

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM651035

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lili Tian		05/30/2021	INDIVIDUAL: CHINA
RECEIVING PARTY DATA			
Name:	VIPSHOP (China) Co., Ltd.		
Street Address:	20 Huahai Street, Liwan District		
City:	Guangzhou, Guangdong		
State/Country:	CHINA		
Postal Code:	510370		
Entity Type:	limited company (Ltd.): CHINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	6294978	NOWRAIN	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	3300728147@qq.com		
Correspondent Name:	DEX SOU		
Address Line 1:	340 S LEMON AVE #8167		
Address Line 4:	WALNUT, CALIFORNIA 91789		
NAME OF SUBMITTER:	/Lili Tian/		
SIGNATURE:	/Lili Tian/		
DATE SIGNED:	06/02/2021		
Total Attachments: 1			
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OP \$40.00 6294978

ASSIGNMENT OF TRADEMARK

Whereas Tian Lili
(name of assignor)

Of No. 1, 4F, Unit 1, Bldg. 22, No.199, Yinghua 1st Road, Chang'an District, XiAn CHINA 710100
(address)

Owns trademark reg# 6294978 application # 90117234

Word Mark nowrain

Whereas VIPSHOP (China) Co., Ltd.
(name of assignee)

of 20 Huahai Street, Liwan District Guangzhou, Guangdong CHINA 510370
(address)

Whereas, The Assignee desires to acquire from the Assignor all of Assignor's right, title and interest in and to the Trademark application and/or registration, together with the benefit of any use of the Trademark by the Assignor, and the goodwill of the business relations to the Trademark and to the wares or services associated with it, to hold unto the Assignee absolutely.

Now therefore, in consideration of the payment of one dollar (\$1.00) and for good and valuable consideration, the receipt, sufficiency and adequacy of which is hereby acknowledged, the Assignor and the Assignee hereby agree as follows:

Trademark Assignment, the Assignor hereby sells, transfers and assigns to the Assignee, its successors and assigns, the Assignor's entire right, title and interest in and to the Trademark application and/or registrations, together with (i) the benefit of any use of the Trademark by the Assignor (ii) the goodwill of the business relations to the Trademark and to the wares or services associated with it, (iii) all income, royalties and damages hereafter due or payable to Assignor with respect to the Trademark(s) to hold unto the Assignee absolutely.

Tian Lili
(Signature of assignor);

May 30, 2021
Date of Execution

Tian Lili
Name and Title of signatory

Title: Owner