor: Bonafide Management Systems, Inc.

Printed Name: Larry Lai

Title: CEO

Bonafide Management Systems, Inc.

241 Lombard Street Thousand Oaks, CA 91360 (805) 777-76666

> TRADEMARK REEL: 007307 FRAME: 0258

RECORDED: 05/26/2021