

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM654043

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
RESUBMIT DOCUMENT ID:	900619334

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Westmorelands Own LLC		05/17/2021	Limited Liability Company: CALIFORNIA

RECEIVING PARTY DATA

Name:	MashUp LLC
Street Address:	2110 Artesia Boulevard, Ste. 928
City:	Redondo Beach
State/Country:	CALIFORNIA
Postal Code:	90278
Entity Type:	Limited Liability Company: CALIFORNIA

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Serial Number:	90496124	
Serial Number:	90495993	MASH UP
Serial Number:	90495960	WESTMORELAND'S OWN
Serial Number:	90495942	WESTMORELAND'S OWN
Serial Number:	90496166	
Serial Number:	90496146	
Serial Number:	90496035	MASH UP
Serial Number:	90496014	MASH UP
Serial Number:	90553118	CARIBBEAN CAMEL

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: ted@createllp.com

Correspondent Name: Ted Nguyen

Address Line 1: 4712 Admiralty Way 1169

Address Line 4: Marina del Rey, CALIFORNIA 90292

NAME OF SUBMITTER:	Ted Nguyen
SIGNATURE:	/Ted Nguyen/
DATE SIGNED:	06/15/2021
Total Attachments: 2 source=Short Form - Trademark Assignment#page1.tif source=Short Form - Trademark Assignment#page2.tif	

**SHORT FORM
TRADEMARK ASSIGNMENT**

This Agreement, entered into on May 17, 2021 (“**Effective Date**”) is by and between Westmorlands Own, LLC (“**Assignor**”), and Mashup, LLC, with a principal place of business at 2110 Artesia Blvd., Ste. 928, Redondo, Beach, CA 90278, its successors and assigns (“**Assignee**”).

WHEREAS, Assignor wishes to assign to Assignee all right, title and interest in and to the trademarks specified in Article 1, below; and

WHEREAS, Assignee wishes to accept such assignment;

NOW THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, the parties agree as follows:

ARTICLE I: ASSIGNMENT

Assignor hereby assigns to Assignee, and Assignee hereby accepts, all rights, title and interest in and to the trademarks specified below, including renewal rights therein, the exclusive right to enforce and to obtain registrations therefor in the United States and throughout the world in the sole name of Assignee, its successors or assigns, and including the goodwill of the business symbolized by such marks.

#	<u>Serial/Registration No. (if applicable)</u>
1	90496124
2	90495993
3	90495960
4	90495942
5	90496166
6	90496146
7	90496035
8	90496014
9	90553118

ARTICLE 2: RECORDATION

Assignor will be responsible for causing recordation with the USPTO, by submitting all documents necessary to transfer ownership of the above referenced trademarks. Assignor will be responsible for paying all fees required to USPTO for recordation.

IN WITNESS WHEREOF, the parties hereto are duly authorized to and do hereby execute this Agreement as of the Effective Date.

ASSIGNOR

Marcene Watkis

By: Marcene Watkis
Title: Authorized Individual for Assignor
Date: 5/17/21

ASSIGNEE

Marcene Watkis

By: Marcene Watkis
Title: Authorized Individual for Assignee
Date: 5/17/21