

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM652529

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
American Mattress, Inc.		06/03/2021	Corporation: ILLINOIS
RECEIVING PARTY DATA			
Name:	AMF Mattress Company, LLC		
Doing Business As:	American Mattress		
Street Address:	1300 Pratt Boulevard		
City:	Elk Grove Village		
State/Country:	ILLINOIS		
Postal Code:	60007		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4763826	CHICAGO'S OWN SINCE 1988	
Registration Number:	3022584	1-800-TO-DREAM	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-648-2300 x309		
Email:	gerald.newman@sfbbg.com		
Correspondent Name:	Gerald M. Newman		
Address Line 1:	300 S. Wacker Drive		
Address Line 2:	Suite 1500		
Address Line 4:	Chicago, ILLINOIS 60606		
NAME OF SUBMITTER:	Gerald M. Newman		
SIGNATURE:	/Gerald M. Newman/		
DATE SIGNED:	06/08/2021		
Total Attachments: 1			
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OP \$65.00 4763826

ASSIGNMENT OF TRADEMARK REGISTRATIONS

WHEREAS, AMERICAN MATTRESS, INC., an Illinois corporation, having its principal office at 1300 Pratt Boulevard, Elk Grove Village, Illinois 60007 has adopted, used, and is using the following Trademarks:

1. CHICAGO'S OWN SINCE 1988, Registration No. 4763826, issued June 30, 2015; and
2. 1-800-TO-DREAM, Registration No. 3022584, issued December 6, 2005.

WHEREAS, AMF MATTRESS COMPANY, LLC, a Delaware limited liability company located at 1300 Pratt Boulevard, Elk Grove Village, Illinois 60007 is desirous of acquiring said Registrations;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged AMERICAN MATTRESS, INC., an Illinois corporation, does hereby assign and transfer to AMF MATTRESS COMPANY, LLC, a Delaware limited company, all, right, title and interest in and to the said Registrations, together with the goodwill of the business symbolized by the Marks.

DATED: June 3, 2021

AMERICAN MATTRESS, Inc., an Illinois corporation

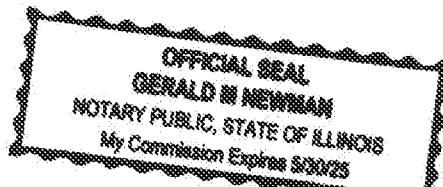
By: *Kristie L. Pechtel*
Kristie Pechtel, CFO

STATE OF ILLINOIS)
) SS
COUNTY OF COOK)

On this 1st day of June 3, 2021, before me personally came KRISTIE PECHTEL, to me known, and known to me to be the President of AMERICAN MATTRESS, INC., an Illinois corporation, and acknowledged that he executed the foregoing instrument on behalf of AMERICAN MATTRESS, INC. and pursuant to authority duly received.

Gerald M. Newman
NOTARY PUBLIC

#742302.1



TRADEMARK