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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM649773

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Ted's Bulletin Holdings, LLC		05/18/2021	Limited Liability Company:

RECEIVING PARTY DATA

Name:	Sidekick Holdings, LLC	
Street Address:	4201 Georgia Ave NW	
City:	Washington	
State/Country:	D.C.	
Postal Code:	20011	
Entity Type:	Limited Liability Company: DELAWARE	

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Serial Number:	87925775	SIDEKICK BAKERY
Serial Number:	88414016	SLIDEKICKS

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2027729725

Email: rterzoli@seyfarth.com
Correspondent Name: Roberto S. Terzoli
Address Line 1: 975 F Street, NW

Address Line 4: Washington, D.C. 20004

ATTORNEY DOCKET NUMBER:	101815-000003
NAME OF SUBMITTER:	Roberto S. Terzoli
SIGNATURE:	/Roberto S. Terzoli/
DATE SIGNED:	05/26/2021

Total Attachments: 2

source=2021.05.18 Trademark Assignment_ Teds Bulletin Holdings LLC to Sidekick Holdings LLC(70850626v1)#page1.tif

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ASSIGNMENT OF INTELLECTUAL PROPERTY

This Assignment of Intellectual Property is entered into as of May 18, 2021 ("Effective Date") by and between Ted's Bulletin Holdings, LLC, a Delaware limited liability company ("Assignor"), and Sidekick Holdings, LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignee desires to acquire the marks listed in Exhibit A (the "Marks") and all rights in the Marks, including the goodwill of the business associated with the Marks, as well as any and all common law rights in the Marks, and the trademark applications and registrations associated with the Marks;

NOW THEREFORE, for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

Assignor hereby conveys, transfers, and assigns to Assignee, as the successor to the portion of the ongoing and existing business to which the Marks pertains, all right, title, and interest in and to the Marks, including but not limited to all common law rights in the Marks and registrations for the Marks, together with the goodwill of Assignor's business connected with the use of and symbolized by the Marks, and all rights corresponding thereto throughout the world. Assignor further assigns to Assignee all rights to sue for and receive all damages occurring from past infringing uses of the Marks.

Assignor agrees that at any time and from time to time after execution of this assignment, at the request of Assignee and without further consideration, Assignor will execute and deliver such other instruments and take such action as Assignee may reasonably request to transfer, convey, and assign to Assignee, and to confirm Assignee's right, title, and interest in and to the Marks, and to assist Assignee in exercising all rights with respect to the Marks.

Nothing in this assignment, express or implied, is intended or will be construed to confer upon, or give to, any person or entity, other than the parties to this assignment, any rights, remedies, obligations, or liabilities. This assignment will bind and inure to Assignee and Assignor and their respective successors and assigns. This assignment may be executed in any number of counterparts, each of which will be deemed an original, but all of which together will constitute one and the same.

IN WITNESS WHEREOF, the undersigned parties have executed this transfer and assignment by and through their properly authorized signatories effective as of the Effective Date.

ASSIGNOR	ASSIGNEE
TED'S BULLETIN HOLDINGS, LLC	SIDEKICK HOLDINGS, LLC
By: 5~ 8~	By: 5~ 8~
Name: Steve Salis	Name: Steve Salis
Title: President	Title: President

67586583v.1 TRADEMARK

Exhibit A

Trademark	Country	Application No.	Filing Date
SIDEKICK BAKERY	US	87/925,775	May 17, 2018
SLIDEKICKS	US	88/414,016	May 3, 2019

67586583v.1

RECORDED: 05/26/2021

TRADEMARK REEL: 007307 FRAME: 0289