

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM653086

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
APP GROUP (CANADA) INC.		09/08/2020	Corporation: CANADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	CDP INVESTISSEMENTS INC.		
<b>Street Address:</b>	1000, Place Jean-Paul-Riopelle		
<b>City:</b>	Montréal, Québec		
<b>State/Country:</b>	CANADA		
<b>Postal Code:</b>	H2Z 2B3		
<b>Entity Type:</b>	Corporation: CANADA		
<b>PROPERTY NUMBERS Total: 18</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5005712		
<b>Serial Number:</b>	88209238	M	
<b>Serial Number:</b>	88209076	M MACKAGE	
<b>Serial Number:</b>	88210205	M MACKAGE	
<b>Serial Number:</b>	88210071	M MACKAGE	
<b>Serial Number:</b>	88208886	M	
<b>Serial Number:</b>	88210159	M	
<b>Registration Number:</b>	4859728	MACKAGE	
<b>Registration Number:</b>	3085466	MACKAGE	
<b>Serial Number:</b>	88209188	MACKAGE	
<b>Registration Number:</b>	3493884	M	
<b>Registration Number:</b>	4734080	M	
<b>Serial Number:</b>	88208923	SK SK	
<b>Registration Number:</b>	3711601	SOIA & KYO	
<b>Serial Number:</b>	88208808	SK SK SOIA & KYO	
<b>Serial Number:</b>	88209025	SOIA & KYO	
<b>Registration Number:</b>	3220914	M	
<b>Serial Number:</b>	88429141	THE WEATHER STATION	

OP \$465.00 5005712

**CORRESPONDENCE DATA****Fax Number:** 2022801177*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.***Phone:** 904 247-2620**Email:** eastdocket@holleymenker.com**Correspondent Name:** JAMES R. MENKER, HOLLEY & MENKER, P.A.**Address Line 1:** PO Box 331937**Address Line 4:** ATLANTIC BEACH, FLORIDA 32233**ATTORNEY DOCKET NUMBER:** 4039.1002**NAME OF SUBMITTER:** James R. Menker**SIGNATURE:** /JMENKER/**DATE SIGNED:** 06/10/2021**Total Attachments: 8**

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**INTELLECTUAL PROPERTY SECURITY AGREEMENT**

**THIS INTELLECTUAL PROPERTY SECURITY AGREEMENT** (this “Agreement”) is made as of September 8, 2020, by and between **APP GROUP (CANADA) INC.**, a corporation incorporated under the Canada Business Corporations Act (the “Debtor”) and **CDP INVESTISSEMENTS INC.** (together with its successors, the “Secured Party”).

**WITNESSETH:**

WHEREAS, concurrently herewith Debtor and the Secured Party are entering into a Credit Agreement dated as of the date hereof (as it may be amended, restated, amended and restated, supplemented, restructured or otherwise modified, renewed or replaced from time to time, the “Credit Agreement”) pursuant to which the Secured Party is agreeing to extend credit to the Debtor on the terms and subject to the conditions specified therein; and

WHEREAS, concurrently herewith Debtor is executing and delivering a General Security Agreement of even date herewith in favor of the Secured Party (as it may be amended, restated, amended and restated, supplemented, restructured or otherwise modified, renewed or replaced from time to time, the “General Security Agreement”) pursuant to which the Debtor is granting to the Secured Party a security interest in and lien on substantially all of the Debtor’s assets, including, but not limited to, all of the Debtor’s patents, patent applications, copyrights, copyright applications, trademarks, trademark applications, service marks, trade names, mask works, trade secrets, licenses of any of the foregoing and any right to use any of the foregoing (collectively, the “Intellectual Property”); and

WHEREAS, Debtor has entered into a Deed of Hypothec on or about the date hereof in favor of the Secured Party (as it may be amended, restated, amended and restated, supplemented, restructured or otherwise modified, renewed or replaced from time to time, the “Deed of Hypothec”, and collectively with the General Security Agreement, the “Security Document”) pursuant to which the Debtor has hypothecated all of its Intellectual Property in favor of the Secured Party; and

