

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM651982

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
QSEEL INC		06/05/2021	Corporation: COLORADO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Northern Leisure Outdoors LLC		
<b>Street Address:</b>	2375 Arciero Ct		
<b>City:</b>	Howell		
<b>State/Country:</b>	MICHIGAN		
<b>Postal Code:</b>	48855		
<b>Entity Type:</b>	Limited Liability Company: MICHIGAN		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	6300446	CECOLA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	152834821@qq.com		
<b>Correspondent Name:</b>	Xie Zhongping		
<b>Address Line 1:</b>	1121 13th St. #187		
<b>Address Line 4:</b>	Boulder, COLORADO 80302		
<b>NAME OF SUBMITTER:</b>	Xie Zhongping		
<b>SIGNATURE:</b>	/Xie Zhongping/		
<b>DATE SIGNED:</b>	06/05/2021		
<b>Total Attachments: 2</b>			
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source=US TRADEMARK ASSIGNMENT-Cecola (Reg. NO 6300446)#page2.tif			

OP \$40.00 6300446

## US TRADEMARK ASSIGNMENT

This Trademark Assignment (hereinafter referred to as this "ASSIGNMENT") is made and entered into this **5<sup>th</sup> day of June 2021**, by and between

**QSEEL INC**, an US corporation located in 1121 13th St. #187 Boulder Colorado, United States 80302 (hereinafter referred to as "ASSIGNOR") and

**Northern Leisure Outdoors LLC**, an US limited liability company located in 2375 Arciero Ct, Howell MI, United States 48855 (hereinafter referred to as "ASSIGNEE")

With respect to US Serial Number **6300446** trademark **CECOLA** (hereinafter referred to as "MARK"), including, without limitation, all variations thereof and all associated applications and registrations.

1. For US\$ 350.00 and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby irrevocably and unconditionally assigns and transfers exclusively unto ASSIGNEE, its successors and assigns, all rights, title and interest throughout the world in perpetuity, including all statutory and common law rights, in and to the MARK, together with all goodwill symbolized by or otherwise associated with the MARK and the rights to sue, make claims, and recover damages for any past, present or future infringement of the MARK; all of such rights, title and interest to be held and enjoyed by ASSIGNEE, its successors and assigns to the same extent that such would have been held and enjoyed by ASSIGNOR had this agreement not been made. Further, ASSIGNOR hereby expressly acknowledges that all of its uses of the MARK after the effective date of this ASSIGNMENT will inure to the sole and exclusive benefits of ASSIGNEE, its successors and assigns.
2. ASSIGNOR hereby represents, warrants and covenants that: (a) ASSIGNOR is the record owner of the MARK, (b) ASSIGNOR has not heretofore assigned, licensed or otherwise transferred the MARK, (c) ASSIGNOR has the power and authority to execute and deliver

this ASSIGNMENT and has taken all action necessary to authorize the transactions contemplated hereby and thereby, (d) ASSIGNOR may lawfully and without violating any obligation to any third party sell, convey, transfer, assign and deliver to ASSIGNEE all rights, title and interest in and to the MARK, free and clear of all liens, pledges, security interests, restrictions, prior assignments and claims of any kind or rights owned by any third party.

3. ASSIGNEE will defend, indemnify and hold the ASSIGNOR, its officers, directors, equity holders, managers, agents and representatives harmless from and against any claim, suit, loss, damage, demands, injuries or expenses (including reasonable attorney's fees and disbursements) arising out a breach of ASSIGNEE's representatives, warranties and obligations or caused by merchandise produced by ASSIGNEE or an action by ASSIGNEE.
4. In order for the trademark to be successfully registered, the ASSIGNOR is responsible for handling official responses to trademark registration and other related matters.
5. IN WITNESS WHEREOF, ASSIGNOR and ASSIGNEE have duly executed this Assignment as of the Effective Date.

ASSIGNOR

QSEEL INC

President

*For and on behalf of*

Signature

QSEEL INC

Xie Zhongping  
Signature(s)

ASSIGNEE

Northern Leisure Outdoors LLC

President

Signature

Cynthia Miller