TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM650907

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE: ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Launchworks Life Services, LLC dba DRC Recovery		05/31/2021	Limited Liability Company: TEXAS
Spearhead Lodge, LLC		05/31/2021	Limited Liability Company: TEXAS
Makana Path, LLC		05/31/2021	Limited Liability Company: TEXAS

RECEIVING PARTY DATA

Name:	BRC Healthcare Corp.
Street Address:	11503 Parsons Road
City:	Manor
State/Country:	TEXAS
Postal Code:	78653-5220
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark	
Registration Number:	5184613	SEGUE	
Registration Number:	5152328	BRINGING REAL CHANGE	
Registration Number:	4984664	BRC RECOVERY	
Registration Number:	4984663	BRC	
Registration Number:	5756250	SPEARHEAD LODGE	
Registration Number:	5756243	MAKANA PATH	

CORRESPONDENCE DATA

Fax Number: 2158325763

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2155695763

Email: sbockert@blankrome.com

Shaun J. Bockert (158833-00105) **Correspondent Name:**

Address Line 1: One Logan Square

Address Line 2: 8th Floor

Address Line 4: Philadelphia, PENNSYLVANIA 19103

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REEL: 007312 FRAME: 0099

NAME OF SUBMITTER:	Shaun J. Bockert
SIGNATURE:	/Shaun J. Bockert/
DATE SIGNED:	06/01/2021

Total Attachments: 3

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TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT (this "Assignment") is made and entered into as of May 31, 2021 by and between LAUNCHWORKS LIFE SERVICES, LLC DBA BRC RECOVERY, a Texas limited liability company with an address of 11503 Parsons Road, Manor, TX 78653-5220 ("LaunchWorks"), SPEARHEAD LODGE, LLC, a Texas limited liability company with an address of 1911 Plantation CV, Round Rock, TX 78681 ("Spearhead"), MAKANA PATH, LLC, a Texas limited liability company with an address of 1911 Plantation CV, Round Rock, TX 7681 ("Makana" and, collectively the "Assignors"), and BRC HEALTHCARE CORP., a Delaware corporation with an address of 11503 Parsons Road, Manor, TX 78653-5220 ("Assignee").

- **A.** Each of the Assignors has adopted and used the trademarks identified next to its name on Schedule A attached hereto, for which such Assignor owns one or more federal registrations with the United States Patent and Trademark Office (the "Trademarks");
- **B.** Assignee desires to acquire Assignors' entire right, title, and interest in and to the Trademarks, together with the associated goodwill;
- C. The parties wish to execute this Assignment for purposes of evidencing the transfer of the Trademarks and to allow Assignee to file this Assignment with the United States Patent and Trademark Office; and
- **D.** Each Assignor hereby acknowledges and agrees that from and after the date hereof, Assignee shall be the exclusive owner of all of Assignors' right, title, and interest in and to the Trademarks.

In consideration of the mutual covenants and agreements set forth below, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

- 1. <u>Assignment</u>. Each Assignor hereby irrevocably and unconditionally conveys, transfers, and assigns to Assignee all of Assignors' right, title, and interest in and to the Trademarks, and the goodwill and all rights associated therewith, and all other corresponding rights that are or may be secured under the laws of the United States and any other jurisdiction. Assignors and Assignee shall execute and deliver such instruments and take such other actions as may reasonably be required to carry out the intent of this Assignment and to evidence and effectuate the transactions contemplated herein.
- 2. General. This Assignment may not be amended except by execution and delivery of an instrument in writing signed by officers of Assignors and Assignee on behalf of Assignors and Assignee. This Assignment and the obligations hereunder are not intended to confer any rights or remedies to any third party and are not intended to operate, in anyway, as an agreement for the benefit of any third party. This Assignment shall inure to the benefit of and be binding upon the parties hereto and their respective successors and permitted assigns. This Assignment may be executed in facsimile or other electronic means (including via .PDF) and in any number of counterparts, each of which shall be deemed to be an original and all of which together shall be deemed to be one and the same instrument.

[Signature Page Follows]

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IN WITNESS WHEREOF, the undersigned have caused this Assignment to be executed, as of the date first written above.

ASSIGNORS:

ASSIGNEE:

LAUNCHWORKS LIFE SERVICES, LLC DBA BRC RECOVERY

BRC HEALTHCARE CORP.

Drew Rothermel, CEO

Drew Rothermel, CEO

SPEARHEAD LODGE, LLC

Drew Rothermel, CEO

MAKANA PATH, LLC

Drew Rothermel, CEO

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SCHEDULE A

RECORDED: 06/01/2021

$\underline{Trademarks}$

Trademark	Owner	Registration No. (Application No.)	Reg. Date (App. Date)
SEGUE	LaunchWorks Life Services, LLC DBA BRC Recovery	5,184,613	4/18/2017
BRINGING REAL CHANGE	LaunchWorks Life Services, LLC DBA BRC Recovery	5,152,328	2/28/2017
BRC RECOVERY	LaunchWorks Life Services, LLC DBA BRC Recovery	4,984,664	6/21/2016
BRC	LaunchWorks Life Services, LLC DBA BRC Recovery	4,984,663	6/21/2016
SPEARHEAD LODGE	Spearhead Lodge, LLC	5,756,250	5/21/2019
MAKANA PATH	Makana Path, LLC	5,756,243	5/21/2019

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