WHEREAS, the execution and delivery of this Agreement by the Debtor is a condition precedent to the extension of credit by the Secured Party to the Debtor under the Credit Agreement; and

NOW, THEREFORE, in consideration of the above premises, and in order to induce the Secured Party to extend credit to the Debtor pursuant to the Credit Agreement, and for other good and valuable consideration the receipt and sufficiency of which are hereby acknowledged, the Debtor hereby represents, warrants, covenants and agrees as follows:

**1. Definitions.** The Security Document and the provisions thereof are hereby incorporated herein in their entirety by this reference thereto. Capitalized terms that are defined in the Security Document and are used but not defined herein shall have the respective meanings given thereto in the Security Document.

**2. Assignment for Security.** To secure the prompt payment and performance of the Obligations (“Obligations Garanties”), the Debtor hereby collaterally assigns, pledges and grants

to the Secured Party a continuing security interest in and to and lien on all of Debtor's Intellectual Property (including, without limitation, the Intellectual Property listed on Schedule A attached hereto), whether now owned or existing or hereafter acquired or arising and wheresoever located, and all proceeds thereof (such as, by way of example but not limitation, license royalties and proceeds of infringement suits), the right to sue for past, present and future infringements, all rights corresponding to any of the Intellectual Property throughout the world, the goodwill of the Debtor's business connected with the use of and symbolized by any trademarks, and all re-issues, divisions, continuations, renewals, extensions, and continuations-in-part thereof (collectively, the "Intellectual Property Collateral").

**3. Existing Intellectual Property.** As of the date hereof, the Intellectual Property listed on Schedule A constitutes all of the Intellectual Property now owned by the Debtor for which the Debtor has registered or filed an application with the United States Patent and Trademark Office or the United States Copyright Office.

**4. Rights and Remedies.** The security interest granted hereby is granted in conjunction with the security interest granted to the Secured Party under the Security Document. The rights and remedies of the Secured Party with respect to the security interest granted hereby are in addition to those set forth in the Security Document, and those which are now or hereafter available to the Secured Party as a matter of law or equity. Each right, power and remedy of the Secured Party provided for herein or in the Security Document, or now or hereafter existing at law or in equity, shall be cumulative and concurrent and shall be in addition to every right, power or remedy provided for herein and the exercise by the Secured Party of any one or more of the rights, powers or remedies provided for in this Agreement or the Security Document, or now or hereafter existing at law or in equity, shall not preclude the simultaneous or later exercise by any person, including the Secured Party, of any or all other rights, powers or remedies.

**5. Limitation on Duty.** Beyond the exercise of reasonable care in the custody and preservation thereof, the Secured Party will have no duty as to any Intellectual Property in its possession or control or in the possession or control of any agent or bailee or any income therefrom or as to the preservation of rights against prior parties or any other rights pertaining thereto. The Secured Party will be deemed to have exercised reasonable care in the custody and preservation of the Intellectual Property in its possession or control if such property is accorded treatment substantially equal to that which it accords its own property, and will not be liable or responsible for any loss or damage to any Intellectual Property, or for any diminution in the value thereof, by reason of any act or omission of any agent or bailee selected by the Secured Party in good faith or by reason of any act or omission by the Secured Party pursuant to instructions from the Secured Party, except to the extent that such liability arises from the Secured Party's gross negligence or willful misconduct.

