

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM650760

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Guangzhou Tiancheng Pinpai Management Co., Ltd.		05/10/2021	limited company (Ltd.): CHINA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Quanzhou Shuomei Network Technology Co., Ltd.		
<b>Street Address:</b>	Rm 604,Bldg 10,Donghai Ecosphere		
<b>Internal Address:</b>	No.18 Xiangbin Rd,Donghai St,Fengze Dist,Quanzhou		
<b>City:</b>	Fujian		
<b>State/Country:</b>	CHINA		
<b>Entity Type:</b>	limited company (Ltd.): CHINA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	6314755	BELLEBEAR	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	dmtm2020@outlook.com		
<b>Correspondent Name:</b>	Guo Junjun		
<b>Address Line 1:</b>	4737 Baldwin Park Blvd		
<b>Address Line 4:</b>	Baldwin Park, CALIFORNIA 91706		
<b>NAME OF SUBMITTER:</b>	/Guo Junjun/		
<b>SIGNATURE:</b>	/Guo Junjun/		
<b>DATE SIGNED:</b>	06/01/2021		
<b>Total Attachments: 2</b>			
source=6314755-BELLEBEAR-Assignment#page1.tif			
source=6314755-BELLEBEAR-Assignment#page2.tif			

OP \$40.00 6314755

## Trademark Assignment Agreement

This Trademark Purchase and Assignment Agreement (the "Agreement") is made as of 10 Day of May, 2021, between Guangzhou Tiancheng Pinpai Management Co., Ltd., having the address as 403A84, No. 5 Dongping Middle Road Baiyun District Guangzhou CHINA 510000; and Quanzhou Shuomei Network Technology Co., Ltd., having the address as Rm 604, Bldg 10, Donghai Ecosphere, No. 18 Xiangbin Rd, Donghai St, Fengze Dist, Quanzhou, Fujian, China 362018.

The Assignor is the applied owner of a mark that is filed in the United States Patent and Trademark Office, Reg. No. 6314755, dated Apr. 06, 2021.

The Assignee wishes to acquire the Assignor's rights in the trademark listed in this agreement.

The Assignee agrees to pay the Assignor \$ 10.

In exchange, the Assignor hereby conveys, transfers, and assigns to the Assignee all of the Assignor's right, title, and interest of whatever kind in the mark, together with

- 1) the goodwill of the business relating to the products and services on which the marks are used and for which they are registered,
- 2) all income, royalties, and damages hereafter due or payable to Assignor with respect to the marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the marks, and
- 3) all rights to sue for past, present and future infringement or misappropriations of the marks.

The Assignor further covenants that it will take all actions that may be necessary for securing, completing, or vesting in the Assignee full right, title, and interest in the mark and its related property.

THIS AGREEMENT shall take effect from 10 day of May, 2021

In witness whereof, the Assignor has duly executed under seal and delivered this Assignment, as of the day and year first above written.

ASSIGNOR:

Guangzhou Tiancheng Pinpai Management Co., Ltd.

Signed by: Huang Yijing

Name: Huang Yijing

Title: Principal

TRADEMARK

REEL: 007311 FRAME: 0448

ASSIGNEE:

Quanzhou Siuomei Network Technology Co., Ltd.

Signed by: Guo Junjun

Name: Guo Junjun

Title: Principal

TRADEMARK

RECORDED: 06/01/2021

REEL: 007311 FRAME: 0449