ETAS ID: TM651079

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Guangzhou Tiancheng Pinpai Management Co., Ltd.		05/31/2021	limited company (ltd.): CHINA

RECEIVING PARTY DATA

Name:	Guangzhou JiangRenZhiXin Information Technology Co., Ltd.
Street Address:	Room 702, 13 YunChuang Street, HuangPu District
City:	Guangzhou
State/Country:	CHINA
Entity Type:	limited company (ltd.): CHINA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	6320011	ESSOK

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: 826176885@gg.com

Correspondent Name: Li Duo

Address Line 1: Room 702, 13 YunChuang Street

Address Line 2: HuangPu District Address Line 4: Guangzhou, CHINA

NAME OF SUBMITTER:	Yijing Huang
SIGNATURE:	/Yijing Huang/
DATE SIGNED:	06/02/2021

Total Attachments: 2

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> **TRADEMARK** REEL: 007312 FRAME: 0831

DEED OF ASSIGNMENT OF TRADE MARK

DATE: May 31, 2021

PARTIES:

(1) The "Assignor": Guangzhou Tiancheng Pinpai Management Co., Ltd., a limited company (ltd.) under the law of CHINA with an address of 403A84, No. 5 Dongping Middle Road Baiyun District Guangzhou CHINA

(2) The "Assignee": Guangzhou JiangRenZhiXin Information Technology Co., Ltd., a limited company (ltd.) under the law of CHINA with an address of Room 702, 13 YunChuang Street, HuangPu District, Guangzhou CHINA

BACKGROUND:

- (A) The Assignor is the proprietor of the trade mark registration, the details of which are set out in the Schedule below and form part of this assignment ("the Trade mark"), and
- (B) The Assignor has agreed to assign all its right, title, interest and property in the Trade. Mark, together with all ancillary rights relating thereto, including goodwill, to the Assignee upon the following terms.

OPERATIVE PROVISIONS:

In consideration of the sum of \$1.00 paid by the Assignee to the Assignor (the receipt and sufficiency of which is hereby acknowledged), the Assignor hereby assigns with full title guarantee to the Assignee all rights, title, interest and property in the Trade Mark, together with the whole of the goodwill relating to the Trade Mark, the full and exclusive benefit thereof, all common law rights connected with the Trade Mark and any copyright which may subsist in the Trade Mark and all rights, privileges and advantages apportaining thereto, together with the right to recover and bring proceedings to recover damages and/or to obtain other remedies in respect of infringement of the Trade Mark, and other forms of protection relating to goodwill, whether committed before or after the date of this Assignment, to the intent that the Trade Mark shall be in the name of and shall vest in the Assignee together with the goodwill of the Assignor attaching to the Trade Mark TO HOLD the same onto the Assignee absolutely.

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- At the request and cost of the Assignee, the Assignor will execute and sign all such instruments, applications, deeds, documents and do all such acts and things as may be reasonably required by the Assignee to enable the Assignee or its nominee to: (a) enjoy the full and exclusive benefit of the Trade Mark and of the property rights hereby assigned, (b) fully and effectively vest the same in the Assignee and (c) formally register the Assignee's title in the same at any relevant Trade Mark Office.
- This Agreement shall be binding upon and shall inure to the benefit of the parties herein, their respective successors and assigns, as well as any subsidiary companies of the parties hereto.
- 4. The parties will co-operate and consult with one another in good faith, if necessary in the future to carry out the intent of this agreement.

IN WITNESS whereof the parties have executed this document on the date first above written.

SCHEDULE

COUNTRY	TRADE MARK	OFFICIAL NUMBER	CLASS
USA	ESSOK	6320011	3

EXECUTED AS A DEED,

For and on behalf of Guangzhou Tiancheng Pinpai Management Co., Ltd.

(Signature)

Kijing Huang

EXECUTED AS A DEED,

For and on behalf of

Guangzhou JiangRenZhiXin Information Technology Co., Ltd.

(Signature)

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TRADEMARK REEL: 007312 FRAME: 0833

RECORDED: 06/02/2021