**6. Counterparts.** This Agreement may be executed in counterparts (and by different parties hereto in different counterparts), each of which shall constitute an original, but all of which when taken together shall constitute a single contract. Delivery of an executed counterpart of a signature page of this Agreement by fax transmission or e-mail transmission (e.g. "pdf" or "tif") shall be effective as delivery of a manually executed counterpart of this Agreement. Without limiting the foregoing, to the extent a manually executed counterpart is not specifically required to be delivered under the terms of any Financing Document, upon the

request of any party, such fax transmission or e-mail transmission shall be promptly followed by such manually executed counterpart

The words “delivery,” “execute,” “execution,” “signed,” “signature,” and words of like import in any document executed in connection herewith shall be deemed to include electronic signatures, the electronic matching of assignment terms and contract formations on electronic platforms approved by the Secured Party, or the keeping of records in electronic form, each of which shall be of the same legal effect, validity or enforceability as a manually executed signature, physical delivery thereof or the use of a paper-based recordkeeping system, as the case may be, to the extent and as provided for in any applicable law, including the Federal Electronic Signatures in Global and National Commerce Act, the New York State Electronic Signatures and Records Act, or any other similar state laws based on the Uniform Electronic Transactions Act; provided, that, notwithstanding anything contained herein to the contrary the Secured Party is under no obligation to agree to accept electronic signatures in any form or in any format unless expressly agreed to by the Secured Party pursuant to procedures approved by it; provided, further, that, without limiting the foregoing, upon the request of the Secured Party, any electronic signature shall be promptly followed by such manually executed counterpart.

**7. Successors and Assigns.** This Agreement shall be binding upon and inure to the benefit of the Debtor, the Secured Party, all future holders of the Obligations (“Obligations Garanties”) and their respective successors and assigns, except that the Debtor may not assign or transfer any of its rights or obligations under this Agreement without the prior written consent of the Secured Party.

**8. Severability.** If any part of this Agreement is contrary to, prohibited by, or deemed invalid under applicable laws or regulations, such provision shall be inapplicable and deemed omitted to the extent so contrary, prohibited or invalid, but the remainder hereof shall not be invalidated thereby and shall be given effect so far as possible.

**9. Headings.** The Section headings contained in this Agreement are and shall be without substantive meaning or content of any kind whatsoever and are not a part of the agreement between the parties hereto.

**10. GOVERNING LAW.** This Agreement shall be governed by and construed in accordance with the laws of the State of New York applied to contracts to be performed wholly within the State of New York. Any judicial proceeding brought by or against the Debtor or the Secured Party with respect to any of the Obligations (“Obligations Garanties”), this Agreement or any other Financing Document may be brought in any court of competent jurisdiction in the State of New York, United States of America, and, by execution and delivery of this Agreement, the Debtor and the Secured Party accepts for itself and in connection with its properties, generally and unconditionally, the non-exclusive jurisdiction of the aforesaid courts, and irrevocably agrees to be bound by any judgment rendered thereby in connection with this Agreement. The Debtor hereby waives personal service of any and all process upon it and consents that all such service of process may be made by registered mail (return receipt requested) directed to the Debtor at its address set forth in the Security Document and service so made shall be deemed completed five (5) days after the same shall have been so deposited in the mails of the United States of America. Nothing herein shall affect the right to serve process in

any manner permitted by law or shall limit the right of the Secured Party to bring proceedings against the Debtor in the courts of any other jurisdiction. The Debtor and the Secured Party waive any objection to jurisdiction and venue of any action instituted hereunder and shall not assert any defense based on lack of jurisdiction or venue or based upon forum non conveniens. Any judicial proceeding by the Debtor against the Secured Party involving, directly or indirectly, any matter or claim in any way arising out of, related to or connected with this Agreement or any other Financing Document, shall be brought only in a federal or state court located in the City of New York, State of New York.

**11. WAIVER OF JURY TRIAL.** THE DEBTOR HEREBY SUBMITS TO THE NONEXCLUSIVE JURISDICTION OF THE UNITED STATES DISTRICT COURT FOR THE SOUTHERN DISTRICT OF NEW YORK AND OF ANY NEW YORK STATE COURT SITTING IN NEW YORK COUNTY FOR PURPOSES OF ALL LEGAL PROCEEDINGS ARISING OUT OF OR RELATING TO THIS AGREEMENT OR THE TRANSACTIONS CONTEMPLATED HEREBY.

