

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM651434

|   |  |                       |                        |
|---|--|-----------------------|------------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                                     |                       |                        |
| <b>NATURE OF CONVEYANCE:</b>  | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |                       |                        |
| <b>CONVEYING PARTY DATA</b>   |  |                       |                        |
| <b>Name</b>   | <b>Formerly</b>                                    | <b>Execution Date</b> | <b>Entity Type</b>     |
| Jones Management Services, Inc.   |  | 05/21/2021            | Corporation: TENNESSEE |
| <b>RECEIVING PARTY DATA</b>   |  |                       |                        |
| <b>Name:</b>  | Jones CapitalCorp, LLC                             |                       |                        |
| <b>Street Address:</b>  | 201 Keith St. SW, Suite 80                         |                       |                        |
| <b>City:</b>  | Cleveland  |                       |                        |
| <b>State/Country:</b>   | TENNESSEE  |                       |                        |
| <b>Postal Code:</b>   | 37311  |                       |                        |
| <b>Entity Type:</b>   | Limited Liability Company: TENNESSEE               |                       |                        |
| <b>PROPERTY NUMBERS Total: 1</b>  |  |                       |                        |
| <b>Property Type</b>  | <b>Number</b>                                      | <b>Word Mark</b>      |                        |
| <b>Serial Number:</b>   | 85971546   | HOP INTO CASH         |                        |
| <b>CORRESPONDENCE DATA</b>  |  |                       |                        |
| <b>Fax Number:</b>  |  |                       |                        |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |  |                       |                        |
| <b>Phone:</b>   | 4234734236   |                       |                        |
| <b>Email:</b>   | gmadson@jonesmanagement.com                        |                       |                        |
| <b>Correspondent Name:</b>  | Greg Madson  |                       |                        |
| <b>Address Line 1:</b>  | 201 Keith St. SW, Suite 80                         |                       |                        |
| <b>Address Line 2:</b>  | Attn: Greg Madson                                  |                       |                        |
| <b>Address Line 4:</b>  | Cleveland, TENNESSEE 37311                         |                       |                        |
| <b>NAME OF SUBMITTER:</b>   | Gregory TJ Madson                                  |                       |                        |
| <b>SIGNATURE:</b>   | /Gregory TJ Madson/                                |                       |                        |
| <b>DATE SIGNED:</b>   | 06/03/2021   |                       |                        |
| <b>Total Attachments: 1</b>   |  |                       |                        |
| source=05.21.2021 - Frog Trademark Agreement#page1.tif  |  |                       |                        |

OP \$40.00 85971546

**TRADEMARK ASSIGNMENT**

**S/N 85962695, S/N 85971541, and S/N 85971546**

This Trademark Assignment (the "Assignment") is made as of May 21, 2021 by Jones Management Services, Inc. ("Assignor") in favor of Jones CapitalCorp, LLC ("Assignee").

NOW THEREFORE, for and in consideration of \$100.00 in hand paid and other good and valuable consideration, the receipt and adequacy of which is hereby acknowledged:


1. Assignor hereby assigns to Assignee all right, title and interest in and to those four certain trademarks identified by the U.S. Patent and Trademark Office as Serial Number 85962695, Serial Number 85971541, and Serial Number 85971546 (the "Registered Marks"), together with all goodwill symbolized by and associated with the Registered Marks, and all rights and privileges granted and secured thereby, including the right to sue for past, present or future infringement of the Registered Marks.
2. Assignor agrees that Assignee has the exclusive right to prosecute and defend at its own expense all suits or proceedings before any court or governmental agency which involve in any way the validity of, title to, registration of, or infringement of the Registered Marks.
3. Assignor hereby covenants and agrees to execute any and all documents reasonably requested by Assignee for the purpose of carrying out the intent and purposes of this Assignment.
4. All the provisions of this Assignment shall inure to the benefit of Assignee and its successors, assigns and representatives.
5. Assignee hereby accepts the assignment of the Registered Marks and the associated goodwill according to the terms hereof.

Executed as of the date first written above by:

Assignor:  
Jones Management Services, Inc.

Assignee:  
Jones CapitalCorp, LLC

By:   
Rachel Ingram  
VP and Controller

By:   
Will Jones  
Vice President