## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM650966

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
XCRG, LLC		04/07/2021	Limited Liability Company: WYOMING

## **RECEIVING PARTY DATA**

Name:	RADIANT ORANGE, INC.
Street Address:	85 West Street
City:	Walpole
State/Country:	MASSACHUSETTS
Postal Code:	02081
Entity Type:	Corporation: DELAWARE

## **PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	5411307	XTREME COMFORTS

## CORRESPONDENCE DATA

Fax Number: 2483583351

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2483584400

thrasiotm@brookskushman.com Email:

**Correspondent Name:** Robyn S. Lederman

Address Line 1: 1000 Town Center, 22nd Floor Address Line 4: Southfield, MICHIGAN 48075-1238

ATTORNEY DOCKET NUMBER:	THRT0621TP
NAME OF SUBMITTER:	Robyn S. Lederman
SIGNATURE:	/robyn s lederman/
DATE SIGNED:	06/01/2021

## **Total Attachments: 9**

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## INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT

**PROPERTY THIS** INTELLECTUAL ASSIGNMENT **AGREEMENT** ("Agreement"), dated as of April 7, 2021 (the "Effective Date"), is entered by and among WSCC, LLC, a New York limited liability company (the "Company"), GREGG LOIA, an individual ("Principal 1"), KAREN LOIA, an individual ("Principal 2"), ROY STROUD, an individual ("Principal 3"), XCRG, LLC, a Wyoming limited liability company ("IP Owner", and together with Principal 1, Principal 2, and Principal 3, and the Company, collectively, the "Assignors" and each a "Assignor") and RADIANT ORANGE, INC., a Delaware corporation ("Assignee"), pursuant to that certain asset purchase agreement, dated April 7, 2021, by and among Assignee and, Assignor (as may be amended, supplemented, acquired or otherwise modified from time to time, the "Purchase Agreement"). Together Assignors and the Assignee shall be referred to herein as the "Parties" or each, a "Party". Capitalized terms used but not otherwise defined in this Agreement shall have the meanings ascribed to such terms in the Purchase Agreement.

**WHEREAS**, pursuant to and in accordance with the Purchase Agreement (the terms of which, including all schedules and exhibits thereto, are incorporated herein by this reference), Assignors have agreed to convey, transfer and assign to Assignee, among other assets, certain intellectual property of Assignors.

**NOW, THEREFORE**, in consideration of the covenants contained herein, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties hereto hereby agree as follows:

1. <u>Assignment</u>. For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignors hereby irrevocably convey, transfer and assign to Assignee, and Assignee hereby accepts, assumes, and receives all of Assignors' right, title, goodwill, and interest in and to the following (collectively, the "Intellectual Property Assets"):



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e. all trademark and service mark rights, slogans, trade dress, and tradenames, trade styles, whether registered or not, applications to register and registrations of the same and like protections, and the entire goodwill of the business of Assignors connected with and symbolized by such trademarks, including without limitation those set forth on Exhibit C attached hereto (collectively, the "Trademarks");



- h. all claims for damages by way of past, present and future infringements of any of the rights included above, with the right, but not the obligation, to sue for and collect such damages for said use or infringement of the intellectual property rights identified above:
- i. all licenses or other rights to use any of the Copyrights, Patents, Trademarks, Domain Names, or Social Media Accounts and all license fees and royalties arising from such use to the extent permitted by such license or rights (collectively, the "**Licenses**");
- j. all amendments, extensions, renewals and extensions of any of the Copyrights, Trademarks, Patents, Domain Names, or Social Media Accounts; and
- k. all proceeds and products of the foregoing, including without limitation all payments under insurance or any indemnity or warranty payable in respect of any of the foregoing.
- 2. <u>Recordation and Further Actions</u>. Assignors hereby authorize the Commissioner for Trademarks in the United States Patent and Trademark Office, the Register of Copyrights in the United States Copyright Office, and the officials of corresponding entities or agencies in any applicable jurisdictions to record and register this Agreement upon request by Assignee.
- 3. <u>Further Assurances</u>. Following the date hereof, upon Assignee's request, Assignors shall take such steps and actions, and provide such cooperation and assistance to Assignee and its successors, assigns and legal representatives, including the execution and delivery of any affidavits, declarations, oaths, exhibits, assignments, powers of attorney, or other documents, as may be necessary to effect, evidence or perfect the assignment of the Intellectual Property Assets to Assignee, or any assignee or successor thereto.



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IN WITNESS WHEREOF, the Parties have duly executed this Intellectual Property Assignment Agreement as of the day and year first above written.

**SELLER:** 

WSCC, LLC

Greg Loia

Name: Gregg Loia Title: Managing Member

**PRINCIPALS:** 

Grag loia

DocuSigned by:

GREGG LOIA, individually

∼DocuSigned by: tearen Loia

KAREN LOIA, individually

-DocuSigned by: Roy Stroud

ROY STROUD, individually

**IP Owner:** 

XCRG, LLC

Roy Stroud

Name: Roy Stroud Title: Member

**ASSIGNEE:** 

RADIANT ORANGE, INC.

Michael Falsey

Name: Michael Fahey

Title: Secretary

Signature Page to Intellectual Property Assignment Agreement Page 4 of 4

# **EXHIBIT A**

# **EXHIBIT B**

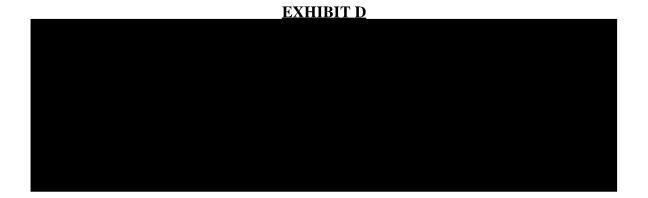
# **EXHIBIT C**

# **Trademarks**

# **Registered Trademarks**

Mark	Mark Type	Jurisdiction	Serial Number	Reg. Number	Status	Next Step
Xtreme Comforts	Wordmark	US	87507484	5411307	Registered	2/27/2023





**RECORDED: 06/01/2021** 

**EXHIBIT E**