**12. WAIVER OF VENUE.** THE DEBTOR IRREVOCABLY WAIVES, TO THE FULLEST EXTENT PERMITTED BY LAW, ANY OBJECTION WHICH IT MAY NOW OR HEREAFTER HAVE TO THE LAYING OF THE VENUE OF ANY SUCH PROCEEDING BROUGHT IN SUCH A COURT AND ANY CLAIM THAT ANY SUCH PROCEEDING BROUGHT IN SUCH COURT HAS BEEN BROUGHT IN AN INCONVENIENT FORUM. THE DEBTOR AND THE SECURED PARTY EACH HEREBY IRREVOCABLY WAIVES ANY AND ALL RIGHT TO TRIAL BY JURY IN ANY LEGAL PROCEEDING ARISING OUT OF OR RELATING TO THIS AGREEMENT OR THE TRANSACTIONS CONTEMPLATED HEREBY.

[Balance of page intentionally left blank; signature page follows]

IN WITNESS WHEREOF, this Agreement has been duly executed as of the day and year first above written.

**DEBTOR:**

**APP GROUP (CANADA) INC.**

By: *Patrick Elfassy*  
Patrick Elfassy (Aug 28, 2020 11:25 EDT)  
Name: Patrick Elfassy  
Title: President

**SECURED PARTY:**

**CDP INVESTISSEMENTS INC.**

By: \_\_\_\_\_  
Name: Richard Babineau  
Title: Premier directeur - Québec

By: \_\_\_\_\_  
Name: Geneviève Bouthillier  
Title: Vice-présidente, Moyennes entreprises privées et  
Investissement durable

IN WITNESS WHEREOF, this Agreement has been duly executed as of the day and year first above written.

**DEBTOR:**


**APP GROUP (CANADA) INC.**

By: \_\_\_\_\_  
Name: Patrick Elfassy  
Title: President

**SECURED PARTY:**

**CDP INVESTISSEMENTS INC.**




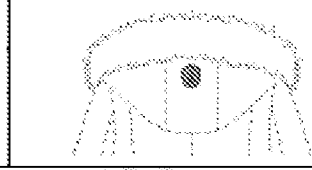
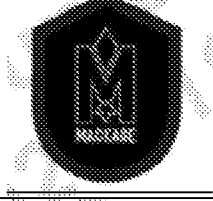
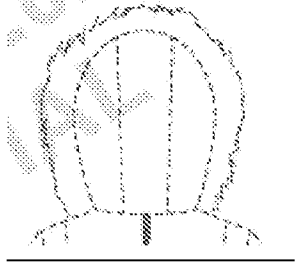

By:  \_\_\_\_\_  
Name: Richard Babincau  
Title: Premier directeur - Québec


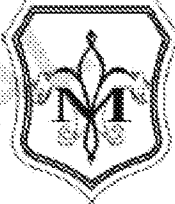



By:  \_\_\_\_\_  
Name: Geneviève Bouthillier  
Title: Vice-présidente, Moyennes entreprises privées et  
Investissement durable



**SCHEDULE A**  
**Intellectual Property**

Trademarks

<b>Trademark</b>	<b>Reg. Number</b>	<b>Image</b>
Arrow	5005712	
M (new application)	88209238	
M + Mackage Logo (new application)	88209076	
M Patch – position (new application)	88210205	
M Patch (new application)	88210071	
M Tab – position (new application)	88208886	
M Tab (new application)	88210159	
MACKAGE	4859728 3085466	Word Mark
MACKAGE (word mark – new application)	88209188	Word Mark

Mackage Design (old)	3493884	
Patch + M Crest Design (old)	4734080	
SK Logo	88208923	
SOIA & KYO	3711601	Word Mark
SOIA & KYO & Design	88208808	
SOIA & KYO (new application Word Mark)	88209025	Word Mark
Tab + Design (old)	3220914	
THE WEATHER STATION	88429141	Word Mark

Patents

None.

Copyrights

None.

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